

THE FIFTH QATAR INTERNATIONAL BUSINESSWOMEN FORUM
 on 8th - 9th DECEMBER 2014

“Arab Businesswomen as Change-Makers”
 Program

7 December 2014 : QIBWF Welcome Reception

DAY ONE: DECEMBER 8, 2014

Time

08:00 - 09:30
 09:30 - 10:45
 10:45 - 11:00
 11:00 - 12:30

12:30 - 13:30

Sessions

Registration of Participants

Opening Ceremony

Networking Break

First Session: Qatar National Vision 2030: an ambitious national journey of human development and sustainable economic diversification built on human capital

- **Qatar National Vision 2030:** human capital and its further development through science, research, education and social development.
- **Economic development:** Economic Diversification and the management of Qatar’s natural resources.
- **Women Empowerment:** Increasing women’s role economically, politically and culturally
- **Responsible growth:** Sustainable Environmental development plans and the balance between development needs and maintaining a healthy environment
- **Qatar 2022:** A milestone in the Arab world

Second Session: Businesswomen as Innovators and Entrepreneurs: A Continuing Update on Opportunities, Challenges, Skills and Success.

- Changing entrepreneurial opportunities and risks under prevailing conditions in the Arab world.
- Updating the impact of political and social change in a number of Arab countries on the role, activities and leadership potential of Arab women entrepreneurs.
- Future potential and possibilities in light of regional economic prospects.

Time

13:30 - 14:00

14:00 - 15:30

15:30 - 16:30

16:30 - 17:30

20:00 - 23:00

Sessions

Networking Break

Third Session: Programs and Priorities for a Sustainable Future in Qatar and the Gulf

- Economic development and sustainability from a Gulf perspective.
- Sustainability programs and projects in Qatar and the region and priorities for the future.
- Involvement of women in sustainability projects and its implications for women's empowerment.

Lunch Break

Workshops

Dinner

DAY TWO: December 9, 2014

Time	Sessions
09:00 - 10:30	<p>Fourth Session: Businesswomen and Corporate Social Responsibility (CSR)</p> <ul style="list-style-type: none"> - The growing importance of CSR in business strategy and mission statements. - Are business women leaders more active in CSR or are there no gender differences in this respect: - The record of Arab women business leaders in CSR initiatives: Comparing the Arab world with developed economies.
10:30 - 10:45	<p>Networking Break</p>
10:45 - 12:15	<p>Fifth Session: Social Responsibility Strategies for Reducing Poverty, Generating Investment and Trade, and Improving Business Performance</p> <ul style="list-style-type: none"> - Case studies on CSR initiatives to reduce poverty and their applicability in the Arab world. - Impact of social responsibility in improving business performance and investment - Determining the right corporate social responsibility strategy for a business enterprise in Qatar.
12:15 - 12:30	<p>Networking Break</p>
12:30 - 14:00	<p>Sixth Session: Social innovation in Principle and Practice: Does it have a Meaningful Impact</p> <ul style="list-style-type: none"> - Meaning, scope and applications of social innovation. - Some proven results and benefits from social innovation initiatives, with particular reference to women. - Social innovation in the Gulf countries: Needs and prospective benefits. - Aligning social innovation with business strategy and objectives.
14:00 - 15:00	<p>Lunch break</p>