



Women in Business Congress

Women Talent in Innovation and Technology

DAY PROGRAM

Barcelona – Thursday November 27th, 2014

07:30 – 08:30 **Registration (incl. coffee/tea)**

08:30 – 09:00 **Welcome & Opening**

09:00 – 09:30 The success of female leadership

09:30 – 10:00 Innovative Strategy, Process & Tools

10:00 – 10:30 How to implement Innovation in your business

10:30 – 11:00 Inventive management through feminine Skills & Competence

11:00 – 11:30 **Coffee/Tea Break**

11:30 – 12:00 Program Entrepreneurship and Innovation

12:00 – 12:30 Next Generation of Women Leaders

12:30 – 13:15 Roundtable, Global - Young Entrepreneurs in Innovation & Technology

13:15 – 13:30 Success story

13:30 – 14:30 **Lunch**

14:30 – 15:15 Importance & Future of Innovation & Technology in Business

15:15 – 16:00 Internationalization & Globalization by applying Technology

16:00 – 16:45 Build your business through Technology

16:45 – 17:30 Grow your business through Technology “Social Economy”

17:30 – 18:30 Debate “Future of Women in Innovation and Technology”

18:30 – 21:00 **Closure**
Networking Cocktail