



Σ.Ε.Γ.Ε. Σύνδεσμος Επιχειρηματιών Γυναικών Ελλάδος
S.E.G.E. Greek Association of Women Entrepreneurs



**EUROPEAN
SME WEEK**

Female Entrepreneurial Week 11-14 November 2014 Thessaloniki

**Training Session of Balkan Women Coalition
11th and 12th of November 2014**

**VI Mediterranean Women Entrepreneurs Forum
13th and 14th of November 2014**



Σ.Ε.Γ.Ε. Σύνδεσμος Επιχειρηματιών Γυναικών Ελλάδος
S.E.G.E. Greek Association of Women Entrepreneurs



afaemme
Association of Organisations of
Mediterranean Businesswomen



Balkan Women Coalition B-WCo



ASCAME

ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE DE LA MEDITERRANEE
ASSOCIATION OF THE MEDITERRANEAN CHAMBERS OF COMMERCE AND INDUSTRY
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

General information

TRAINING SESSION OF BALKAN WOMEN COALITION

Overview

The project "Balkan Women Coalition for Professional Qualification and Training in the field of Business and Economic Science" (B-WCo) is developed between 8 countries from the Balkan Region and it is based on the longstanding cooperation and work between the participating organizations on their common aim for supporting the Women Business Qualification and competitiveness in the labor market. The main idea of the project is the establishment of a coalition between organizations and NGOs from the countries in the Balkan Region - Greece, Romania, Croatia, FYROM, Serbia, Turkey, Albania, and Bulgaria. The aim is the creation of a stable and multinational network of institutions and organizations from the region of the Balkans in order to develop qualifications and organize seminars to help the women in the business field. Moreover, it aims at the promotion of equal opportunities, new educational levels and post educational qualifications, based on organization of seminars and classes, to the promotion of women's contribution to the research, innovation and awareness.

VI MEDA WOMEN ENTREPRENEURS FORUM: Strengthening Women Through the Promotion of Business in the Mediterranean

Overview

The Mediterranean Women Entrepreneurs Forum wants to provide women entrepreneurs from the Mediterranean area with the opportunity to make business contacts in key sectors for the economic development of the Mediterranean as well as to explain success stories, share good practices and know-how and to analyze the role of women in the development of the region's economies. Celebrating its 6th edition, the Forum offers a permanent platform for dialogue, discussions, sharing of experiences and networking that will bring new business opportunities for women entrepreneurs. In this new edition, we will discuss highly interesting subjects, such as the power of women in business organizations, women growing their businesses, and women's access to finance, with the major aim of discussing and later suggesting ways of supporting women entrepreneurship in the entire region, as well as generating an always stronger business network for businesswomen on both shores of the Mediterranean. Participants will have the unique opportunity to listen to key economic speakers and to further discuss and exchange issues with them and other participants. From these multilateral exchanges we expect to raise precious contributions to the current debate on the issue of business and gender. We therefore highly encourage Mediterranean women entrepreneurs and businesswomen to participate and share their experiences in order to create new synergies and to enhance trade among the Arab region and Europe and, in this way, indirectly contribute to the economic development of the Mediterranean countries and to regional integration.

Balkan Women Coalition

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

AFAEMME

The Association of Organizations of Mediterranean Businesswomen (AFAEMME) is a federation of businesswomen associations which was launched in 2002 in Barcelona (Spain). AFAEMME currently comprises 44 member organizations from 24 Mediterranean countries. AFAEMME is a coordinator of European and Mediterranean business and gender equality projects and ground-breaking research, a networking platform for businesswomen and women entrepreneurs from all over the Mediterranean and a Euro-Mediterranean lobby for strengthening gender equality and facilitating the access of women to decision-making positions in the economy.

Accommodation Details

Mediterranean Palace Hotel

3, Salaminos str. 54626,
Thessaloniki, Greece
Tel: +30 2310 552 554
Fax: +30 2310 552 622

Single Room with Breakfast: 80,00€

Double Room with Breakfast: 90,00€

Grand Hotel Palace

305-307 Monastiriou str. 54628,
Thessaloniki, Greece
Tel: +30 2310 549 000
Fax: +30 2310 549 149

Single Room with Breakfast: 65,00€

Double Room with Breakfast: 75,00€

[For your convenient please make your reservations as soon as possible](#)

For more information contact

Greek Association of Women Entrepreneurs

10 Salaminos str, 54625
Thessaloniki, Greece
0030 2310 22 44 40
info@sege.gr



Σ.Ε.Γ.Ε. Σύνδεσμος Επιχειρηματιών Γυναικών Ελλάδος
S.E.G.E. Greek Association of Women Entrepreneurs

Balkan Women Coalition B-WCo

Training Session

11th and 12th of November 2014



Σ.Ε.Γ.Ε. Σύνδεσμος Επιχειρηματιών Γυναικών Ελλάδος
S.E.G.E. Greek Association of Women Entrepreneurs



Balkan Women Coalition B-WCo



Lifelong
Learning
Programme



EUROPEAN
SME WEEK



Σ.Ε.Γ.Ε. Σύνδεσμος Επιχειρηματιών Γυναικών Ελλάδος
S.E.G.E. Greek Association of Women Entrepreneurs

Training Session of Balkan Women Coalition

Program

Tuesday 11th

- 09:30 Participants Registration
- 10:00 Welcoming remarks
- 10:30 How to advocate in Brussels
- 11:30 Coffee Break
- 12:00 How to advocate in Brussels
- 13:00 Lunch
- 14:00 How to advocate in Brussels
- 16:00 Adjournment

Wednesday 12th

- 09:30 Participants Registration
 - 10:00 How to advocate in Brussels
 - 11:00 Coffee Break
 - 11:30 How to advocate in Brussels
 - 14:30 Lunch
 - 15:30 General Assembly of Balkan Women Coalition
 - 16:30 Closing the Project

 - 21:00 Dinner
- Awards Ceremony of Female Entrepreneurs**

Balkan Women Coalition

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Event Details

Date: 11th and 12th November 2014
Time: 09:00 a.m. – 5:00 p.m.
Venue: Mediterranean Palace Hotel

Speakers

Speakers are decided by Balkan Women Coalition only

For more information contact

Greek Association of Women Entrepreneurs

10 Salaminos str, 54625
Thessaloniki, Greece
0030 2310 22 44 40
info@sege.gr



Σ.Ε.Γ.Ε. Σύνδεσμος Επιχειρηματιών Γυναικών Ελλάδος
S.E.G.E. Greek Association of Women Entrepreneurs



Balkan Women Coalition B-WCo



Lifelong
Learning
Programme



EUROPEAN
SME WEEK



meda **Women** entrepreneurs forum

VI Mediterranean Women Entrepreneurs Forum

**Strengthening Women through the promotion of
business in the Mediterranean**

13th and 14th of November 2014



Strengthening Women through the promotion of business in the Mediterranean

Program

Thursday 13th

Women Entrepreneurs Move ON from Regional to International Forum

- 09:30** Registration and Morning Refreshments
10:00 Participant's Welcoming
10:10 Challenges for Balkan and Mediterranean businesswomen
11:30 Coffee Break
12:00 Successful Role Models in countries with gender discrimination
13:00 Lunch
14:00 Business to Business Meeting between women Entrepreneurs from 34 Countries
20:00 VI MEDA Welcome Dinner (Courtesy of SEGE)

[All day Parallel Business Exhibition]

Friday 14th

- 09:30** Registration and Morning Refreshments
10:00 Opening Session with institutional representatives
10:30 Boosting Business in the Mediterranean
11:30 Coffee Break
12:00 The situation of women-owned SMEs in the Mediterranean
13:00 Lunch
14:00 AFAEMME's Annual Meeting (only members)

Saturday 15th and Sunday 16th

Optional Tourism Program

B2B Meeting Place

In order to participate in the B2B meetings please contact:

Ms. Ioannidou Nasia
0030 23 102 24 440
info@sege.gr

Event Details

Date: 13th and 14th November 2014
Time: 10:00 a.m. – 6:00 p.m.
Venue: 13th Grand hotel Palace
14th Mediterranean Palace Hotel

Speakers Include

- ✓ **Mr. Mohamed Choucair**, President of ASCAME
- ✓ **Ms. Najoua Attia**, President of the Commission of Women Entrepreneurs of ASCAME
- ✓ **Ms. Despina Triakosari**, President of SEGE
- ✓ **Ms. Helena de Felipe**, President of AFAEMME

Call for Papers

13th November

Call for Papers is open for everyone

14th November

Call for Papers is open for AFAEMME's Members only

In order to participate as a speaker, please send us your paper.

Paper Submission

All papers must be in English.

The submission may fall into the following categories, targeted to your country:

- The power of women in business organizations.
- Women growing their businesses.
- Women's access to finance.
- Ways of supporting women entrepreneurship in the entire region.

Your Paper should be up to 500 words, and your speech should not exceed 15 slides and 10 min.

Important Dates

Title of your speech and speaker's name by **10th September**

Paper Submission by **30th September**

Power Point Sent by **20th October**

Paper Committee

Patsoumi-kalfa Susanna
Werter Elisabeth-Maria