



AFAEMME ANNUAL MEETING - 2017

AFAEMME

ASSOCIATION OF ORGANISATIONS OF MEDITERRANEAN
BUSINESSWOMEN

Type of Organisation: Non Profit Organisation of Businesswomen Associations

Date of foundation: July 2002

Registration Number: G - 63152185

Scope: Euro-Mediterranean Area

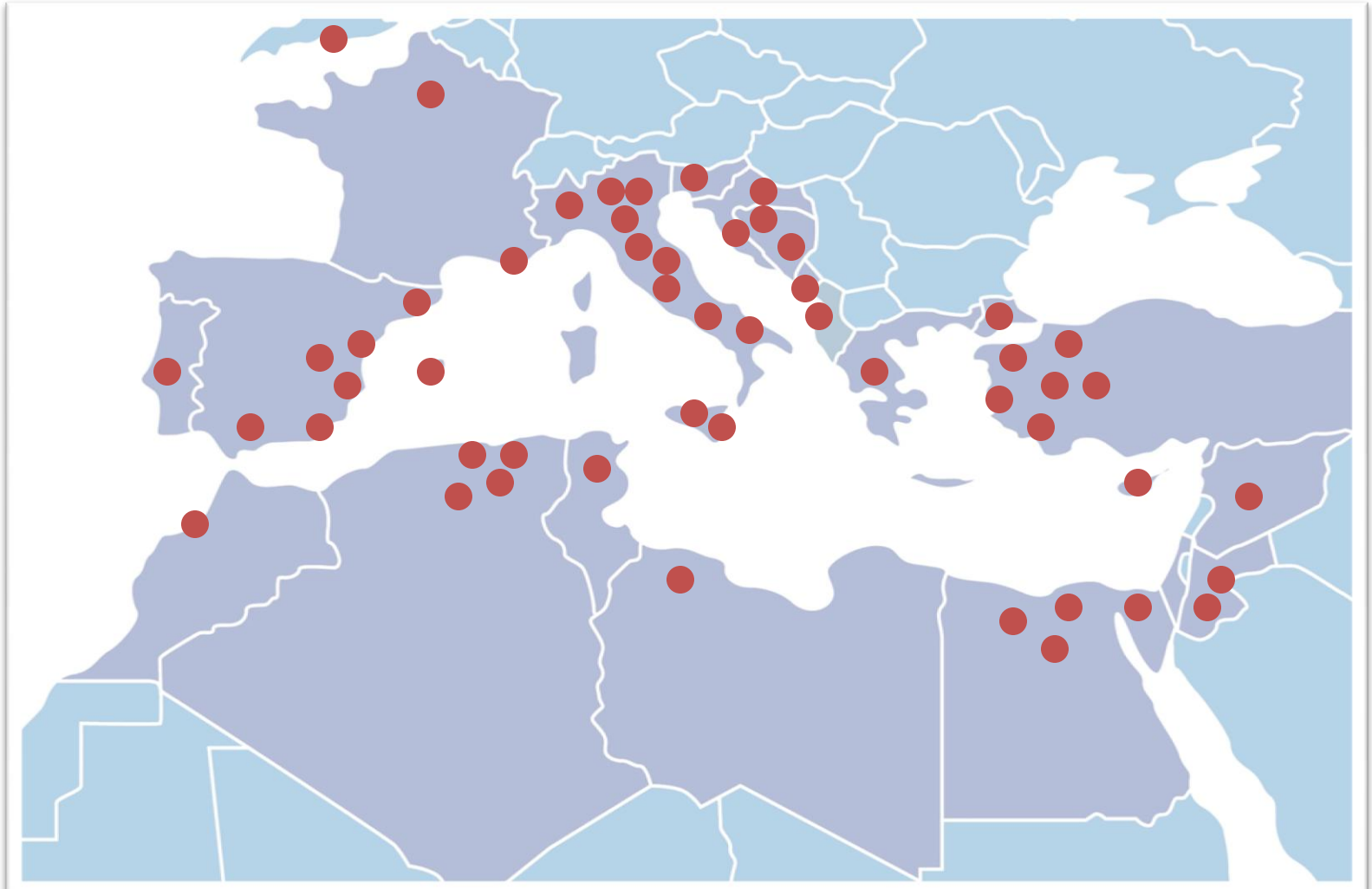
Headquarter: C. Provença 301 bajos; 08037 Barcelona (Spain)

Telephone: (+34) 93 200 58 51

E-mail: afaemme@afaemme.org

Website: www.afaemme.org

AFAEMME GEOGRAPHICAL SCOPE



MEMBERS ASSOCIATION

EUROPE

ALBANIA:



Albanian national, professional, businesswomen and crafts association (SHGPAZ)

President: Ms. Flutura Xhabija

Address: Rr. "Mujo Ulqinaku", Pall. Kristian Construction, Kati 1, nr.9, Tirane

Web: www.shgpaz.al

BOSNIA-HERZ.:



Association of Businesswomen of Bosnia & Herzegovina (ONE)

President: Ms. Aida Zubčević

Address: Jukićeva 70, 71000 Sarajevo, Bosna I Hercegovina

Web: www.one.ba



Foundation 787

President: Ms. Dijana Duvnjak

Address: Fondacija za društveno-ekonomski razvoj 787; Gornja Breka 69, Sarajevo, BiH

Web: www.fondacija787.ba

CROATIA:



Croatian Association of Businesswomen (KRUG)

President: Ms. Gordana Restović

Address: Budmanijeva, 1 - 10000 Zagreb

Web: www.krug.com.hr



Association of Croatian Women Entrepreneurs (WE Croatia)

President: Ms. Lili Rodić

Address: Dubašnička 12, 10 000 Zagreb

Web: www.wecroatia.com

FRANCE:



Femmes Chefs d'Entreprises (FCE)

President: Ms. Anne-Sophie Panseri

Address: 46/48 Avenue de la Grande Armée, 75017, Paris, France

Web: www.fcefrance.com

GREECE:



Greek Association of Women Entrepreneurs (SEGE)

President: Ms. Tsaltampasi Apostolina

Address: 14 Olumpiou Diamanti Str., P.C. 54626, Thessaloniki, Greece

Web: www.sege.gr

ITALY:



National Confederation of Artisans and SMEs - CNA Impresa Donna

President: Ms. Maria Fermelli

Address: Piazza M. Armellini, 9A, 00162, Roma

Web: www.cna.it



International Federation of Business and Professional Women (FIDAPA)

President: Ms. Pia Petrucci

Address: Via Piemonte, 32 - 00187 Roma

Web: www.fidapa.org

ITALY:



Terziario Donna Confcommercio

President: Ms. Patrizia di Dio

Address: Piazza Giuseppe Gioachino Belli, 2. 00153 Rome

Web: www.terziariodonna-confcommercio.it



Imprenditorialità Donna (APID)

President: Ms. Brigitte Sardo

Address: Via Pianezza, 123 - 10151, Torino

Web: www.apid.to.it



Italian Women in the World (IWW)

President: Ms. Patrizia Angelini

Address: Via Oriolo Romano n°59, Roma

ITALY:

YWEA Young Women Entrepreneurs Association



Young Women Entrepreneurs Association Italy (YWEA)

President: Ms. Joanna Musialik

Address: Piazza Sicilia, 6 - 20146 Milan – Italy



Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA)

President: Ms. Caludia Torlasco

Address: Via degli Scialoja 18, 00196 Rome

Web: www.aidda.org



Women at Work Italy (W@WITALIA)

President: Ms. Carla Fiori

Address: Via Tripoli 17, 13900 Biella

Web: www.womenatworkitalia.it



Associazione Italian Donne Inventrici e Innovatrici (ITWIIN)

President: Ms. Rita Assogna

Address: Str. Prov. Per Casamassima Km3, 70010 Valenzano (BA)

Web: www.itwiin.org



Selena Italy

President: Ms. Elda Lettieri

Address: Corso Benedetto Croce 27/C, 10135 Torino

Web: www.selenaitaly.com

MALTA:



Malta Association of Women in Business (MAWB)

President: Ms. Charlotte Gregory

Address: Keimar Bld / Level 4, Triq Giovanni Mamo, K'Kara BKR2961

Web: www.mawb.eu



Foundation for Women Entrepreneurs Malta

President: Ms. Angele Giuliano

Address: Gateway Centre, Triq il-Kappillan Mifsud, Hamrun HMR 1856

Web: www.women.org.mt

MONTENEGRO:



Business Women Association of Montenegro

President: Ms. Milosova Zugic

Address: Cetinjski put 36, 81000 Podgorica, Montenegro

Web: www.poslovnazena.me

PRINCIPALITY OF MONACO:



Association Femmes Chefs d'Enterprise Monaco – AFCE Monaco

President: Ms. Joëlle Baccialon

Address: 2 Boulevard Rainier III, Monaco

Web: www.afce-monaco.org

PORTUGAL



Associação das Mulheres Empresárias em Portugal - AMEP

President: Ms. Maria Teresa d'Avila

Address: Rua Vale de St^a Rita, 121-1^o, 2765-293 Estoril

Web: www.amep.pt

SLOVENIA:



Association of Women Entrepreneurs (GIZ Podjetnost)

President: Ms. Marta Turk

Address: Dimiceva 9, Ljubljana – Slovenia

Web: www.network-mema.com

SPAIN:



Association of Businesswomen of Alicante (AFYDE)

President: Ms. Cristina de Arozamena Herrero

Address: Eslava, 7, 03201 Elche (Alicante)



Federation of Businesswomen of Andalucía (FAME)

President: Ms. Ana Alonso Lorente

Address: Garcia de Vinuesa 22, 1º B., 41001, Sevilla

Web: www.empresariasandaluzas.es



Association of Businesswomen of the Balearic Islands (ASEME)

President: Ms. Joana Pons

Address: Joan Maragall, 38 Local 8 - Edif. Marina de Portix.
07006 Mallorca



Association of Businesswomen of Castellón (AMEC)

President: Ms. Pilar Escorihuela Tena

Web: www.empresariascastellon.com



Catalan Association of Business & Executive Women (ACEE)

Governing Body: Ms. De Felipe Lehtonen & Ms. Fernández-Tubau

Address: C/ Provença 301, Bajos, 08037, Barcelona, Spain

Web: www.acee.com.es



Organisation of Business & Professional Women of Murcia (OMEP)

President: Mrs. Manuela Marín Gómez

Address: C/. Asciclo Diaz, 5, 4ª - 30005 Murcia

Web: www.omep.es



Asociación para el desarrollo
Empresarial
MUJERES EMPRESARIAS,
GERENTES Y PROFESIONALES
DE VALENCIA

Association for the Development of Businesswomen of Valencia (ADE)

President: Ms. Mercedes Delgado Pino

Address: C/. Barón de Carcer 17, pta. 10-11, 46004 Valencia

UNITED KINGDOM (non-voting member):



Arab International Women's Forum (AIFW)

Chairman: Ms. Haifa Fahoum Al Kaylani

Address: Berkeley Square House, Berkeley Square, London W1J 6BD, UK

Web: www.aiwfonline.com

MEMBERS ASSOCIATION

AFRICA

ALGERIA:



Association des Femmes Algériennes Chefs d'Entreprises (SEVE)

President: Ms. Nanaa Ouanani

Address: 06 Rue Houari BOUMEDIENNE, Bordj El Behri, Algeria

Web: www.cdahech.qixsite.com/seve



Association Algérienne des Femmes Managers et Entrepreneurs (AME)

President: Ms. Khedidja Louisa Belhadi

Address: Cité 444 Logts Bt B3 N11 Said Hamdine , Bir Mourad Rais, 16078

Web: www.ame-dz.org

Association Des Femmes Cadres Algériennes
pour la Revalorisation et l'Élargissement de
l'Encadrement Féminin
"AFCARE"



Association des Femmes Cadres Algériennes (AFCARE)

President: Ms. Aicha Kouadri

MEMBERS ASSOCIATION

AFRICA



Réseau Algerienne des Femmes d'Affaires (RAFA)

President: Ms. Samira Hadjdjilani

Address: Cité 444 Logts Bt B3 N11 Said Hamdine , Bir Mourad Rais, 16078

Web: www.ame-dz.org

LYBIA:



Libyan Women Forum (LWF)

President: Ms. Shahrazad Magrabi

Web: www.libyanwomenforum.com

MOROCCO:



Association of Businesswomen of Morocco (AFEM)

President: Mrs. Asmâa Morine Azzouzi

Address: Technopark, route de Nouaceur N°132, Casablanca – Maroc

Web: www.afem.ma

TUNISIA:



Chambre Nationale de Femmes Chefs d'Entreprises (CNFCE)

President: Ms. Raoudha Ben Saber

Address: Utica, Cite Administrative, Lot n° 7, Cite El-Khadhra 1003
Tunisia

Web: www.cnfce.org



Femmes & Leadership

President: Ms. Yasmine Ben Salem

Address: Rue de la ligue arabe, 2091, menzah 6, Ariana

Web: womenandleadershiptn@gmail.com

MEMBERS ASSOCIATION

MIDDLE EAST

CYPRUS:



Business and Professional Women Cyprus

President: Ms. Mary Papadopoulou

Address: P.O. Box 23407, 1683 Nicosia, Cyprus

Web: www.bpwcyprus.org.cy

EGYPT:



Association for Women's Total Advancement & Development (AWTAD)

Chairperson: Ms. Shereen Allam

Address: 19 151 St Maadi, Cairo, Egypt

Web: www.awtad-egypt.org

MEMBERS ASSOCIATION

MIDDLE EAST

EGYPT:



Egyptian Business Women Association (EBWA)

President: Dr. Amany Asfour

Address: 14 Syria St, Mohandeseen, Giza



Businesswomen of Egypt 21 - BWE21

President: Ms. Anne Sophie Panseri

Address: 5, Zaki Osman st., Dokki - Giza

JORDAN:



Jordan Forum for Business and Professional Women (JFBPW)

President: Ms. Taghrid Nafeisi

Address: P.O Box 910415, Amman 1191

Web: www.bpwa.org.jo



Jordan Women Industrial Community Association

Chairperson: Ms. Katya Abbasi

Web: www.jwicjo.com

LEBANON:



Lebanese Businesswomen Association (LBWA)

President: Ms. Leila Karami

Address: Pox 278, Tripoli



Young Arab Women Entrepreneurs (YAWE)

President: Ms. Samia El-Solh

Address: Bechara El Khoury str. Sayegh Center, 6th floor, Beirut



Lebanese League for Women in Business (LLWB)

President: Asmahan Zein

Address: Aramex Building Beirut

Web: www.llwb.org

PALESTINE:



Business and Professional Women Palestine (BPW-Ramallah)

President: Ms. Hilda Awwad

Address: Al Basteen Street, Ramallah -Palestine



Business Woman Forum (BWF)

President: Manal Zraiq

Address: Palestine, Ramallah, Al-Balou' area, Al-Fare' Bldg,
2nd floor

Web: www.bwf.ps

SYRIA:



Modernizing & Activating Women's Role in Eco.Development (MAWRED)

President: Ms. Bedour Taha

Address: Rawda, Ziad bin Abi Soufian St., Kabakibi Bldg. No. 6 –
Ground floor. P.O.Box - 36055, Damascus

TURKEY:



Women Entrepreneurs Association of Turkey (KAGIDER)

President: Ms. Sanem Ohtar

Address: Büyükdere Caddesi, No: 199, Şişli-Istanbul

Web: www.kagider.org



Association of Businesswomen in Antalya (ANTIKAD)

President: Ms. Leman Sedef Tuna

Address: Elmalı Mah. 13 Sok., Yüksel İş Hanı Bina, No:13 Daire:102,
Muratpaşa/Antalya

Web: www.antikad.org.tr



Ankara Businesswomen, Entrepreneurs & Enhancement Ass. (ANGIKAD)

President: Mr. Yeşim Belli

Address: 2007 Sokak Vadikent90 sitesi No:41 Beysukent Ankara

Web: www.angikad.org.tr



Association of Business Women in Izmir (IZIKAD)

President: Ms. Huriye Serter

Address: Şair Eşref Bulvarı Güneş Apt. No:80 K:5 D:14 Alsancak-Konak / İZMİR

Web: www.izikad.org



Kadın Economic Platform Bursa (KEP Bursa)

President: Ms. Gülşen Şentürk

Address: Konak Mahallesi, Dernekler Yerleşkesi 100, 16100, Beşevler/Bursa

Web: www.kepbursa.org

YOZGAT

Producer Women Solidarity Association (YOZGAT)

President: Ms. Hacer Güçlü

Address: Medrese mah. Kultur sok. No:3; Merkez, Yozgat



Bursa Business Women and Administrators Association (BUIKAD)

President: Ipec Yalçın

Address: Nilüfer Belediyesi Dernekler Yerleskesi

Konak Mahallesi Seckin Sokak No. 23/1 16110 - Nilüfer/Bursa

Web: www.buikad.org/tr

BOARD OF DIRECTORS

2014 -2018

PRESIDENT

Ms. Maria Helena de Felipe

VICEPRESIDENTS

Ms. Nanaa Ouanani

Mrs. Lina Tsaltampasi

Dr. Amany Asfour

Mrs. Charlotte Gregory

Mrs. Asmâa Morine Azzouzi

Mrs. Mercedes Delgado Pino

Mrs. Joana Pons

SECRETARY GENERAL

Ms. Beatriz Fernández-Tubau Rodés

TREASURER

Ms. Flutura Xhabija

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2014 -2018

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Mrs. Marta Turk
Mrs. Raoudha Ben Saber
Mrs. Brigitte Sardo
Ms. Eva Escandon
Mrs. Taghrid Nafeisi
Mrs. Reem Barghouty
Mrs. Pilar Escorihuela Tena
Mrs. Manuela Marín Gomez
Mrs. Sanem Oktar

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2014 -2018

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Ms. Ana Alonso Lorente
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Ms. Franca Audisio
Ms. Joëlle Baccialon
Ms. Khedidja L. Belhadi
Ms. Nicoletta Bertolone
Ms. Maria T. d'Avila
Ms. Cristina de Arozamena Herrero
Ms. Patrizia di Dio
Ms. Pia Petrucci
Ms. Samia El-Sohl
Ms. Devrim Erol
Ms. Sevinç Eylik
Ms. Mary Papadopoulou
Ms. Aicha Kouadri
Ms. Dijana Duvnjak
Ms. Shahrazad Moghrabi
Ms. Joanna Musialik
Ms. Aida Zubcevic
Ms. Paola Sansoni
Ms. Bedour Taha
Ms. Katya Abbasi
Ms. Elda Lettieri
Ms. Hacer Güçlü
Ms. Halal Aydede
Ms. Ljubica Kostic-Bukarica
Ms. Sofija Smitran

NON-VOTING MEMBERS

Ms. Angele Giuliano & Ms. Haifa Fahoum

MEMBERS

CURRENT – LOWER - REQUEST

60 CURRENT MEMBERS

0 LOWER MEMBERS

1 MEMBERSHIP REQUESTS



CIFE | International Women Entrepreneur Council (Tunisia)



WIBA | Women in Business (Algerie)

COLLABORATION

CURRENT - NEW

53 CURRENT COLLABORATORS

1 COLLABORATORS REQUESTS



ZURART | Zur Art Foundation for Cultural Initiatives

OBJECTIVES

AFAEMME ORGANISATION

PROMOTE

THE PRINCIPLE OF EQUAL OPPORTUNITIES IN THE LABOR MARKET

IMPROVE

THE SOCIOECONOMIC CONDITIONS OF WOMEN BY ELIMINATING GENDER DISCRIMINATION

EXERCISE

INFLUENCE ON THE PUBLIC OPINION THROUGH EVENTS, CAMPAIGNS AND LOBBYING TO AUTHORITIES IN ORDER TO STRENGTHEN THE LEGAL, SOCIAL AND ECONOMIC CONDITIONS OF WOMEN

SUPPORT

THE DEVELOPMENT OF RELATIONS AMONG WOMEN ENTREPRENEURS OF THE REGION BY PROMOTING BUSINESS AND TRAINING OPPORTUNITIES

CONTRIBUTE

TO THE ACCESS OF WOMEN TO DECISION-MAKING POSITIONS IN THE ECONOMY BY ENHANCING THEIR BUSINESS AND MANAGEMENT ABILITIES



ROLES

AFAEMME ORGANISATION

**LARGEST FEDERATION
OF BUSINESSWOMEN
ASSOCIATIONS IN THE
MEDITERRANEAN AREA**

**A COORDINATOR OF
EUROPEAN AND
MEDITERRANEAN
BUSINESS AND GENDER
PROJECTS AND GROUND-
BREAKING RESEARCH**



**A NETWORKING PLATFORM
FOR WOMEN
ENTREPRENEURS**

**EURO-MEDITERRANEAN
LOBBY ORGANISATION
WHICH ADVOCATES FOR A
BETTER ACCESS OF
WOMEN TO ECONOMIC
DECISION-MAKING
POSITIONS.**

ACTIVITIES 2017

PROJECTS

PROJECTS

2017

❖ MORE WOMAN DECISION, MORE PRODUCTIVE ECONOMIES.

OVERALL PROJECT VALUE : 22.000 €

DATE: January 2017 - December 2017

SCALE OF THE INVESTIGATIONS: Spain

Spanish Ministry of Health, Social Services and Equality

INFO: Awareness-raising campaign for companies to know about the benefits of having more women in decision-making positions

CONTRACT NUMBER: : Expedient number 791/16 IRPF



ACE & E

AraMe

ASOCIACION DE MUJERES EMPRESARIAS Y PROFESIONALES



POR SOLIDARIDAD
OTROS FINES DE INTERÉS SOCIAL

PROJECTS

2017

❖ CATALAN GOVERNMENT GRANT

OVERALL PROJECT VALUE : 2100 €

DATE: December 2016 - December 2017

SCALE OF THE INVESTIGATIONS: Spain

INFO: Support Services to Afaemme on her activities on the IX Mediterranean Woman Forum and General Meeting

CONTRACT NUMBER: : Expedient number PRE029/17/00276



PROJECTS

2017

❖ SUPPORTING WOMEN'S NETWORKS (WOMEN'S INSTITUTE)

OVERALL PROJECT VALUE: 8.234,77 €

DATE: January 2017 - December 2018

SCALE OF THE INVESTIGATIONS: Spain

INFO: Support Services to Afaemme on her activities through events, seminars + Good Guides.

CONTRACT NO: 26/2016 Spanish Women's Institute



PROJECTS

2017

❖ SUPPORTING WOMEN'S EVENT (ICD)

OVERALL PROJECT VALUE: 2.040 €

DATE: JunE 2017 - February 2018

SCALE OF THE INVESTIGATIONS: Spain

INFO: Support Services to Afaemme on her activities on the IX Mediterranean Woman Forum

CONTRACT NO: PRE029/17/00276



PROJECTS

2017



**YOUNG
WOMEN
AS JOB
CREATORS**

- ❖ Project labeled by the **UNION FOR THE MEDITERRANEAN** at the end of 2011
- ❖ Project Promoter: **AFAEMME**
- ❖ **2013-2014: execution FIRST PHASE**
 - Partners: Jordan Forum for Business and Professional Women (JFBPW), *Association des Femmes Chefs d'Entreprises du Maroc (AFEM)*, Business and Professional Women – Ramallah Club, Catalan Association of Business and Executive Women (ACEE)
 - Activities Value: 295.379,60 €
 - Countries: Jordan, Morocco, Palestine and Spain
- ❖ **2015-2016: execution SECOND PHASE**
 - Partners: Albanian national, professional, businesswomen and crafts Association (SHGPAZ), Egyptian Business Women Association (EBWA), Jordan Forum for Business and Professional Women (JFBPW), *Association des Femmes Chefs d'Entreprises du Maroc (AFEM)*, Business and Professional Women – Ramallah Club, *Chambre National Femmes Chefs d'Entreprises Tunisie (CNFCE)*
 - Activities Value: 188.825,00 €
 - Countries: Albania, Egypt, Jordan, Morocco, Palestine, Tunisia

PROJECTS

2017



JEUNES FEMMES CRÉATRICES D'EMPLOI

- ❖ Projet approuvé par L'**UNION POUR LA MÉDITERRANÉE** à la fin de 2011
- ❖ Promoteur du projet: AFAEMME
- ❖ 2013-2014: exécution PREMIÈRE PHASE
 - Partner: *Jordan Forum for Business and Professional Women (JFBPW), Association des Femmes Chefs d'Entreprises du Maroc (AFEM), Business and Professional Women – Ramallah Club, Catalan Association of Business and Executive Women (ACEE)*
 - Valeur des activités : 295.379,60 €
 - Pays: Jordanie, Maroc, Palestine et Espagne
- ❖ 2014-2015: exécution DEUXIÈME PHASE
 - Partner: *Albanian national, professional, businesswomen and crafts Association (SHGPAZ), Egyptian Business Women Association (EBWA), Jordan Forum for Business and Professional Women (JFBPW), Association des Femmes Chefs d'Entreprises du Maroc (AFEM), Business and Professional Women – Ramallah Club* Chambre National Femmes Chefs d'Entreprises Tunisie (CNFCE)
 - Valeur des activités: 188.825,00 €
 - Pays: Albanie, Égypte, Jordanie, Maroc, Palestine et Tunisie

AFAEMME ANNUAL MEETING - 2017



❖ YOUNG WOMEN AS JOB CREATORS PROJECT



**YOUNG
WOMEN
AS JOB
CREATORS**



❖ SHE DECIDES, YOU SUCCEED PROJECT



OVERALL PROJECT VALUE : 399.043,81 €

DATE: September 2014 - August 2016

SCOPE: Italy, Latvia, Netherlands, Romania, Spain, UK

CONTRACT NO: JUST/2013/PROG/AG/4889/GE

COORDINATOR: AFAEMME

Direct partners involved: Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA), European Association for Women in Science, Technology and Engineering (WITEC), Centre for Inclusive Leadership Latvia, Women Business Development Agency UK, Femei in Afaceri Romania, Women's NGOs Cooperation Network Latvia, Spanish Organisation of Businesswomen and Active Management (OMEGA), European Women Inventors and Innovators Network (EUWIIN).



❖ SHE DECIDES, YOU SUCCEED PROJECT

Info.: The project aims at promoting gender balance in the private sector by developing a toolkit to disseminate the benefits for companies of having more women in their economic decision-making positions. To do so, **AFAEMME** has conducted a research and elaborated a guide about the specific benefits for private companies of facilitating women's access to economic decision-making positions. It has developed a Toolkit on the basis of the guide to be disseminated amongst private companies and business organizations, with clear reasons why private companies should be interested in increasing the number of women in its decision-making positions. Fifteen Women Leaders selected and trained will visit over 150 companies to encourage them to facilitate women's access to decision-making. By the end of the project, there will be 30 motivated companies per country (150 companies in total).



ACTIVITIES 2017

MEETINGS AND CONFERENCES

MEETINGS AND CONFERENCES

2017

❖ AFAEMME PARTICIPATES AT FORUM FEM TALENT 29th January



MEETINGS AND CONFERENCES

2017

- ❖ **AFAEMME PARTICIPATES IN THE DEBATE "CONVERSES BANC DE SABADELL"** 30th January



MEETINGS AND CONFERENCES

2017

- ❖ **THE MEDITERRANEAN WEEK OF ECONOMIC LEADERS CREATE AN ADVICE COUNCIL PRESIDED BY JOSEP ANTONI DURAN** 21th March



MEETINGS AND CONFERENCES

2017

- ❖ **AFAEMME ATTENDS MALTA MEETING: DOES THE EU ENCOURAGE PRIVATE SECTOR INVESTMENT?** 11th May



MEETINGS AND CONFERENCES

2017

❖ **AFAEMME ATTENDS AN EMPLOYERS MEETING AT EUROPEAN ECONOMIC AND SOCIAL COMMITTEE IN MALTA** 12th May



MEETINGS AND CONFERENCES

2017

- ❖ **THE EESC ORGANIZED A HEARING ON FAMILY AND TRADITIONAL BUSINESSES IN REGIONAL DEVELOPMENT IN GREECE – THESSALONIKI 30th May**



MEETINGS AND CONFERENCES

2017

- ❖ AFAEMME PARTICIPATE PARTICIPATES IN THE 15TH MEDITERRANEAN INTERNATIONAL LOGISTIC EXHIBITION 9th June



MEETINGS AND CONFERENCES

2017

- ❖ **AFAEMME MEETS PRESIDENT AND SECRETARY OF UEAPME IN BARCELONA** 12th June



MEETINGS AND CONFERENCES

2017

❖ **AFAEMME MAKES A TRAINING SESSION at SEAT** 20th June



MEETINGS AND CONFERENCES

2017

❖ AFAEMME MEETS GEMA ASSOCIATION FROM ARGENTINA 28th September



MEETINGS AND CONFERENCES

2017

- ❖ **DIGITAL STRATEGIES FOR ASSOCIATIONS AND BUSINESSWOMAN ORGANIZED IN FOMENT DEL TREBALL** 6th October



MEETINGS AND CONFERENCES

2017

- ❖ **MEMPLOYERS' GROUP (GROUP I) IN THE EESC (EUROPEAN ECONOMIC AND SOCIAL COMMITTEE) MEETS AFAEMME** 15th October



MEETINGS AND CONFERENCES

2017

- ❖ **AFAEMME'S VICE- PRESIDENT PARTICIPATES IN THE "EURO-MEDITERRANEAN REGIONAL DIALOGUE ON ADVOCACY FOR GENDER EQUALITY** 24th October

IE Med.
Institut Europeu de la Mediterrània

afaemme
Association of Organisations of
Mediterranean Businesswomen



MEETINGS AND CONFERENCES

2017

❖ MEDAWOMEN ENTREPRENEUR FORUM 24th November



M¹¹W
MEDAWEEK BARCELONA 2017
Mediterranean Week of Economic Leaders

M⁹W
Mediterranean **Women** Entrepreneurs Forum

Casa Llotja de Mar - Barcelona
24th November 2017

SAVE THE DATE



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

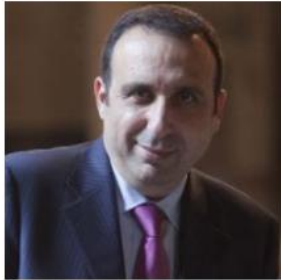
MEETINGS AND CONFERENCES

2017

❖ MEDAWOMEN ENTREPRENEUR FORUM 24th November



OPENING 3rd DAY - MEDITERRANEAN WEEK OF ECONOMIC LEADERS



Anwar Zibaoui

*General
Coordinator, ASCAME & MedaWeek*



Mohamed Choucair

*President, Association of Mediterranean
Chambers of Commerce and Industry
(ASCAME)*



Miquel Valls

*President, Official Chamber of
Commerce, Industry and Shipping of
Barcelona*



Laurence País

*Deputy Secretary General for Social and
Civil Affairs, Union for the
Mediterranean (UfM)*



Maria Teresa de la Vega

President, Women for Africa Foundation



Marie-Alexandra Veilleux-Laborie

*Head of Morocco, European Bank for
Reconstruction and Development
(EBRD)*



Diana Battaglia

*Head of ITPO Italy, United Nation
Industrial Development Organization
(UNIDO)*



Saida Neghza

*President, General Confederation of
Algerian Enterprises (CGEA) |
President, Union of Mediterranean
Confederations of
Enterprises (BUSINESSMED)*



Nayef Z. Stetieh

*Président et PDG, Business
Development Center (Jordanie)*



Helena de Felipe

*President, Association of Organizations
of Mediterranean Businesswomen
(AFAEMME)*

Mediterranean **Women** Entrepreneurs Forum 



Mediterranean Business Women Leaders

Session 1



Helena de Felipe

*President, Association of Organizations
of Mediterranean Businesswomen
(AFAEMME)*



Najoua Attia

*President, ASCAME Women
Entrepreneurs' Commission*



Nuria Chinchilla

*Director of the Research Centre I-
WIL IESE Business School*



Marie-Alexandra Veilleux-Laborie

*Head of Morocco, European Bank for
Reconstruction and Development
(EBRD)*



Eugènia Gay

President, Barcelona Bar Association

Mediterranean **Women** Entrepreneurs Forum 



How are small businesses run by women improving in Mediterranean Countries?

Session 2



Elizabeth Trallero

Past President, European Women's Management Development (EWMD) |

CEO, Congost Plastics

@CongostPlastic



Amany Asfour

President, Egyptian Association of Businesswomen (EBWA)



Anilda Bozo

Vice-President, Association of Women Business Professionals and Skilled Crafts (SHGPAZ)



Asmâa Morine

President, Moroccan Women Business Association (AFEM)



Samira Hadjdilani

President, Algerian Network of Cinema and TV Professionals (RAPCIT) | Vice President, Network of Women Leaders of the Maghreb (RFLM)



Sana Ghenima

President, Femmes & Leadership (Tunisia)



Shahrazad Magrabi

President, Libyan Women Forum (LWF)



Yasmina Taya

Past-President, Association of Algerian Women Heads of Business (SEVE)

How are small businesses run by women improving in Mediterranean Countries?

Session 2



Elizabeth Trallero

*Past President, European Women's Management Development (EWMD) |
CEO, Congost Plastics*



Cristina Visconti

Member of the Board, Social Promotion Association for Female Entrepreneurship (SELENA - Italy)



Serena Bonfanti

Member of the Board, APID Female Entrepreneurship (Italy)



Doa Wadi

Executive Director, Business Women Forum



Doris Sammut

Past-President, Malta Association of Women in Business (MAWB)



Lina Tsaltampasi

President, Greek Association of Women Entrepreneurs (SEGE)



Aicha Kouadri

President, Association of Algerian Female Executives (AFCARE)



Mona Ghalayini

Arab Society for Environment Sustainable Development



Carla Fiore

Member of the Board, Women at Work (Italy)

How are small businesses run by women improving in Mediterranean Countries?

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Elizabeth Trallero

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CEO, Congost Plastics*



Yomna El Sheridy

President, Business Women of Egypt21



Rita Assogna

*President, Italian Association of Women
Inventors and Innovators (ITWIIN)*



Raoudha BenSaber

President of CNFCE-Tunisia

Mediterranean **Women** Entrepreneurs Forum 



Mediterranean Programs & Opportunities for Businesswomen

Session 3



Dilyana Slavova

*President Section External Relations
(REX), European Economic Social
Committee (EESC)*

@dslavova1



Marta Maiques

Communications Manager, AFAEMME



Monica Carco

*Senior Industrial Development Officer,
UNIDO*



Karima Bergheul

*President, Algerian Association of
Women in Green Economy (AFEV)*



Carolina López

Teacher, University of Murcia








Hala Bugaighis

*Executive Director, Jusoor Center for
Studies and Development*

Mediterranean **Women** Entrepreneurs Forum 



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Strength Diversity: Our Eco





IX MEDITERRANEAN WOMEN ENTREPRENEUR FORUM CONCLUSIONS

MEDITERRANEAN WEEK OF ECONOMIC LEADERS

MARIA HELENA DE FELIPE



Maria Helena de Felipe, President of AFAEMME, Member of EESC (European Economic and Social Committee), President of FEPIME Catalonia, Vice-President of CEPYME and UEAPME.



"We need more women thinking in starting their own business. Young women as job creators as a key of the economic growth in the Mediterranean area"

M^a TERESA FERNÁNDEZ DE LA VEGA



Chairwoman Foundation Women for Africa and past Vice-President of the Spanish Government, Permanent Body Member of the Spanish Council of State.



"The Mediterranean and its shores form a privileged place. Mediterranean women are called to play a fundamental role and the achievements of business women will be a mirror for other women"

ANWAR ZIBAOU



Anwar Zibaoui, General Coordinator of ASCAME (Chambers of Commerce from the Mediterranean) the most relevant private Organization in the Mediterranean region.



"The increase of female participation in the labour market would add 47% of the G.D.P. of the Mediterranean area in the next decade"

MIQUEL VALLS



Miquel Valls, President of the General Committee of the Chamber of Commerce from Catalonia and General Secretary of the ASCAME.



"The Mediterranean should not be a gap, instead a point of cooperation"

LAURENCE PAÏS



Laurence Païs is the Deputy Secretary General of the Union for the Mediterranean in charge of Social and Civil Affairs since September 2017.



"Solidarity between Women and Women is very important"

SAIDA NEGHZA



President of CGEA ,the General Confederation of Algerian Companies and President of Businessmed.



"The economy is privatized based on half of its potential; we need to promote women in the business world"

MARIE-ALEXANDRA VIELLEUX-LABORIE

The EBRD Retweeted



Union for the Mediterranean @UfMSecretariat · Nov 24
@EBRD's Marie-Alexandra Veilleux-Laborie: #Women are 20% less likely than men to have borrowed from financial institutions for their businesses.

Ms Veilleux-Laborie is responsible for the EBRD's investments and operations in the country. Ms Veilleux-Laborie joined the EBRD in 2007 and initially worked for the Financial Institutions and Equity Funds teams.

"Inclusive growth is based on the believed of giving opportunities. Women are loyal, disciplined with clear priorities. Empowering and women entrepreneurship needs to this end increase and extend access to funding "



MEDITERRANEAN BUSINESS WOMEN LEADERS (Chair: Ms Helena de Felipe)

NAJOUA ATTIA

SwitchMed liked



ASCAME @ascameorg · Nov 24
« Las Asociaciones de Mujeres sirven de lien entre las Mujeres emprendedoras et les CC » **Najoua Attia** @ascameorg

Najoua Attia, présidente de la Commission des femmes entrepreneurs de l'ASCAME et Président de la Chambre de Commerce et d'Industrie du Cap Bon (Tunisie)

"Women leading companies find ways to adapt the policies to achieve an effective working environment for men and women"



NAYEF Z. STETIEH

SwitchMed Retweeted



ASCAME @ascameorg · Nov 24
Nayef Stetieh from @BDCJordan slighting us with successful stories #Women in region #Mediterranean #medawork17 #medawomen17

Nayef Z. Stetieh is the President and CEO of the Jordanian Business Development Center, which promotes the "Maharat Mec" project.

"We have the open doors to women, so they can access the top positions, nothing should prevent from fulfilling their dreams"



NURIA CHINCHILLA

WomensEconomy Europe @WomensEconomyEU · Nov 24
@NuriaChinchilla at #MedaWomen17 #MedaWeek17 talking about #feminity #flexibility and #family Thoughts for debate

Nuria Chinchilla, Formadora de Dirección de Personas en las Organizaciones en el centro de negocios del IESE. ICWF - Centro Internacional Trabajo y Familia. Doctora en Dirección de Empresas, IESE, Universidad de Navarra. MBA, IESE, Universidad de Navarra.

"The world will be more sustainable if we take into account the 3F: F – Feminity , for being complement each other; F-Flexibility, with more time and space; F-Family, the human capital"



DIANA BATTAGLIA

UNIDO ITPO Italy Retweeted



UNIDOWMENA @unidowmena · Nov 25
The Mediterranean can only develop through partnerships based on equal opportunities, which guarantee the full participation of women in the economic and business development in the region. #MedaWeek17

Diana Battaglia is the head of UNIDO – ITPO contributing to the industrial development and economic growth of developing countries.

"Gender gap is the goal, empowering, is the key for a positive impact on the economy. Women are unexploited resource for a sustainable economy"



EUGENIA GAY

Mª Eugenia Gay @MaríaEugeniaGay · Nov 24
Un placer participar en la jornada #MedaWomen17 #MedaWeek17 organizada por @unidowmena. El #feminismporvenir es indispensable para garantizar una verdadera #igualdad en la esfera pública y privada.
📍 Translated from Spanish

María Eugenia Gay Rosell, President of the Barcelona Bar Association.

"Women have moved from being an spectator to having a leading role in the society"



HOW ARE SMALL BUSINESS RUN BY WOMEN IMPROVING IN MEDITERRANEAN COUNTRIES? (Chair: Ms Elisabeth Trallero)



The Representatives of the **BUSINESSWOMEN ORGANIZATIONS** from AFAEMME, explained the role of the women in Business in their countries and how their businesses were Improving in the Mediterranean countries.



Raoudha BenSaber | National Chamber of Women Entrepreneurs (CNFCE) - TUNISIA

"Women entrepreneurs can help to solve the problem of unemployment, but they need better access to financial resources, being the main obstacle to start a business and contribute with job creation"



Amany Astour | Egyptian Association of Businesswomen (EBWA) - EGYPT

"More of the women in business, need more skills in digital and ITC matters and the importance of belonging to the business women associations, for a real networking and cooperation between businesses is crucial".



Doris Sammut | Malta Association of Women in Business (MAWB) – MALTA

"In Malta women are achieving a high rate of Women entrepreneurs and the job creation is getting better"



Asmaa Morine | Moroccan Women Business Association (AFEM) - MOROCCO

"It is needed in Morocco more skills for business women only 10% of women in business are CEOs. There are necessary reforms for combating the informal sector"



Carla Fiore | Women at Work - ITALY

"The relevance of childcare in Italy is a priority for allowing women balancing their lifes."



Lina Tsaltampasi | Greek Association of Women Entrepreneurs (SEGE) - GREECE

"Barriers for top high educated women in Greece must be eradicated if we want to archive more women in decision making positions"



Semira Hadjilani | Algerian Network of Businesswomen (RAFA) - ALGERIA

"In Alger there are very motivated women entrepreneurs and the legal framework for business must to be improved"



Sana Ghenima | Femmes & Leadership - TUNISIA

"Tunisian revolution brought a new point of view over different cultures in the Mediterranean region. It's crucial to focus in cultural education for the young people"



Cristina Visconti | Social Promotion Association for Female Entrepreneurship - ITALY

"Network between women entrepreneurs is the key point of the Businesswomen Associations"



Serena Bonfanti | APID Female Entrepreneurship - ITALY

"New opportunities for training women in business, promoting role models and strengthening the relations with the local authorities are the main aims for business women associations"



Aicha Kouadri | Association of Algerian Female Executives (AFCARE)- ALGERIE

"Women are open to new challenges in Alger and it will help to develop civil society"



Yomna El Sheridy | Business Women of Egypt21 - EGYPT

"Women have the capacity for bettering our societies"



Rita Assogna | Italian Association of Women Inventors and Innovators (ITWIIN) - ITALY

"An international women network, with capacity to push technological start-ups in Italy is ITWIIN"



Eivira Marasco | International Relations of the Board (AIDDA) - ITALY

"National business Associations have the big role of promoting women in business at national level"



Eva Turk | Lebanese League for Women – LEBANON

"Most of the Lebanese women in business have very internationalized businesses"



Yesim Sevig | Women Entrepreneurs Association of Turkey (KAGIDER) TURKEY

"Relations with Businesswomen associations and Universities are relevant for increasing women in decision making positions"



Joëlle Baccalon | Association Femmes Chefs d'Entreprise Monaco (AFCE) – MONACO

"Joining efforts of different businesswomen networks in the Mediterranean area is a goal that we have to achieve"



Manal Zraiq | Businesswomen Forum (BW) - PALESTINE

"More opportunities for businesswomen in Palestine are needed"



MEDITERRANEAN PROGRAMMS & OPPORTUNITIES FOR BUSINESS

(Chair: Ms. Dilyana Slavova)

MARTA MAIQUES



Ms. Marta Maiques, Communication manager at AFAEMME. Graphic designer and professor in several Designs Universities.

Project "Young Woman as Job Creator", implemented in Albania, Egypt, Jordan, Morocco, Palestine and Tunisia for promoting self employment and entrepreneurship among young women in the University who were near to graduate or had an interest in start their own businesses, is the main aim of the program . The third phase of the project will be planned for the next year.

MONICA CARCO



Monica Carco, works at International civil servant engaged in youth employment and woman economic empowerment at UNIDO - Investment and Technology Industrial Development Organization-

Project "Promoted women empowerment for inclusive and sustainable industrial development in the MENA Region". The main objective is enhancing women's economic inclusion and creates the conditions for a sustainable and inclusive growth by harnessing the potential of women entrepreneurs. Project is ongoing in this moment.

KARIMA BERGHEUL



Karima Bergheul, expert engineer technical Control of regulation of hydrocarbons in AFEV -The Association of the in the green economy-

Project "Woman Entrepreneurship in Algeria" was selected by the Foundation of the women of the Euro-Mediterranean to analyze the role of women entrepreneurship in Algerie center and Bouzaréah. Identification of main obstacles in the project and the role of local actors to enhance the entrepreneurship woman

CAROLINA LOPEZ



Carolina Lopez, Teacher of University of Murcia, and CEO on the Companies in the University of Murcia

ENVISION platform offers the opportunity to activate small businesses to innovate their business models. Community of 3 million SMEs. Research on Business Models, Networking, Markets, Business development assistants. Successful roles on the website.

NOUR SALAMEH



Nour Salameh, Doctor of UNESCO on the Intercultural Dialog in the Mediterranean Area.

Project "The Libya Case" based on building an Inclusive Economy campaign to advocate and encourage women entrepreneurs to join the official economy. Through this campaign, the organization aims to increase the proportion of women who have formally registered projects with a series of panel discussions with business owners in Yefren, Sabha, Benghazi and Tripoli.

MEETINGS AND CONFERENCES

2017

❖ AFAEMME ANNUAL MEETING 24th November



ACTIVITIES 2017

PARTICIPATION IN OTHER ORGANISATIONS' ACTIVITIES

PARTICIPATION IN OTHER ORGANISATIONS' ACTIVITIES 2016

PARTICIPATION IN THE ANNUAL MEETINGS OF:



Annual Meeting of FOMENTO
(Spanish Confederation of Business Owners)



Annual Meeting of FEPIME - Catalunya
(Catalan Federation of Small and Medium Sized Enterprises)



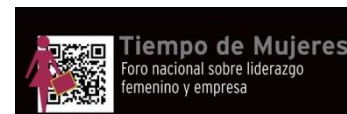
Annual Meeting of ACEE
(Catalan Association of Business and Executive Women)

PARTICIPATION IN OTHER ORGANISATIONS 2016

NATIONAL INSTITUTIONAL RELATIONS



NATIONAL INSTITUTIONAL RELATIONS



Confederación Española
de Organizaciones Empresariales



EUROPEAN/INTERNATIONAL INSTITUTIONAL RELATIONS



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



- INSTITUT DE PROSPECTIVE ÉCONOMIQUE DU MONDE MÉDITERRANÉEN -



United Nations Entity for Gender Equality
and the Empowerment of Women



Comité économique et social européen
European Economic and Social Committee



ASCAME



Institut Europeu de la Mediterrània



Union of Mediterranean Confederations of Enterprises
Union Méditerranéenne des Confédérations d'Entreprises

ACTIVITIES 2017

PUBLICATIONS

REPORTS

2017

❖ First Mediterranean Women Report – Co-Author

AFAEMME has participated on the 25th of January at the discussion of “**Catalan society and the promotion of women in the Mediterranean**,” where Catalan associations and foundations worked to strengthen the role of women here and in the Mediterranean countries through discussion of their various activities and projects. It was organized by **IEMED** and centered around the information in the **FIRST MONITORING REPORT OF THE EURO-MEDITERRANEAN WOMEN’S FOUNDATION OF THE MINISTERIAL CONFERENCES**, of which **AFAEMME** is a co-author.



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FOCUS ON:
#WomenEntrepreneurs

Mediterranean Women Entrepreneurs met to promote business and investment opportunities

The Women Entrepreneurship and Investment Programme was the occasion to promote women's entrepreneurship in the Mediterranean region. Mediterranean women entrepreneurs were able to exchange experiences and explore new opportunities.

[read more](#)



Inicio (/) / **Economía** (/economía/)

Mujeres empresarias del Mediterráneo reivindican mayor protagonismo económico

EFE - Barcelona

24/11/2017 - 18:22h



Mujeres empresarias del Mediterráneo reivindican mayor protagonismo económico

Una amplia representación de mujeres empresarias y emprendedoras de países del Mediterráneo han reivindicado hoy en Barcelona un mayor protagonismo en la economía de la región.

THE FOUNDATION - ECONOMY / EMPLOYMENT - EURO-MEDITERRANEAN REGION

Female entrepreneurs from all the Mediterranean join forces at the IX Meda Women Forum



30.11.2017 / CREATED BY FFEUROMED



Within the framework of the Mediterranean Week of Economic Leaders (MedaWeek Barcelona 2017), last 24th of November more than 200 women from 23 Mediterranean countries gathered at the **IX Mediterranean Women Entrepreneurs Forum** to discuss the

role of businesswomen in the workplace and share successful entrepreneurship experiences from all over the Mediterranean region.

This meeting was organized by the [Association of Organizations of Mediterranean Businesswomen \(AFAEMME\)](#), the [Association of the Mediterranean Chambers of Commerce and Industry \(ASCAME\)](#), the [Union for the Mediterranean \(UfM\)](#), the [Barcelona Chamber of Commerce](#) and our founding member the [European Institute of the Mediterranean \(IEMed\)](#), in the splendid building Casa Llotja de Mar in Barcelona.

Female entrepreneurs from different sectors, policy-makers, civil society organizations... took part in different discussions, mainly focused on the obstacles that women have to face to start a business and how the role of women is changing rapidly in the workplace.

Mujeres empresarias del Mediterráneo reivindican mayor protagonismo económico

24/11/2017 - EFE, Barcelona

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Una amplia representación de mujeres empresarias y emprendedoras de países del Mediterráneo han reivindicado hoy en Barcelona un mayor protagonismo en la economía de la región.

Esta es la principal conclusión del noveno Foro de Mujeres Emprendedoras del Mediterráneo, que se ha celebrado en el marco de Medaweek Barcelona, la Semana de los Líderes Económicos del Mediterráneo, que concluye hoy en Barcelona.

La presidenta de la Asociación de Organizaciones de Mujeres Empresarias del Mediterráneo (Afaemme), María Helena de Felipe, ha explicado que unas 200 mujeres de 23 países participan en este foro de mujeres del Mediterráneo.

En declaraciones a Efe, De Felipe ha asegurado que las mujeres del Mediterráneo necesitan que se "aliente" la creación de empresas por parte de mujeres; que se potencie su rol institucional, de forma que puedan participar en el debate económico junto a los hombres, así como programas de

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LO MÁS 1 / 5

- 1 **NADAL COMPARECERÁ MAÑANA EN EL CONGRESO PARA INFORMAR DE SU 'BATALLA' CON IBERDROLA**
- 2 **Ametic y la FEMP firman un acuerdo para impulsar la digitalización de las entidades locales y el ámbito rural**
- 3 **GONZÁLEZ-PÁRAMO (BBVA) COMPARECE EL MIÉRCOLES EN LA COMISIÓN PARLAMENTARIA DE LA CRISIS FINANCIERA DEL CONGRESO**
- 4 **NADAL: "NOS PODEMOS PERMITIR EL LUJO DE TENER CARBÓN"**
- 5 **LEVEL UNIRÁ BARCELONA CON BOSTON A PARTIR DEL 28 DE MARZO**
- 6 **NADAL COMPARECE EL MIÉRCOLES EN EL CONGRESO PARA INFORMAR DE SU 'BATALLA' CON IBERDROLA**



PORTADA	HISPANOS	MÉXICO	AMÉRICA LATINA	MUNDO	ECONOMÍA	ENTRETENIMIENTO	DEPORTES
FÚTBOL INTERNACIONAL	HISPANIC WORLD	TECNOLOGÍA	HOGAR	MÚSICA	SALUD	MODA Y GENTE	MOTOR
VÍDEOS	TV EN VIVO						

ÚLTIMAS NOTICIAS: Los Astros reciben un bono histórico por su triunfo en la Serie Mundial Buscar

ECONOMÍA VISUALIZA "ECONOMÍA"

Mujeres empresarias del Mediterráneo reivindican mayor protagonismo económico

ECONOMÍA MEDITERRÁNEO | 24 de Noviembre de 2017 6+



La presidenta del Banco Europeo de Reconstrucción y Desarrollo en Marruecos, María-Alexandra Velázquez-Laborie, interviene en la tercera y última Jornada de Semana Mediterránea de Líderes Económicos (Medaweek), que cierra su programa con sesiones dedicadas a los flujos migratorios y a las mujeres emprendedoras. EFE

Barcelona, 24 nov (EFE).- Una amplia representación de mujeres empresarias y emprendedoras de países del Mediterráneo han reivindicado hoy en Barcelona un mayor protagonismo en la economía de la región.

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"La mujer controla el 80 % del consumo nacional mundial pero solo el 3 % de la riqueza mundial", ha aseverado De Felipe, que ha lamentado que la crisis económica y los movimientos islamistas hayan hecho que hubiera una "pequeña involución" en los últimos años en el rol económico de la mujer en el Mediterráneo.

También ha participado en este foro la vicepresidenta del Gobierno español María Teresa Fernández De la Vega, que fue también presidenta de la Fundación Mujeres



MUJERES AL FRENTE DE EMPRESAS

Emprender pese a todo

Las iniciativas femeninas fracasan el 14% menos que los proyectos liderados por hombres

PATRICIA MARTÍJA
BARCELONA

En el mundo empresarial, las mujeres siguen estando poco representadas. Esta tendencia se ve claramente en el porcentaje de directivas en las compañías (13%), pero también en la desigualdad existente en los proyectos de emprenduría.

En España hay más de 650.000 emprendedoras. De todas las empresas que se crean cada año, el 40% son fundadas por una mujer, según el último informe de Global Entrepreneurship Monitor (GEM). Raquel Cabezudo, presidenta de Professional Women's Network (PWN), matiza estos datos: «En el 2015, solo el 5% de las iniciativas con menos de tres años y medio estaban fundadas por mujeres». Aunque admite que en el 2016 esta cifra mejoró hasta llegar al 5,8%. Una tendencia que se confirma con los datos generales. Blanca Drake, responsable de Women's Age, asegura que «la evolución es positiva». En comparación con el 2015, el año pasado hubo un 7% de empresas puestas en marcha por mujeres.

ra de AFAEMME, ve necesario que se «aliente» el emprendimiento femenino. Y añade: «Necesitamos más emprendimiento en general, con vistas al futuro, y que contraten tras unos años de actividad».

Es una lección que se debe aprender de las emprendedoras del norte de África. Meriem El Hilali, consejera diplomática en la Unión por el Mediterráneo (UpM), destaca que «una de las mejores acciones es ver cómo integran a la comunidad en su negocio para impulsarlo». «Aunque entiendo lo que pasa en Europa, por el gasto que supone contratar», añade.



►► Helena de Felipe, presidenta de AFAEMME.



DIRECTO Últimas noticias sobre Catalunya y las elecciones del 21-D

MUJERES AL FRENTE DE LAS EMPRESAS

Emprender pese a todo

Las iniciativas femeninas fracasan el 14% menos que los proyectos de los hombres

Patricia Martíja
Barcelona - Domingo, 26/11/2017 | Actualizado el 27/11/2017 a las 13:27 CET



La presidenta de Fepime, Mª Helena de Felipe. / FEPIME

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Más éxito entre las empresas femeninas
Además, las iniciativas de las féminas fracasan el 14% menos. El 66% de empresas fundadas por hombres no funcionan, frente al 48% de compañías empezadas por mujeres que no tienen éxito. El motivo, según los expertos, son los planes de negocio más sólidos. También influyen sus conexiones

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- 1 El fiscal superior de Extremadura vinculó la muerte de Romero de Tejada al 'proceso'
- 2 Últimas noticias de Catalunya y las elecciones | Directo

ACCOUNTS 2017

ACCOUNTS

ANNUAL COMPARISON

	2016	2017
TOTAL INCOME	104.472,22 €	96.827,37 €
❖ Net Income (Revenue)	3.500,00 €	5.000,00 €
❖ Pending Invoices	32.216,60 €	0,00 €
❖ Bank Interests	0,00 €	0,00 €
❖ Grants (TOTAL):	68.755,62 €	91.827,37 €
▪ Spanish Women Institute	9.965,46 €	8.234,77 €
▪ Ministry of Health, Social Policies & Equality	0,00 €	22.000,00 €
▪ Ministry of H.Social Policies–Reimburs.2012	0,00 €	-17.090,08 €
▪ Barcelona City Council	0,00 €	2.100,00 €
▪ EC (Leonardo Lifelong Learning)	0,00 €	0,00 €
▪ UPM Norwegian – Government of the Kingdom	55.530,00 €	24.114,86 €
▪ UPM Monaco	0,00 €	0,00 €
▪ Anima 2013	0,00 €	0,00 €
▪ Catalan Women Institute	1.734,00 €	0,00 €
▪ Empren Impuls - Foment	0,00 €	0,00 €
▪ Wings	500,00 €	0,00 €
▪ Globalgiving	1.026,16 €	0,00 €
▪ EC (PROGRESS)	0,00 €	52.467,82 €

ACCOUNTS

ANNUAL COMPARISON

	2016	2017
TOTAL EXPENSES	104.184,45 €	96.548,09 €
❖ Staff Expenses	74.010,01 €	28.072,89 €
❖ Pending Invoices	0,00 €	0,00 €
❖ Other Expenses	30.174,44 €	68.475,20 €
▪ Office and computing equipment	5.004,50 €	2.403,77 €
▪ Insurance	673,83 €	647,83 €
▪ Banking Services (commissions)	388,15 €	553,87 €
▪ Banking Interest	0,00 €	0,11 €
▪ Advertising and translations	8.007,86 €	2.551,68 €
▪ Travel Expenses	5.409,73 €	382,10 €
▪ Professional services & partners payment	0,00 €	46.902,00 €
▪ Other expenses (telephone, web hosting)	10.406,49 €	14.785,64 €
▪ Depreciation Stocks	0,00 €	0,00 €
▪ Taxes	283,88 €	248,20 €
▪ Amortization	0,00 €	0,00 €
=====		
PROFIT	287,77 €	279,28 €
PRESIDENCE DEBTS	(57.545,46 €)	(46.045,46 €)

BUDGET – INCOME & EXPENSES 2017

Incomes

Own financing 2.500,00 €

Grants 50.000,00 €

Other financial resources 5.000,00 €

TOTAL INCOMES **57.500,00 €**

Expenses

Staff 32.000,00 €

Maintenance 8.000,00 €

Activities 12.000,00 €

Other expenses 5.500,00 €

TOTAL EXPENSES **57.500,00 €**

ACTIVITIES 2017
&
SUGGESTIONS FOR THE FUTURE

PROGRAM OF ACTIVITIES 2017

REGULAR ACTIVITIES OF THE ASSOCIATION:

- Meetings with Member Organisations to analyze new project opportunities and apply for funding
- Integration of new members to AFAEMME
- Promotion of Gender Equality
- Support to women entrepreneurs, business women and professionals; and to businesswomen organizations
- Lobbying for a greater gender equality in the economy (women's access to decision-making)
- Dissemination of the association's projects and activities
- Application to international Calls for Proposals (Grant Application)
- Exploration of sponsorship opportunities
- Organization of related activities

SUGGESTION 1:

PROMOTION OF WOMEN IN DECISION-MAKING POSITIONS

As our Member and Association which is involved in promoting gender equality,
in order to Promote Women in Boards of Directors

WE ASK EACH OF YOU TO GIVE US:

Several names of women in your country to take part as
Speakers in International Forums and Conferences

Several names of women in your country to be appointed as
Company's Board Members

SUGGESTION 1:

PROMOTION DES FEMMES DANS LES POSITIONS DE PRISE DE DÉCISION

Notre membre et association qui est impliqué dans la promotion de l'égalité des sexes, afin de promouvoir les femmes dans les conseils d'administration

NOUS DEMANDONS À CHACUN DE VOUS DONNER:

Plusieurs noms de femmes dans votre pays pour participer
Intervenants dans les forums et conférences internationaux

Plusieurs noms de femmes dans votre pays sont
Membres du conseil d'administration de la société

SUGGESTION 2:

AFAEMME SHOULD BE REPRESENTED IN THE WEBSITE OF ITS MEMBER ASSOCIATIONS AFAEMME DEVRAIT ÊTRE REPRÉSENTÉ SUR LE SITE WEB DE SES ASSOCIATIONS MEMBRES

*AFAEMME is NOT being showed on the website of the following member Associations:
AFAEMME N'EST PAS affiché sur le site web des associations membres suivantes:*

- SHGPAZ Albania – www.shgpaz.al
- SEVE Algeria – www.sevedz.com
- AFCARE Algeria - **NO WEBSITE**
- RAFA Algeria - **NO WEBSITE**
- WE Croatia- www.wecroatia.com
- BPW Cyprus - www.bpwcyprus.org.cy
- EBWA Egypt - www.ebwa.info (**WEBSITE NOT WORKING**)
- BWE21 Egypt – www.bwe21.com
- FCE France- www.fcefrance.com
- Women@Work Italia – www.womenatworkitalia.it
- IWW Italy – **NO WEBSITE?**
- YWEA Italy – **NO WEBSITE?**
- FIDAPA Italy - www.fidapa.org
- Terziario Donna Confcommercio Italy - www.terziariodonna-confcommercio.it
- CNA Donna Impresa Italy - www.cna.it
- APID Italy - www.apid.to.it

- Jordan Women Industrial Community Ass. – www.jwicjo.com (WEBSITE NOT WORKING)
- LBWA Lebanon - **NO WEBSITE?**
- YAWE Lebanon - **NO WEBSITE?**
- Foundation for Women Entrepreneurs Malta - www.women.org.mt (WEBSITE NOT WORKING)
- AFEM Morocco - www.afem.ma
- BPW- Ramallah - **NO WEBSITE?**
- AFCE Monaco - www.afce-monaco.org
- GIZ PODJETNOST Slovenia- <http://network-mema.com/>
- MAWRED Syria - **NO WEBSITE?**
- AFYDE Spain - **NO WEBSITE?**
- FAME Spain - www.empresariasandaluzas.es (WEBSITE NOT WORKING)
- ASEME Baleares Spain - **NO WEBSITE?**
- AMEC Spain - www.empresariascastellon.com
- ADE Spain - **NO WEBSITE?**
- OMEP Spain - www.omep.es
- CNFCE Tunisia - www.cnfce.org
- ANTIKAD Turkey – antikad.org.tr
- YOZGAT - **NO WEBSITE?**
- ARAB INTERNATIONAL WOMEN'S FORUM - www.aiwfonline.com

SUGGESTION 3:

PUBLISH THE PROFILES OF ALL THE MEMBERS OF AFAEMME's BOARD


At www.afaemme.org/boardofdirectors.php we publish the profile's of our Board Members:

MEMBER PROFILE	
THE ASSOCIATION	
<p>Ms Hilda Awwad, <i>President, Business & Professional Women, Ramallah Club, Palestine</i>, holds a Master's Degree in Social Science from Birzeit University. Working in international and multicultural environments has provided her with a global perspective, a large and diversified international network, and a good understanding of similarities and differences between different cultures. I started my career as a President of BPW Ramallah Club since 2011. I obtained certificates in different fields, project management, how to be a good mentor, Public Relation, writing proposals..etc) .</p> <p>Business and Professional Women Ramallah Club is a not-for-profit business but for serving Palestinian professional women and increasing their contribution to developing and empowering business and professional women. The Club is dedicated to achieve its objectives through technical and professional support, advocacy, networking and fostering constructive dialogues and actions that empower businesswomen nationally.</p> <p>The Club was set out to achieve positive changes for Palestinian women by working on issues within the framework of human rights with a legislative focus. It encourages women in Palestine who are ready to make great strides towards owning and running their own businesses. I believe that it is right now the time for women to participate and contribute to create a new world where we can all have a safe and happy life, develop our talents and enjoy liberty and independence.</p> <p>Contact:Ms Hilda Awwad Telephone:+9702954430 Mobile:+970599839992 Address:Ramallah</p>	 <p>Mrs. Hilda Awwad</p> <ul style="list-style-type: none"> - Position: President of Business and Professional Women Ramallah Club (BPW-Palestine) - Nationality: Palestinian - Country of residence: Palestine 

SUGGESTION 3:

PUBLIER LES PROFILES DE TOUS LES MEMBRES DU CONSEIL D’AFAEMME

Au site web www.afaemme.org/boardofdirectors.php on fait publique le profil des membres du Conseil:

MEMBER PROFILE	
THE ASSOCIATION	
<p>Ms Hilda Awwad, <i>President, Business & Professional Women, Ramallah Club, Palestine</i>, holds a Master's Degree in Social Science from Birzeit University. Working in international and multicultural environments has provided her with a global perspective, a large and diversified international network, and a good understanding of similarities and differences between different cultures. I started my career as a President of BPW Ramallah Club since 2011. I obtained certificates in different fields, project management, how to be a good mentor, Public Relation, writing proposals..etc) .</p> <p>Business and Professional Women Ramallah Club is a not-for-profit business but for serving Palestinian professional women and increasing their contribution to developing and empowering business and professional women. The Club is dedicated to achieve its objectives through technical and professional support, advocacy, networking and fostering constructive dialogues and actions that empower businesswomen nationally.</p> <p>The Club was set out to achieve positive changes for Palestinian women by working on issues within the framework of human rights with a legislative focus. It encourages women in Palestine who are ready to make great strides towards owning and running their own businesses. I believe that it is right now the time for women to participate and contribute to create a new world where we can all have a safe and happy life, develop our talents and enjoy liberty and independence.</p> <p style="text-align: right;">Contact:Ms Hilda Awwad Telephone:+9702954430 Mobile:+970599839992 Address:Ramallah</p>	 <p style="text-align: center;">Mrs. Hilda Awwad</p> <ul style="list-style-type: none"> - Position: President of Business and Professional Women Ramallah Club (BPW-Palestine) - Nationality: Palestinian - Country of residence: Palestine 

The following profiles/CVs of our Board Members are still missing:

- Mrs. Nanaa Ouanani
- Mrs. Amany Asfour
- Mrs. Asmaa Morine
- Mrs. Mercedes Delgado Pino
- Mrs. Beatriz Fdez-Tubau Rodés
- Mrs. Brigitte Sardo
- Mrs. Eva Escandon
- Mrs. Sanem Oktar
- Mrs. Manuela Marín Gómez
- Mrs. Katya Abbasi
- Mrs. Dijana Duvnjak
- Mrs. Hacer Güçlü
- Mrs. Halal Aydede
- Mrs. Candan Çiringiloglu
- Mrs. Nicoletta Bertolone
- Mrs. Franca Audisio
- Mrs. Patrizia Angelini
- Mrs. Shahrazad Magrabi
- Mrs. Aida Zubcevic
- Mrs. Mary Papadopoulou
- Mrs. Pia Petrucci
- Mrs. Patrizia di Dio
- Mrs. Cristina de Arozamena Herrero
- Mrs. Joëlle Baccialon
- Mrs. Devrim Erol
- Mrs. Paola Sansoni
- Mrs. Aïcha Kouadri
- Mrs. Joanna Musialik
- Mrs. Ana Alonso Lorente
- Mrs. Sevinc Eylik
- Mrs. Haifa Fahoum
- Mrs. Leila Karami
- Mrs. Huriye Serter

SUGGESTION 4:

PROJECT SHARING SCHEME

OBJECTIVE

- To share successful projects and duplicate them in other regions or countries, by applying for relevant funding, only for AFAEMME members.

METHOD

- Send:
- * The project title
 - * A short description
 - * The amount of funding recieved
 - * Contact details for further information

SUGÉRANCE 4:

SYSTÈME DE RÉPARTITION ET PARTAGEMENT DE PROJETS

OBJÉCTIF

- Partager les projets réussis et les reproduire dans d'autres régions ou pays, en faisant une demande de financement pertinente, uniquement pour les membres AFAEMME.

MÉTHODE

- Envoyer:
 - * Titre du projet
 - * Une brève description
 - * Le montant du financement reçu
 - * Données de contact pour recevoir plus d'information

SUGGESTION 5:

TAKE ADVANTAGE OF OUR B2B VIRTUAL MEETING POINT

→ <http://www.afaemme.org/b2b-virtual-meeting-point>

- B2B virtual meeting point where you can register, upload your professional profile, publish your demands or offers, search for business contacts and networking relations
- A great opportunity for you and your members if you are looking for doing business beyond your country's borders

SUGÉANCE 5:

PROFITER DE NOTRE POINT DE RENCONTRE VIRTUEL POUR LES ENTREPRISES

→ <http://www.afaemme.org/b2b-virtual-meeting-point>

- Communauté en ligne où vous pouvez publier vos demandes ou vos offres, rechercher des contacts pour vos affaires et faire des relations de réseautage (Networking).
- Si vous et vôtres membres êtes à la recherche de faire des affaires au-delà des frontières de votre pays

SUGGESTION 6:

TAKE ADVANTAGE OF THE ENVISION PLATFORM.

The European ENVISION project aims at **activating small businesses to innovate their business models**. In the current economic environment, business model innovation could accelerate the revenue growth of the small European companies.

→ <https://businessmakeover.eu/myappletree>

The main objective of this platform is to **help SMEs to access BMI tooling, tailored to their market, industry and competencies.**

- Help SMEs in selecting tools that support their BMI needs by an easy-to-use learning environment and a best practice domain.
- Implement integrated, interactive tools for awareness raising and guiding the user in the world of business models and introducing the tools and instruments.
- Make tools easily accessible via decision tree and fit for purpose selection.

SUGÉRANCE 6:

PROFITER DU PLATFORM ENVISION

Le projet européen ENVISION veut **aider les petites entreprises pour que ses modèles d'affaire innovent**. Dans la situation économique actuelle, l'innovation de modèle d'affaire peut accélérer la croissance des recettes des petites entreprises européennes.

→ <https://businessmakeover.eu/myappletree>

L'objectif principal de cette plate-forme est **d'aider aux PME à accéder aux instruments pour l'innovation de ses modèles d'affaire**, adaptés à son marché, industrie et concurrences.

- Aider aux PME dans sélectionner les outils qui peuvent appuyer ses nécessités d'innovation à travers d'une atmosphère d'apprentissage facile + partager bonnes pratiques.
- Mettre en application des outils intégrés, interactifs pour la sensibilisation et qui fonctionnent d'un guide pour l'usagère dans le monde des modèles d'affaire.
- Faire que les outils sont facilement accessibles et sont plus appropriés pour chaque entreprise

NEXT GENERAL MEETING
PROCHAINE ASSEMBLÉE GÉNÉRALE
NOVEMBER 2019



**THANK YOU VERY MUCH
FOR YOUR ATTENTION**



Association of Organisations of
Mediterranean Businesswomen