



Association of Organisations of
Mediterranean Businesswomen

ANNUAL MEETING 2015

- Cairo (Egypt), 28th of April 2016 -

Promoting Socio Economic
Women Empowerment
in the Euro-Mediterranean Region



AFAEMME

Association of Organisations of Mediterranean Businesswomen

Type of Organisation:	Non Profit Organisation of Businesswomen Associations
Date of foundation:	July 2002
Registration Number:	G - 63152185
Scope:	Euro-Mediterranean Area
Headquarter:	C. Muntaner 340 1-1; 08021 Barcelona (Spain)
2 nd office:	C. Provença 301 bajos; 08037 Barcelona (Spain)
Telephone:	(+34) 93 200 58 51
E-mail:	afaemme@afaemme.org
Website:	www.afaemme.org

AFAEMME's Geographical Scope



MEMBER ASSOCIATIONS – EUROPE:

ALBANIA:



Albanian national, professional, businesswomen and crafts' association (SHGPAZ)

President: Ms. Flutura Xhabija

Address: Rr. "Mujo Ulqinaku", Pall. Kristian Construction, Kati 1, nr.9, Tirane

Tel.: +355 42235726

Web: www.shgpaz.al

BOSNIA-HERZ.:



Association of Businesswomen of Bosnia & Herzegovina (ONE)

President: Ms. Aida Zubčević

Address: Zmaja od Bosne 7-7a; Importane Centar, VI Sprat; 71000 Sarajevo

Tel.: +387 (0) 36290373

Web: www.one.ba



Foundation 787

President: Ms. Dijana Duvnjak

Address: Gornja Breka 69, Sarajevo, BiH

Tel.: +387 61 572 991

Web: www.fondacija787.ba

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CROATIA:



Croatian Association of Businesswomen (KRUG)

President: Ms. Sofija Šmitran

Address: Budmanijeva, 1 - 10000 Zagreb

Tel.: (+385) 99 689 3805

Web: www.krug.com.hr

FRANCE:



Femmes Chefs d'Entreprises (FCE)

President: Ms. Eva Escandon

Address: 12 Rue Emile Allez; 75017 Paris

Tel.: (+33) 681413222

Web: www.fcefrance.fr

GREECE:



Greek Association of Women Entrepreneurs (SEGE)

President: Ms. Despina Triakosari

Address: 10 Salaminos Str., 54625 Thessaloniki

Tel.: (+30) 2310224440

Web: www.sege.gr

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ITALY:



Confederazione Nazionale
dell'Artigianato e della Piccola
e Media Impresa

National Confederation of Artisans and SMEs - CNA Donna Impresa

President: Ms. Paola Sansoni

Address: Via G.A. Guattani, 13; 00161 Roma

Tel.: (+39) 06/441881

Web: www.cna.it/RAGGRUPPAMENTI-DI-INTERESSE/Impresa-Donna



International Federation of Business and Professional Women (FIDAPA)

President: Ms. Pia Petrucci

Address: Via Piemonte, 32 - 00187 Roma

Tel.: (+39) 06-4817459

Web: www.fidapa.org



CONFCOMMERCIO
IMPRESE PER L'ITALIA

Terziario Donna

Terziario Donna Confcommercio

President: Ms. Patrizia di Dio

Address: Piazza Giuseppe Gioachino Belli, 2. 00153 Rome

Tel.: (+39) 06 586 6313

Web: www.terziariodonna-confcommercio.it

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Imprenditorialità Donna (APID)

President: Ms. Brigitte Sardo

Address: Via Pianezza, 123 - 10151, Torino

Tel.: +39 011 451 32 82/144

Web: www.apid.to.it



ITALIAN WOMEN IN THE WORLD
www.italianwomenworld.com

Italian Women in the World (IWW)

President: Ms. Patrizia Angelini

Address: Via Oriolo Romano n°59, Roma

Web: www.italianwomenworld.com

Young Women Entrepreneurs Association Italy (YWEA)

President: Ms. Joanna Musialik

Address: Piazza Sicilia, 6 - 20146 Milan – Italy

Tel./Fax: +39 02 83438374

Web: www.ywea.org

YWEA Young Women Entrepreneurs Association



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Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA)

President: Ms. Franca Audisio

Address: Via degli Scialoja 18, 00196 Rome

Tel.: (+39) 06 3230578

Web: www.aidda.org



Women at Work Italy (W@WITALIA)

President: Ms. Nicoletta Bertolone

Address: Via Tripoli 17, 13900 Biella

Tel.: +39 015 2593008

Web: www.womenatworkitalia.it



Selena Italy

President: Ms. Elda Lettieri

Address: Corso Benedetto Croce 27/C, 10135 Torino

Tel.: +39/ 335 6662544

Web: www.selenaitaly.com



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Malta Association of Women in Business (MAWB)

President: Ms. Doris Sammut

Address: P.O. BOX 28, Misida

Tel.: (+356) 214 22 009

Web: www.mawb.eu



Foundation for
Women Entrepreneurs (Malta)

Foundation for Women Entrepreneurs Malta

President: Ms. Angele Giuliano

Address: Gateway Centre, Triq il-Kappillan Mifsud, Hamrun HMR 1856

Tel.: (+356) 21224900

Web: www.women.org.mt

MONTENEGRO:



Businesswomen Association of Montenegro (POSLOVNA ZENA)

President: Ms. Ljubica Kostic-Bukarica

Address: Cetinjski put 36, 81000 Podgorica, Montenegro

Tel.: +382 20 209 250

Web: www.poslovnazena.me

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PRINCIPALITY MONACO:



Association Femmes Chefs d'Entreprise (AFCE Monaco)

President: Ms. Joëlle Baccialon

Address: 32, quai Jean Charles REY, 98000 MONACO

Tel.: +377 93 50 32 20

Web: www.afce-monaco.org

PORTUGAL:



Associação das Mulheres Empresárias em Portugal (AMEP)

President: Ms. Maria Teresa le Goullon d'Avila

Address: Rua Vale de St.^a Rita, 121-1.º; 2765-293 Estoril

Tel./Fax: +351 21 4678760

Web: www.amep.pt

SLOVENIA:



Association of Women Entrepreneurs (GIZ Podjetnost)

President: Ms. Marta Turk

Address: Dimiceva 9, Ljubljana - Slovenia

Tel.: (+386) 143 66 130

Web: www.network-mema.com

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SPAIN:



Association of Businesswomen of Alicante (AFYDE)

President: Ms. Cristina de Arozamena Herrero

Address: Eslava, 7, 03201 Elche (Alicante)

Tel.: (+34) 96 666 00 00



Federation of Andalusian Businesswomen (FAME)

President: Ms. Ana Alonso Lorente

Address: Avda. S.Francisco Jav.3, ed.2, planta 2ª, mod.19-21; 41018 Sevilla

Tel.: (+34) 954 990 991

Web: www.empresariasandaluzas.es



Association of Businesswomen of the Balearic Islands (ASEME)

President: Ms. Joana Pons

Address: Joan Maragall, 38 Local 8 - Edif. Marina de Portix. 07006 Palma

Tel.: (+34) 971 27 52 16

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Association of Businesswomen of Castellón (AMEC)

President: Ms. Pilar Escorihuela

Tel.: (+34) 964 23 90 50

Web: www.empresariascastellon.com



Catalan Association of Business & Executive Women (ACEE)

Governing Body: Ms. De Felipe Lehtonen & Ms. Fernández-Tubau Rodés

Address: C/ Muntaner 340, 1º 1ª; 08021 Barcelona

Tel.: (+34) 93 200 58 51

Web: www.acee.com.es



Organisation of Business & Professional Women of Murcia (OMEP)

President: Ms. Manuela Marín

Address: C/. Asciclo Diaz, 5, 4ª - 30005 Murcia

Tel.: (+34) 96 828 5607

Web: www.omep.es

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Association for the Development of Businesswomen of Valencia (ADE)

President: Ms. Mercedes Delgado Pino

Address: C/. Barón de Carcer 17, pta. 10-11, 46004 Valencia

Tel.: (+34) 96 352 1816 **Fax.:** (+34) 96 352 1816

UNITED KINGDOM (non-voting member):



Arab International Women's Forum (AIWF)

Chairman: Ms. Haifa Fahoum Al Kaylani

Address: 6th Floor, 7 Old Park Lane, London, W1K 1QR (UK)

Tel.: +44 207 409 7788

Web: www.aiwfonline.com

MEMBER ASSOCIATIONS - AFRICA

ALGERIA:



Association des Femmes Algériennes Chefs d'Entreprises (SEVE)

President: Ms. Nanaa Ouanani

Address: 3, Rue de l'agriculture - Annaba- (Algeria)

Tel.: (+213) 38 84 28 83



Association Algérienne des Femmes Managers et Entrepreneurs (AME)

President: Ms. Khedidja Louisa Belhadi

Address: 2 Rue Montalembert, Alger 1600

Tel.: (+213) 21 47 06 03; 21 60 76 21

Web: www.ame-dz.org

Association Des Femmes Cadres Algériennes
pour la Revalorisation et l'Élargissement de
l'Encadrement Féminin
"AFCARE"



Association des Femmes Cadres Algériennes (AFCARE)

President: Ms. Aicha Kouadri

Tel./Fax: +213 (0) 21263802

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MOROCCO:



Association Femmes Chefs d'Entreprises (AFEM)

President: Ms. Asmaa Morine

Address: Résidence El Amri, Rue du 6 octobre, quartier Racine, Casablanca

Tel.: (+22) 39 75 93

Web: www.afem.ma

LIBYA:



Libyan Women Forum (LWF)

President: Ms. Shahrazad Magrabi

E-mail: libyan.women.forum@gmail.com

TUNISIA:



Chambre Nationale de Femmes Chefs d'Entreprises (CNFCE)

President: Ms. Raoudha Ben Saber

Address: Utica, Cite Administrative, Lot n° 7, Cite El-Khadhra 1003 Tunis

Tel.: (+216) 71809881/71860112

Web: www.cnfce.org.tn

MEMBER ASSOCIATIONS – MIDDLE EAST

CYPRUS:



Business and Professional Women Cyprus

President: Ms. Mary Papadopoulou

Address: P.O. BOX 23407, 1683 Nicosia

Tel.: 357 99629474

Web: www.bpwcyprus.org.cy

EGYPT:



Association for Women's Total Advancement & Development (AWTAD)

Chairperson: Ms. Shereen Allam

Tel./Fax: +202 2358-5933

Web: www.awtad-egypt.org



Egyptian Business Women Association (EBWA)

President: Dr. Amany Asfour

Address: 14 Syria St, Mohandeseen, Giza

Tel.: 202-3368304

Web: www.ebwa.info

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JORDAN:



Jordan Forum for Business and Professional Women (JFBPW)

President: Ms. Taghrid Nafeisi

Address: P.O Box 910415, Amman 1191

Tel.: (+962) 65511 647/8

Web: www.bpwa.org.jo



JORDAN WOMEN
INDUSTRIAL COMMUNITY
الجمعية الأردنية الصناعية لسيدات الأعمال

Jordan Women Industrial Community Association

Chairperson: Ms. Katya Abbasi

Tel.: +962 6 5862944

Web: www.jwicjo.com

LEBANON:



Lebanese Businesswomen Association (LBWA)

President: Ms. Leila Karami

Address: Pox 278, Tripoli

Tel.: (+961) 367 33 27, (+961) 66 11 858

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Young Arab Women Entrepreneurs (YAWE)

President: Ms. Samia El-Solh

Address: Bechara El Khoury str. Sayegh Center, 6th floor, Beirut

Tel/Fax: + 961 1 204 577, 330 803

PALESTINE:



Business and Professional Women Palestine (BPW-Ramallah)

President: Ms. Hilda Awwad

Address: Al Basteen Street, Ramallah

Tel.: (+972) 2295 20 52

SYRIA:



Modernizing & Activating Women's Role in Eco.Development (MAWRED)

President: Ms. Bedour Taha

Address: Rawda, Ziad bin Abi Soufian St., Kabakibi Bldg. N. 6 - Ground FL.

P.O.Box 36055, Damascus

Tel.: (+963-11) 6122790/1

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TURKEY:



Women Entrepreneurs Association of Turkey (KAGIDER)

President: Ms. Sanem Otkar

Address: 19 Mayıs Cad. A Residence 47-57, Kat 1 Daire 20 34360 Sisli

Tel.: (+90) 212-266 82 61

Web: www.kagider.org



Association of Businesswomen in Antalya (ANTIKAD)

President: Ms. Leman Sedef Tuna

Address: Elmalı Mah. 13 Sok., Yüksel İş Hanı Bina, No:13 Daire:102,
Muratpaşa/Antalya

Tel.: (+90) 2423130364, 5494500708

Web: www.antikad.org.tr



Ankara Businesswomen, Entrepreneurs & Enhancement Ass. (ANGIKAD)

President: Ms. Renan Ceylan

Address: Vadikent 90 Sitesi, 187 Sok. No:41, Beysukent/Ankara

Tel.: (+90) 3122362768

Web: www.angikad.org.tr

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Association of Business Women in Izmir (IZIKAD)

President: Ms. Huriye Serter

Address: Cumhuriyet Bulvarı Ataman Erman is Hani No.90 K:1 D:101 Izmir

Tel.: (+90) 232 4838353

Web: www.izikad.org



Kadın Economic Platform Bursa (KEP Bursa)

President: Ms. Gülşen Şentürk

Address: Konak Mahallesi, Dernekler Yerleşkesi 100, 16100, Beşevler/Bursa

Tel.: (+90) 5322250311

Web: www.kepbursa.org

Producer Women Solidarity Association (YOZGAT)

President: Ms. Hacer Güçlü

Address: Medrese mah. Kultur sok. No:3; Merkez, Yozgat

Tel.: (+90) 5054551318/ 5054470566

BOARD OF DIRECTORS 2014 – 2018

PRESIDENT

Ms. Maria Helena de Felipe

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Ms. Nanaa Ouanani

Ms. Leila Karami

Ms. Asmaa Morine

Ms. Joana Pons

Ms. Doris Sammut

Ms. Despina Triakosari

SECRETARY GENERAL Ms. Beatriz Fernández-Tubau

TREASURER

Ms. Flutura Xhabija

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Ms. Reem Barghouty
Ms. Raoudha Ben Saber
Ms. Brigitte Sardo
Ms. Pilar Escorihuela
Ms. Manuela Marín
Ms. Eva Escandon
Ms. Marta Turk
Ms. Sanem Otkar

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Ms. Franca Audisio
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Ms. Nicoletta Bertolone
Ms. Maria T. d'Avila
Ms. Cristina de Arozamena
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Ms. Aicha Kouadri
Ms. Dijana Duvnjak
Ms. Shahrazad Moghrabi
Ms. Joanna Musialik
Ms. Aida Zubcevic
Ms. Paola Sansoni
Ms. Aida Subcevic
Ms. Bedour Taha
Ms. Katya Abbasi
Ms. Elda Lettieri
Ms. Hacer Güçlü
Ms. Halal Aydéde
Ms. Huriye Serter
Ms. Ljubica Kostic-Bukarica
Ms. Sofija Smitran

NON-VOTING MEMBERS

Ms. Angele Giuliano & Ms. Haifa Fahoum

MEMBERS

50 CURRENT MEMBERS

0 MEMBERSHIP REQUESTS

COLLABORATORS

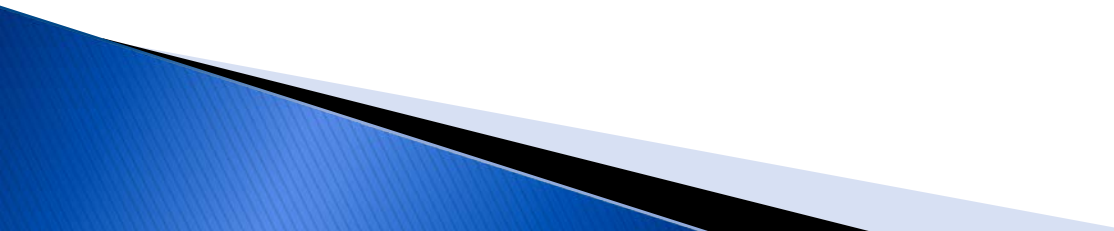
57 CURRENT COLLABORATORS

1 NEW COLLABORATOR

(Regional Development Agency Foundation – Albania)



KEY QUALIFICATIONS

- ✓ The largest Federation of Businesswomen Associations in the Mediterranean Area
 - ✓ European and Mediterranean study and research centre on business and gender
 - Coordination of international projects financed by international institutions
 - European networking and research, including the approach of multicultural dimensions
 - Organisation of technical workshops, seminars and large scale European conferences
 - ✓ Mediterranean Networking Platform for Businesswomen
 - ✓ Euro-Mediterranean Lobby Organisation
- 

AFAEMME ANNUAL MEETING - 2015

ACTIVITIES 2015

PROJECTS

PROJECTS 2014

❖ PROMOCIONA

Overall project value (EUR): 24.000,00 €

Date: January - December 2015

Scale of the investigations: Spain

Contract no: 101/2014/139/001 Spanish Ministry of Health, Social Services and Equality

Info.: Awareness-raising campaign for companies to know about the benefits of having more women in decision-making positions



PROJECTS 2014

❖ Supporting Women's Networks

Overall project value (EUR): 6.744,12 €

Date: January 2015 - December 2016

Scale of the investigations: Spain

Contract no: 32/2015 Spanish Women's Institute



PROJECTS 2014

❖ Empowering 20 Spanish unemployed women

Overall project value (EUR): tbc (funds raised by now: 500€)

Date: 2015- 2016

Scale of the investigations: Spain

Info.: Supporting 20 unemployed Spanish women to create their businesses through mentoring and advice (business plan, canvas, lean start up).



globalgiving

PROJECTS 2014

❖ Supporting Women's Professional Development

Project value (EUR) – solidarity jewelry sales during VII MEDA Forum - funds raised: 500€

Date: 2015- 2016

Scale of the investigations: Spain

Info.: Supporting the professional development of young women from the Mediterranean region through an internship at AFAEMME and individual mentoring. The mentor will develop a specific professional development plan after analyzing in depth professional strengths and weaknesses and specific career objectives.



ippocampo®
jewels

YOUNG WOMEN AS JOB CREATORS PROJECT



- ❖ Project labeled by the **Union for the Mediterranean** at the end of 2011
- ❖ Project Promoter: AFAEMME
- ❖ 2013-2014: execution first phase
 - Partners: Jordan Forum for Business and Professional Women (JFBPW), *Association des Femmes Chefs d'Entreprises du Maroc* (AFEM), Business and Professional Women – Ramallah Club, Catalan Association of Business and Executive Women (ACEE)
 - Activities Value: 295.379,60 €
 - Countries: Jordan, Morocco, Palestine and Spain
- ❖ 2014-2015: execution second phase
 - Partners: Albanian national, professional, businesswomen and crafts Association (SHGPAZ), Egyptian Business Women Association (EBWA), Jordan Forum for Business and Professional Women (JFBPW), *Association des Femmes Chefs d'Entreprises du Maroc* (AFEM), Business and Professional Women – Ramallah Club, *Chambre National Femmes Chefs d'Entreprises Tunisie* (CNFCE)
 - Activities Value: 188.825,00 €
 - Countries: Albania, Egpt, Jordan, Morocco, Palestine, Tunisia

JEUNES FEMMES CRÉATRICES D'EMPLOI



- ❖ Projet approuvé par l'**Union pour la Méditerranée** à la fin de 2011
- ❖ Promoteur du projet: AFAEMME
- ❖ 2013-2014: exécution première phase
 - Partner: *Jordan Forum for Business and Professional Women (JFBPW), Association des Femmes Chefs d'Entreprises du Maroc (AFEM), Business and Professional Women – Ramallah Club, Catalan Association of Business and Executive Women (ACEE)*
 - Valeur des activités : 295.379,60 €
 - Pays: Jordanie, Maroc, Palestine et Espagne
- ❖ 2014-2015: exécution deuxième phase
 - Partner: *Albanian national, professional, businesswomen and crafts Association (SHGPAZ), Egyptian Business Women Association (EBWA), Jordan Forum for Business and Professional Women (JFBPW), Association des Femmes Chefs d'Entreprises du Maroc (AFEM), Business and Professional Women – Ramallah Club, Chambre National Femmes Chefs d'Entreprises Tunisie (CNFCE)*
 - Valeur des activités: 188.825,00 €
 - Pays: Albanie, Égypte, Jordanie, Maroc, Palestine et Tunisie

AFAEMME ANNUAL MEETING - 2015



YOUNG WOMEN AS JOB CREATORS PROJECT



SHE DECIDES, YOU SUCCEED PROJECT



Overall project value (EUR): 399.043,81 €

Date: September 2014 - September 2016

Scope: Italy, Latvia, Netherlands, Romania, Spain, UK

Contract no: JUST/2013/PROG/AG/4889/GE

Coordinator: AFAEMME

Direct partners involved: Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA), European Association for Women in Science, Technology and Engineering (WITEC), Centre for Inclusive Leadership Latvia, Women Business Development Agency UK, Femei in Afaceri Romania, Women's NGOs Cooperation Network Latvia, Spanish Organisation of Businesswomen and Active Management (OMEGA), European Women Inventors and Innovators Network (EUWIIN).



SHE DECIDES, YOU SUCCEED PROJECT

Info.: The project aims at promoting gender balance in the private sector by developing a toolkit to disseminate the benefits for companies of having more women in their economic decision-making positions. To do so, AFAEMME has conducted a research and elaborated a guide about the specific benefits for private companies of facilitating women's access to economic decision-making positions. It has developed a Toolkit on the basis of the guide to be disseminated amongst private companies and business organizations, with clear reasons why private companies should be interested in increasing the number of women in its decision-making positions. Fifteen Women Leaders selected and trained will visit over 150 companies to encourage them to facilitate women's access to decision-making. By the end of the project, there will be 30 motivated companies per country (150 companies in total).



AFAEMME ANNUAL MEETING - 2015

ACTIVITIES 2015

MEETINGS AND CONFERENCES

MEETINGS AND CONFERENCES

- ❖ **Euromed Invest Academy session on "Stimulating Women Entrepreneurship in the Mediterranean"**
November 2015, Barcelona (Spain)



- ❖ **Meeting with the EESC. AFAEMME's President is elected member of the European Economic and Social Committee**
October 2015, Brussels (Belgium)



MEETINGS AND CONFERENCES

- ❖ **Meeting with UEAPME. AFAEMME's President is elected member of the European Association of Craft, Small and Medium-sized Enterprises, June 2015, Bucharest (Romania)**



- ❖ **Presenting outcomes of the Young Women as Job Creators II project at the UfM High-level Conference on Fostering Women's Participation in Economic Life , May 2015, Barcelona (Spain)**



MEETINGS AND CONFERENCES

- ❖ **Workshop on "Women economic participation and ICT in the Euro-Mediterranean Region"**
March 2015, Barcelona (Spain)



- ❖ **Meeting with Ms. Drake, Director of Promotion of SMEs competitiveness at the DG Enterprise and Industry of the EC, March 2015, Brussels (Belgium)**



MEETINGS AND CONFERENCES

- ❖ **AFAEMME at the World Mobile Congress – 4YFN Women in Business Congress**
March 2015, Barcelona (Spain)



AFAEMME ANNUAL MEETING - 2015

MEETINGS AND CONFERENCES

AFAEMME's Annual Meeting

November 2015, Barcelona (Spain)



AFAEMME ANNUAL MEETING - 2015

MEETINGS AND CONFERENCES

VII MEDA Women Entrepreneurs Forum



MEETINGS AND CONFERENCES

VII MEDA Women Entrepreneurs Forum



ACTIVITIES 2015

PARTICIPATION IN OTHER ORGANISATIONS' ACTIVITIES

PARTICIPATION IN OTHER ORGANISATIONS' ACTIVITIES 2015

PARTICIPATION IN THE ANNUAL MEETINGS OF:



Annual Meeting of OMEGA (Spanish Organisation of Businesswomen and Active Management)



Annual Meeting of FOMENTO (Spanish Confederation of Business Owners)



Annual Meeting of FEPIME-Catalunya (Catalan Federation of Small and Medium Sized Enterprises)



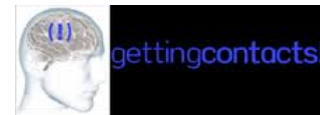
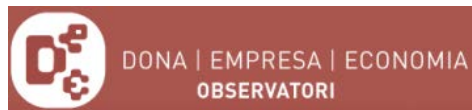
Annual Meeting of ACEE (Catalan Association of Business and Executive Women)



Annual Meeting European Women's Management Development (EWMD)

PARTICIPATION IN OTHER ORGANISATIONS 2015

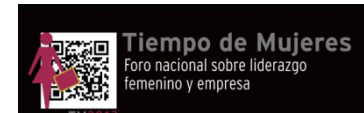
NATIONAL INSTITUTIONAL RELATIONS



AFAEMME ANNUAL MEETING - 2015

PARTICIPATION IN OTHER ORGANISATIONS 2015

NATIONAL INSTITUTIONAL RELATIONS



PARTICIPATION IN OTHER ORGANISATIONS 2014

EUROPEAN/INTERNATIONAL INSTITUTIONAL RELATIONS



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



- INSTITUT DE PROSPECTIVE ÉCONOMIQUE DU MONDE MÉDITERRANÉEN -



United Nations Entity for Gender Equality
and the Empowerment of Women



Comité économique et social européen
European Economic and Social Committee



ASCAME



Institut Europeu de la Mediterrània



EUROPEAN WOMEN'S
MANAGEMENT DEVELOPMENT
INTERNATIONAL NETWORK



AFAEMME ANNUAL MEETING - 2015

ACTIVITIES 2015

PUBLICATIONS

PUBLICATIONS 2015

AFAEMME BULLETINS

April

July

October



PROJECTS

YOUNG WOMEN AS JOB CREATORS

WOMEN AS JOB CREATORS

NEWS

CHIME

OPPORTUNITIES

VI Mediterranean Women Entrepreneur Forum

Women Entrepreneurship Days

Task Barcelona Women

ABOUT US

CONTACT



Happy Summer!

EVENTS

VI MEDITERRANEAN WOMEN ENTREPRENEURS FORUM AND COUNCIL'S ANNUAL MEETING

PROJECTS

YOUNG WOMEN AS JOB CREATORS

WOMEN AS JOB CREATORS

NEWS

AWARD'S President, elected Vice President of ISEAP

AWARD'S at the SME Congress

IDENTIFICATION

ABOUT US

CONTACT



EVENTS

VI Mediterranean Women Entrepreneurs Forum

VI MEDITERRANEAN WOMEN ENTREPRENEURS FORUM

EUROMED

EUROMED INVEST ACADEMY SESSION ON "Sustaining Women Entrepreneurship in the Mediterranean"

PROJECTS

YOUNG WOMEN AS JOB CREATORS

WOMEN AS JOB CREATORS

NEWS

AWARD'S President, elected member of the European Economic and Social Committee

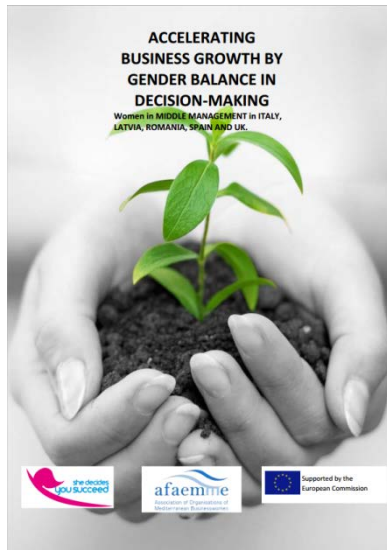
ABOUT US

CONTACT

PUBLICATIONS 2014

REPORTS

- ❖ Guides on Women in Middle management, Top management, Innovative and STEM Companies in the EU



AFAEMME ANNUAL MEETING - 2015

ACCOUNTS 2014



ACCOUNTS 2015

ANNUAL COMPARISON

	2014	2015
TOTAL INCOME	298.683,85 €	388.780,04 €
❖ Net Income (Revenue)	27.000,00 €	1.000,00 €
❖ Pending Invoices	48.750,00 €	73.550,00 €
❖ Bank Interests	11,85 €	0 €
❖ Grants (TOTAL):	222.922,00 €	314.230,04
▪ Catalan Women Institute	0,00 €	1.544,00 €
▪ INICIA - Enterprise Creation	5.818,75 €	0,00 €
▪ Empren Impuls Foment	0,00 €	39.000,00 €
▪ Spanish Women Institute	15.569,62 €	0,00 €
▪ Ministry of Health, Social Policies & Equality	52.823,00 €	28.648,87 €
▪ Barcelona City Council	1.200,00 €	0,00 €
▪ EC (Leonardo Lifelong Learning)	10.850,00 €	5.661,25 €
▪ UFM Norwegian Ministry Foreign Affairs	0,00 €	55.530,00 €
▪ UFM Monaco Government	0,00€	50.000,00 €
▪ EC (ANIMA Investment Network)	3.388,43 €	6.152,00 €
▪ Catapult (Chime for Change)	5.578,28 €	0,00 €
▪ EC (PROGRESS)	127.693,92 €	127.693,92

ACCOUNTS 2015

ANNUAL COMPARISON

	2014	2015
TOTAL EXPENSES	298.248,58 €	388.432,75 €
❖ Staff Expenses	94.388,57 €	83.768,82 €
❖ Pending Invoices	94.838,66 €	122.870,75 €
❖ Other Expenses:	109.021,35 €	181.793,18 €
▪ Office and computing equipment	7.472,14 €	4.252,57 €
▪ Insurances	254,82 €	72,00 €
▪ Banking services (commissions)	1.101,03 €	513,87 €
▪ Banking interest	686,17 €	1.476,42 €
▪ Advertising and translations	4.457,71 €	6.108,96 €
▪ Travel expenses	9.827,51 €	12.426,02 €
▪ Independent professional services	52.786,95 €	146.071,61 €
▪ Other expenses (telephone, web hosting)	7.211,13 €	10.654,56 €
▪ Depretiation stoks	25.164,65 €	0,00 €
▪ Amortization	59,24 €	0,00 €
▪ Taxes	0,00 €	217,17 €
=====		
PROFIT	435,27 €	347,29 €
PRESIDENCE DEBTS	44.00,46 €	30.130,46 €

BUDGET – INCOME & EXPENSES 2016

Incomes

Own financing	2.500,00 €
Grants	120.000,00 €
Other financial resources	5.000,00 €
TOTAL INCOMES	127.500,00 €

Expenses

Staff	60.000,00 €
Maintenance	10.000,00 €
Activities	50.000,00 €
Other expenses	7.500,00 €
TOTAL EXPENSES	127.500,00 €

AFAEMME ANNUAL MEETING - 2015

**ACTIVITIES 2016
&
SUGGESTIONS FOR THE FUTURE**



PROGRAM OF ACTIVITIES 2015

Regular Activities of the Association:

- ▶ Meetings with Member Organisations to analyze new project opportunities and apply for funding
- ▶ Integration of new members to AFAEMME
- ▶ Promotion of Gender Equality
- ▶ Support to women entrepreneurs, business women and professionals; and to businesswomen organizations
- ▶ Lobbying for a greater gender equality in the economy (women's access to decision-making)
- ▶ Dissemination of the association's projects and activities
- ▶ Application to international Calls for Proposals (Grant Application)
- ▶ Exploration of sponsorship opportunities
- ▶ Organization of related activities

PROGRAM OF ACTIVITIES 2016

Activities to be carried out during 2016:

- ▶ Implementation of the project “Empower 20 unemployed Spanish women”
- ▶ Organization of the “VIII MEDA Women Entrepreneurs Forum” of the 28th of April in Cairo (Egypt)
- ▶ Gathering of outcomes and final reporting of the second phase of AFAEMME’s Union for the Mediterranean labeled project “Young Women as Job Creators”, in collaboration with the Albanian national, professional, businesswomen and crafts association (SHGPAZ), the Egyptian Business Women Association (EBWA), the Jordan Forum for Business and Professional Women (JFBPW), the *Association Femmes Chefs d’Entreprises du Maroc* (AFEM), the Ramallah Club on Business and Professional Women (BPW-Palestine) and the *Chambre Nationale des Femmes Chefs d’Entreprise Tunisie* (CNFCE).

PROGRAM OF ACTIVITIES 2016

Activities carried out during 2016:

- ▶ Gathering of results and final reporting of the project “She decides, you succeed”, co-funded by the EC under the PROGRESS program, in collaboration with: *Associazione Imprenditrici e Donne Dirigenti di Azienda* (AIDDA), European Association for Women in Science, Technology and Engineering (WITEC), Centre for Inclusive Leadership Latvia, Women Business Development Agency UK, *Femei in Afaceri* Romania, Women's NGOs Cooperation Network Latvia, Spanish Organisation of Businesswomen and Active Management (OMEGA), European Women Inventors and Innovators Network (EUWIIN).
 - Final Conference: 9th of June 2016 – Barcelona (Spain)

SUGGESTION 1: PROMOTION OF WOMEN IN DECISION-MAKING POSITIONS

As our Member and Association which is involved in promoting gender equality,
in order to Promote Women in Boards of Directors

WE ASK EACH OF YOU TO GIVE US:

Several names of women in your country to take part as
Speakers in International Forums and Conferences

Several names of women in your country to be appointed as
Company's Board Members

SUGGESTION 2: AFAEMME SHOULD BE REPRESENTED IN THE WEBSITE OF ITS MEMBER ASSOCIATIONS

AFAEMME is NOT being showed in the website of the following member Associations:

- ▶ SHGPAZ Albania – www.shgpaz.al
- ▶ SEVE Algeria - <http://cdahech.wix.com/seve>
- ▶ AFCARE Algeria - **NO WEBSITE**
- ▶ ONE B&H - **NO FUNCTIONING WEBSITE**
- ▶ BPW Cyprus - www.bpwcyprus.org.cy
- ▶ EBWA Egypt - www.ebwa.info
- ▶ AWTAD Egypt - www.awtad-egypt.org
- ▶ FCE France- www.fcefrance.fr
- ▶ IWW Italy - **NO FUNCTIONING WEBSITE**
- ▶ FIDAPA Italy - www.fidapa.com
- ▶ Terziario Donna Confcommercio Italy - www.confcommercio.it
- ▶ CNA Donna Impresa Italy - www.cna.it
- ▶ YWEA Italy - **NO FUNCTIONING WEBSITE**
- ▶ W@Work Italia – www.womenatworkitalia.it

AFAEMME ANNUAL MEETING - 2015

- ▶ Jordan Women Industrial Community Ass. - <http://jwicjo.com>
- ▶ LBWA Lebanon - **NO WEBSITE?**
- ▶ YAWE Lebanon - **NO WEBSITE?**
- ▶ Libyan Women Forum - **NO WEBSITE?**
- ▶ AFEM Morocco - www.afem.ma
- ▶ BPW- Ramallah - **NO WEBSITE?**
- ▶ AFCE Monaco - www.afce-monaco.org
- ▶ GIZ PODJETNOST Slovenia- <http://network-mema.com/>
- ▶ MAWRED Syria - **NO WEBSITE?**
- ▶ AFYDE Spain - **NO WEBSITE?**
- ▶ FAME Spain - www.empresariasandaluzas.es
- ▶ ASEME Baleares Spain - **NO WEBSITE?**
- ▶ AMEC Spain - www.empresariascastellon.com
- ▶ ADE Spain - **NO FUNTIONING WEBSITE?**
- ▶ OMEP Spain - www.omep.es
- ▶ CNFCE Tunisia - www.cnfce.org
- ▶ ANTIKAD Turkey - **NO WEBSITE?**
- ▶ ANGIKAD Turkey - www.angikad.org.tr
- ▶ YOZGAT - **NO WEBSITE?**
- ▶ ARAB INTERNATIONAL WOMEN'S FORUM - www.aiwfonline.com

AFAEMME ANNUAL MEETING - 2015

SUGGESTION 3: PUBLISH THE PROFILES OF ALL THE MEMBERS OF AFAEMME's BOARD

At www.afaemme.org/boardofdirectors.php we publish the profile's of our Board Members:

MEMBER PROFILE	
PERSONAL EXPERIENCE	
<p>How did you become interested for the field of gender equality?</p> <p>I grew up in a family that believes in gender equality, and my greatest goal is to broadcast this principle. I have learned so far to respect people, independently if someone is man or woman. From my personal experience i have never had a problem because of my female nature. Indeed, most of the times this was a very positive detail.</p> <p>In the other head, because we does not live in an ideal world, and understand that some woman face serious problems in the labour market, I decided to help, as i can in an active way.</p> <p>What is your greatest professional achievement?</p> <p>I believe that the most difficult part for a woman is to combine business with family. I have made it so far with success. Since 1989 we manage a company (my husband and me) that involved with Import/Export of Lubricants and Motor oil.</p>	<p>Which personal qualities/skills help you as a woman entrepreneur?</p> <p>Determination, that is necessary in every job, especially for woman entrepreneur. Patience that helps you to handle difficult situations with clients. Social and visionary mind, quality that keeps you one step fronts the others. Including hard work, all these years I'm trying to achieve a successful progress in my company.</p> <p>Which advice would you give to future women entrepreneurs?</p> <p>Be creative in your company and don't afraid to make your ideas come true. Knowledge is the key for success, education for life, you never know enough! Learn from your own mistakes and act with determination. Set a target and go for it!</p> 
	 <p>Mrs. Despina Triakosari</p> <ul style="list-style-type: none"> - Position: President of the Greek Businesswomen Association (SEGE) - Nationality: Greek - Country of residence: Greece 

AFAEMME ANNUAL MEETING - 2015

SUGGESTION 3: PUBLIER LES PROFILES DE TOUS LES MEMBRES DU CONSEIL D'AFAEMME

Au site web www.afaemme.org/boardofdirectors.php on fait publique le profil des membres du Conseil:

MEMBER PROFILE	
PERSONAL EXPERIENCE	
<p>How did you become interested for the field of gender equality?</p> <p>I grew up in a family that believes in gender equality, and my greatest goal is to broadcast this principle. I have learned so far to respect people, independently if someone is man or woman. From my personal experience i have never had a problem because of my female nature. Indeed, most of the times this was a very positive detail.</p> <p>In the other head, because we does not live in an ideal world, and understand that some woman face serious problems in the labour market, I decided to help, as i can in an active way.</p> <p>What is your greatest professional achievement?</p> <p>I believe that the most difficult part for a woman is to combine business with family. I have made it so far with success. Since 1989 we manage a company (my husband and me) that involved with Import/Export of Lubricants and Motor oil.</p>	<p>Which personal qualities/skills help you as a woman entrepreneur?</p> <p>Determination, that is necessary in every job, especially for woman entrepreneur. Patience that helps you to handle difficult situations with clients. Social and visionary mind, quality that keeps you one step fronts the others. Including hard work, all these years I'm trying to achieve a successful progress in my company.</p> <p>Which advice would you give to future women entrepreneurs?</p> <p>Be creative in your company and don't afraid to make your ideas come true. Knowledge is the key for success, education for life, you never know enough! Learn from your own mistakes and act with determination. Set a target and go for it!</p> 
 <p>Mrs. Despina Triakosari</p> <ul style="list-style-type: none"> - Position: President of the Greek Businesswomen Association (SEGE) - Nationality: Greek - Country of residence: Greece 	

AFAEMME ANNUAL MEETING - 2015

The following profiles/CVs of our Board Members are still missing:

- ▶ Mrs. Nanaa Ouanani
- ▶ Mrs. Amany Asfour
- ▶ Mrs. Asmaa Morine
- ▶ Mrs. Mercedes Delgado Pino
- ▶ Mrs. Beatriz Fdez–Tubau Rodés
- ▶ Mrs. Brigitte Sardo
- ▶ Mrs. Eva Escandon
- ▶ Mrs. Sanem Oktar
- ▶ Mrs. Manuela Marín Gómez
- ▶ Mrs. Katya Abbasi
- ▶ Mrs. Elda Lettieri
- ▶ Mrs. Dijana Duvnjak
- ▶ Mrs. Hacer Güçlü
- ▶ Mrs. Halal Aydede
- ▶ Mrs. Candan Çiringiloglu
- ▶ Mrs. Nicoletta Bertolone
- ▶ Mrs. Franca Audisio
- ▶ Mrs. Patrizia Angelini
- ▶ Mrs. Shahrazad Mograbi
- ▶ Mrs. Aida Zubcevic
- ▶ Mrs. Sofija Smitran
- ▶ Mrs. Mary Papadopoulou
- ▶ Mrs. Pia Petrucci
- ▶ Mrs. Patrizia di Dio
- ▶ Mrs. Cristina de Arozamena Herrero
- ▶ Mrs. Joëlle Baccialon
- ▶ Mrs. Devrim Erol
- ▶ Mrs. Paola Sansoni
- ▶ Mrs. Aïcha Kouadri
- ▶ Mrs. Joanna Musialik
- ▶ Mrs. Ana Alonso Lorente
- ▶ Mrs. Sevinc Eylik
- ▶ Mrs. Haifa Fahoum
- ▶ Mrs. Leila Karami

SUGGESTION 4: PROJECT SHARING SCHEME

OBJECTIVE

→ To share successful projects and duplicate them in other regions or countries, by applying for relevant funding, only for AFAEMME members.

METHOD

- Send:
- * The project title
 - * A short description
 - * The amount of funding recieved
 - * Contact details for further information

SUGÉANCE 4: **SYSTÈME DE RÉPARTITION ET PARTAGEMENT DE PROJETS**

OBJÉCTIF

→ Partager les projets réussis et les reproduire dans d'autres régions ou pays, en faisant une demande de financement pertinente, uniquement pour les membres AFAEMME.

MÉTHODE

→ Envoyer:

- * Titre du projet
- * Une brève description
- * Le montant du financement reçu
- * Données de contact pour recevoir plus d'information

SUGGESTION 5: TAKE ADVANTAGE OF OUR
B2B VIRTUAL MEETING POINT

→ <http://www.afaemme.org/b2b-virtual-meeting-point>

- ▶ B2B virtual meeting point where you can register, upload your professional profile, publish your demands or offers, search for business contacts and networking relations
- ▶ A great opportunity for you and your members if you are looking for doing business beyond your country's borders

SUGÉRANCE 5: PROFITER DE NOTRE POINT DE RENCONTRE
VIRTUEL POUR LES ENTREPRISES

→ <http://www.afaemme.org/b2b-virtual-meeting-point>

- ▶ Communauté en ligne où vous pouvez publier vos demandes ou vos offres, rechercher des contacts pour vos affaires et faire des relations de réseautage (Networking).
- ▶ Si vous et vôtres membres êtes à la recherche de faire des affaires au-delà des frontières de votre pays

SUGGESTION 6: TAKE ADVANTAGE OF THE ENVISION PLATFORM.

The European ENVISION project aims at **activating small businesses to innovate their business models**. In the current economic environment, business model innovation could accelerate the revenue growth of the small European companies.

→ <https://envision.neurovation.net/en/>

The main objective of this platform is to **help SMEs to access BMI tooling, tailored to their market, industry and competencies.**

- ▶ Help SMEs in selecting tools that support their BMI needs by an easy-to-use learning environment and a best practice domain.
- ▶ Implement integrated, interactive tools for awareness raising and guiding the user in the world of business models and introducing the tools and instruments.
- ▶ Make tools easily accessible via decision tree and fit for purpose selection.

SUGÉRANCE 6: PROFITER DU PLATFORM ENVISION

Le projet européen ENVISION veut **aider les petites entreprises pour que ses modèles d'affaire innovent**. Dans la situation économique actuelle, l'innovation de modèle d'affaire peut accélérer la croissance des recettes des petites entreprises européennes.

→ <https://envision.neurovation.net/en/>

L'objectif principal de cette plate-forme est **d'aider aux PME à accéder aux instruments pour l'innovation de ses modèles d'affaire**, adaptés à son marché, industrie et concurrences.

- ▶ Aider aux PME dans sélectionner les outils qui peuvent appuyer ses nécessités d'innovation à travers d'une atmosphère d'apprentissage facile + partager bonnes pratiques.
- ▶ Mettre en application des outils intégrés, interactifs pour la sensibilisation et qua fonctionnent d'un guide pour l'usagère dans le monde des modèles d'affaire.
- ▶ Faire que les outils sont facilement accessibles et sont plus appropriés pour chaque entreprise

AFAEMME ANNUAL MEETING - 2015

NEXT GENERAL MEETING
PROCHAINE ASSEMBLÉE GÉNÉRALE

Barcelona, 11/2017



THANK YOU VERY MUCH
FOR YOUR ATTENTION



Association of Organisations of
Mediterranean Businesswomen