



Association of Organisations of
Mediterranean Businesswomen

ANNUAL MEETING 2014

- Barcelona (Spain), 27th of November 2015 -

Promoting Socio Economic
Women Empowerment
in the Euro-Mediterranean Region



AFAEMME

Association of Organisations of Mediterranean Businesswomen

Type of Organisation:	Non Profit Organisation of Businesswomen Associations
Date of foundation:	July 2002
Registration Number:	G - 63152185
Scope:	Euro-Mediterranean Area
Headquarter:	C. Muntaner 340 1-1, 08021 Barcelona (Spain)
Telephone:	(+34) 93 200 58 51
Fax:	(+34) 93 241 39 01
E-mail:	afaemme@afaemme.org
Website:	www.afaemme.org

AFAEMME's Geographical Scope



MEMBER ASSOCIATIONS – EUROPE:

ALBANIA:

Albanian national, professional, businesswomen and crafts' association (SHGPAZ)

President: Ms. Flutura Xhabija

Address: Rr. Bogdani, Pall.10 katesh"4 Bimo", Kati 7, ap.51, Tirane

Tel.: +355 42235726 **Fax.:** + 355 42235726

Web: www.shgpaz.al



BOSNIA-HERZ.:

Association of Businesswomen of Bosnia & Herzegovina (ONE)

President: Ms. Aida Zubčević

Address: Zmaja od Bosne 7-7a; Importane Centar, VI Sprat; 71000 Sarajevo

Tel.: +387 (0) 36290373 **Fax.:** +387 (0) 36290373

Web: www.one.ba



CROATIA:

Croatian Association of Businesswomen (KRUG)

President: Ms. Terezina Orlic

Address: Budmanijeva, 1 - 10000 Zagreb

Tel.: (+385) 99 689 3805

Web: www.krug.com.hr



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FRANCE:



Femmes Chefs d'Entreprises (FCE)

President: Ms. Eva Escandon

Address: 12 Rue Emile Allez; 75017 Paris

Tel.: (+33) 1 47 33 56 56 **Fax.:** (+33) 1 40 80 09 66

Web: www.fcefrance.fr

GREECE:



Greek Association of Women Entrepreneurs (SEGE)

President: Ms. Despina Triakosari

Address: 10 Salaminos Str., 54625 Thessaloniki

Tel.: (+30) 2310224440 **Fax.:** (+30) 2310224475

Web: www.sege.gr

ITALY:



Confederazione Nazionale
dell'Artigianato e della Piccola
e Media Impresa

National Confederation of Artisans and SME (CNA Donna Impresa)

President: Ms. Paola Sansoni

Address: Piazza Armellini 3-A, 00161 Rome

Tel.: (+39) 06/441881 **Fax.:** (+39) 06/44188465

Web: www.cna.it/RAGGRUPPAMENTI-DI-INTERESSE/Impresa-Donna

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International Federation of Business and Professional Women (FIDAPA)

President: Ms. Anna di Domenico

Address: Via Piemonte, 32 - 00187 Roma

Tel.: (+39) 06-4817459 **Fax.:** (+39) 06-4817385

Web: www.fidapa.com



Terziario Donna Confindustria

President: Ms. Patrizia di Dio

Address: Piazza Giuseppe Gioachino Belli, 2. 00153 Rome

Tel.: (+39) 06 586 6313 **Fax.:** (+39) 06 581 2750

Web: www.confcommercio.it



Entrepreneurship Women (APID)

President: Ms. Brigitte Sardo

Address: Via Pianezza, 123 - 10151, Torino

Tel.: +39 011 451 32 82/144 **Fax.:** +39 011 451 31 10

Web: www.apid.to.it



CONNECTING WOMEN IN THE WORLD
www.italianwomenworld.com

Italian Women in the World (IWW)

President: Ms. Patrizia Angelini

Address: Via Oriolo Romano n°59, Roma

Web: www.italianwomenworld.com

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Young Women Entrepreneurs Association Italy (YWEA)

President: Ms. Joanna Musialik

Address: Piazza Sicilia, 6 - 20146 Milan – Italy

Tel./Fax: +39 02 83438374

Web: www.ywea.org



Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA)

President: Ms. Franca Audisio

Address: Via degli Scialoja 18, 00196 Rome

Tel.: (+39) 06 3230578 **Fax.:** (+39) 06 3230562

Web: www.aidda.org



Women at Work Italy (W@WITALIA)

President: Ms. Nicoletta Bertolone

Address: Via Tripoli 7, 13900 Biella

Web: <https://it-it.facebook.com/womenatworkwitalia>

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MALTA:



Malta Association of Women in Business (MAWB)

President: Ms. Doris Sammut

Address: P.O. BOX 28, Misida

Tel.: (+356) 214 22 009, (+356) 21334394 **Fax.:** (+356) 21 490 389

Web: www.mawb.eu

Foundation for Women Entrepreneurs Malta

President: Ms. Angele Giuliano

Address: Triq il-Kappillan Mifsud, Hamrun HMR 1856

Tel.: (+356) 21224900 **Fax.:** (+356) 23331230

Web: www.women.org.mt

Foundation for
Women Entrepreneurs (Malta)



MONTENEGRO:



Businesswomen Association of Montenegro (POSLOVNA ZENA)

President: Ms. Daniejla Laketic

Address: IX Crnogorske brigade 11, 81000 Podgorica, Montenegro

Tel.: +382 20 209 250 **Fax.:** +382 20 209 251

Web: www.poslovnazena.me

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PRINCIPALITY MONACO:



Association Femmes Chefs d'Entreprise (AFCE Monaco)

President: Ms. Joëlle Baccialon

Address: 32, quai Jean Charles REY, 98000 MONACO

Tel.: +377 93 50 32 20 **Fax.:** + 377 93 50 32 25

Web: www.afce-monaco.org

PORTUGAL:



Associação das Mulheres Empresárias em Portugal (AMEP)

President: Ms. Maria Teresa le Goullon d'Avila

Address: Rua Vale de St.^a Rita, 121-1.º; 2765-293 Estoril

Tel./Fax: +351 21 4678760

Web: www.amep.pt

SLOVENIA:



Association of Women Entrepreneurs (GIZ Podjetnost)

President: Ms. Marta Turk

Address: Dimiceva 9, Ljubljana - Slovenia

Tel.: (+386) 143 66 130 **Fax.:** (+386) 1 43 665 034

Web: www.podjetnost.org

SPAIN:



Association of Businesswomen of Alicante (AFYDE)

President: Ms. Cristina de Arozamena Herrero

Address: Eslava, 7, 03201 Elche (Alicante)

Tel.: (+34) 96 666 00 00 **Fax.:** (+34) 96 666 00 00

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Federation of Andalusian Businesswomen (FAME)

President: Ms. Ana Alonso Lorente

Address: Avda. S.Francisco Jav.3, ed.2, planta 2ª, mod.19-21; 41018 Sevilla

Tel.: (+34) 954 990 991 **Fax.:** (+34) 954 218 805

Web: www.empresariasandaluzas.es



Association of Businesswomen of the Balearic Islands (ASEME)

President: Ms. Joana Pons

Address: Joan Maragall, 38 Local 8 - Edif. Marina de Portix. 07006 Palma

Tel.: (+34) 971 27 52 16 **Fax.:** (+34) 971 27 52 16



Association of Businesswomen of Castellón (APMC)

President: Ms. Pilar Escorihuela

Tel.: (+34) 964 23 90 50

Web: www.empresariascastellon.com



Catalan Association of Business & Executive Women (ACEE)

Governing Body: Ms. De Felipe Lehtonen & Ms. Fernández-Tubau Rodés

Address: C/ Muntaner 340, 1º 1ª; 08021 Barcelona

Tel.: (+34) 93 200 58 51 **Fax.:** (+34) 93 241 39 00

Web: www.acee.com.es

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Organisation of Business & Professional Women of Murcia (OMEP)

President: Ms. Manuela Marín

Address: C/. Asciclo Diaz, 5, 4ª - 30005 Murcia

Tel.: (+34) 96 828 5607 **Fax.:** (+34) 968 28 14 91

Web: www.omep.es



Association for the Development of Businesswomen of Valencia (ADE)

President: Ms. Mercedes Delgado Pino

Address: C/. Barón de Carcer 17, pta. 10-11, 46004 Valencia

Tel.: (+34) 96 352 1816 **Fax.:** (+34) 96 352 1816

UNITED KINGDOM (non-voting member):



Arab International Women's Forum (AIFW)

Chairman: Ms. Haifa Fahoum Al Kaylani

Address: 6th Floor, 7 Old Park Lane, London, W1K 1QR (UK)

Tel.: +44 207 409 7788

Web: www.aiwfonline.com

MEMBER ASSOCIATIONS - AFRICA

ALGERIA:



Association des Femmes Algériennes Chefs d'Entreprises (SEVE)

Address: 3, Rue de l'agriculture - Annaba- (Algeria)

Tel.: (+213) 38 84 28 83 **Fax.:** (+213) 38 84 28 83



Association Algérienne des Femmes Managers et Entrepreneurs (AME)

President: Ms. Khedidja Louisa Belhadi

Address: Cité 444 Logts BTB3N11 Said Hamdine, Bir Mourad Rais, 16078 AL

Tel.: (+213) 21 47 06 03; 21 60 76 21 **Fax.:** (+213) 21 47 06 02

Web: www.ame-dz.org

Association des Femmes Cadres Algériennes (AFCARE)

President: Ms. Aicha Kouadri

Tel./Fax: +213 (0) 21263802

Association des Femmes Cadres Algériennes
pour la Revue de l'Etat et l'Enrichissement de
l'Enseignement Financier
"AFCARE"



MOROCCO:



Association Femmes Chefs d'Entreprises (AFEM)

President: Ms. Asmaa Morine

Address: Résidence El Amri, Rue du 6 octobre, quartier Racine, Casablanca

Tel.: (+22) 39 75 93 **Fax.:** (+22) 39 77 36

Web: www.afem.ma

LIBYA:



Libyan Women Forum (LWF)

President: Ms. Shahrazad Magrabi

E-mail: libyan.women.forum@gmail.com

TUNISIA:



Chambre Nationale de Femmes Chefs d'Entreprises (CNFCE)

President: Ms. Raoudha Ben Saber

Address: Utica, Cite Administrative, Lot n° 7, Cite El-Khadhra 1003 Tunis

Tel.: (+216) 7114200 **Fax.:** (+216) 71809881

Web: www.cnfce.org.tn

MEMBER ASSOCIATIONS – MIDDLE EAST

CYPRUS:



Business and Professional Women Cyprus

President: Ms. Kikoula Cotsapas

Address: P.O. BOX 50300, 3603 LIMASSOL. Cyprus

Tel.: 357 25883100 **Fax.:** 357 25324289

Web: www.bpwcyprus.org.cy

EGYPT:



Association for Women's Total Advancement & Development (AWTAD)

Chairperson: Ms. Shereen Allam

Tel./Fax: +202 2358-5933

Web: www.awtad-egypt.org



Egyptian Business Women Association (EBWA)

President: Dr. Amany Asfour

Address: 14 Syria St, Mohandeseen, Giza

Tel.: 202-3368304 **Fax.:** 202-7495671

Web: www.ebwa.info

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JORDAN:



Jordan Forum for Business and Professional Women (JFBPW)

President: Ms. Taghrid Nafeisi

Address: P.O Box 910415, Amman 1191

Tel.: (+962) 65511 647/8 **Fax.:** (+962) 659 277 77

Web: www.bpwa.org.jo

LEBANON:



Lebanese Businesswomen Association (LBWA)

President: Ms. Leila Karami

Address: Pox 278, Tripoli

Tel.: (+961) 367 33 27, (+961) 66 11 858 **Fax.:** (+961) 66 02 648



Young Arab Women Entrepreneurs (YAWE)

President: Ms. Samia El-Solh

Address: Bechara El Khoury str. Sayegh Center, 6th floor, Beirut - Lebanon

Tel/Fax: + 961 1 204 577, 330 803

PALESTINE:



Business and Professional Women Palestine (BPW-Ramallah)

President: Ms. Hilda Awwad

Address: P.O. Box # 2626, Ramallah - Palestine

Tel.: (+972) 2295 20 52 **Fax.:** (+972) 2298 2059

Web: www.bpwramallahclub.org/author/ramallah/

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SYRIA:



Modernizing & Activating Women's Role in Eco-Development (MAWRED)

President: Ms. Bedour Taha

Address: Rawda, Ziad bin Abi Soufian St., Kabakibi Bldg. N. 6 - Ground FL.
P.O.Box 36055, Damascus

Tel.: (+963-11) 6122790/1 **Fax.:** (+963-11) 6122792

TURKEY:



Women Entrepreneurs Association of Turkey (KAGIDER)

President: Ms. Sanem Otkar

Address: 19 Mayıs Cad. A Residence 47-57, Kat 1 Daire 20 34360 Sisli

Tel.: (+90) 212-266 82 61 **Fax.:** (+90) 212-266 82 65

Web: www.kagider.org

Association of Businesswomen in Antalya (ANTIKAD)

President: Ms. Sevinc Eyllik

Address: Kizilirmak CAD 5/B Antalya 7310 Turkey

Tel.: (+90) 532 436 56 58 **Fax.:** (+90) 242.8145030



Ankara Businesswomen, Entrepreneurs & Enhancement Ass. (ANGIKAD)

President: Ms.Devrim Erol

Address: Kirçiçeği Sok. No. 5/3 GOP, Ankara

Tel.: +90 (312) 447 60 10 //47 87 **Fax.:** +90 (312) 447 77 30

Web: www.angikad.org.tr



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Association of Business Women in Izmir (IZIKAD)

President: Ms. Candan Çilingiroglu

Address: Cumhuriyet Bulvarı Ataman Erman is Hani No.90 K:1 D:101 Izmir

Tel.: +90 232 4838353 **Fax.:** +90 232 4256516

Web: www.izikad.org



Kadın Economic Platform Bursa (KEP Bursa)

President: Ms. Hayal Aydede

Address: Konak Mah. Dernekler Yerleskesi 100, 16100 Besevler, Bursa

Tel.: +90 224 4527800 **Fax:** +90 532 4713683

Web: www.kepbursa.org

Producer Women Solidarity Association (YOZGAT)

President: Ms. Hacer Güçlü

Address: Medrese mah. Kultur sok. No:3; Merkez, Yozgat

Tel.: +90 5054551318/5425783255 **Fax.:** +90 3542127800

BOARD OF DIRECTORS 2014 – 2018

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Mrs. Leila Karami

Mrs. Laila Miyara

Mrs. Joana Pons

Mrs. Doris Sammut

Mrs. Despina Triakosari

SECRETARY GENERAL Mrs. Beatriz Fernández-Tubau

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Mrs. Flutura Xhabija

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Mrs. Nicoletta Bertolone
Mrs. Maria T. d'Avila
Mrs. Cristina de Arozamena
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Mrs. Anna di Domenico
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Mrs. Devrim Erol
Mrs. Sevinç Eylik
Mrs. Kikoula Kotsapas
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Mrs. Daniejla Laketic
Mrs. Shahrzad Moghrabi
Mrs. Joanna Musialik
Mrs. Terezina Orlic
Mrs. Paola Sansoni
Mrs. Aida Subcevic
Mrs. Bedour Taha

NON-VOTING MEMBERS

Mrs. Haifa Fahoum
Mrs. Angele Giuliano

MEMBERS

47 CURRENT MEMBERS

4 MEMBERSHIP REQUESTS →

- ▶ **SELENA** – Italy
- ▶ **Foundation for Socioeconomic Development 787** - B&H
- ▶ **Jordan Women Industrial Community** – Jordan
- ▶ **Regional Development Agency Foundation** – Albania




COLLABORATORS

51 CURRENT COLLABORATORS

6 NEW COLLABORATORS →

- ▶ **Assistance to support humanity & need for aid (ASHNA)** – Afghanistan
- ▶ **ASHNA International Youth Association (AIYA)** – Afghanistan
- ▶ **Independent Inc. for Contemporary International Conferences** – Iran
- ▶ **Arab Woman Mag** – Jordan
- ▶ **LIDERE Association of Women entrepreneurs and professionals** – Latvia
- ▶ **Association of Business Women** – Macedonia

KEY QUALIFICATIONS

- ✓ The largest Federation of Businesswomen Associations in the Mediterranean Area
 - ✓ European and Mediterranean study and research centre on business and gender
 - Coordination of international projects financed by international institutions
 - European networking and research, including the approach of multicultural dimensions
 - Organisation of technical workshops, seminars and large scale European conferences
 - ✓ Mediterranean Networking Platform for Businesswomen
 - ✓ Euro-Mediterranean Lobby Organisation
- 

AFAEMME ANNUAL MEETING - 2014

ACTIVITIES 2014

PROJECTS

PROJECTS 2014

❖ Young Job Creators

Overall project value (EUR): 28.823,00 €

Date: January - December 2014

Scale of the investigations: Catalonia and Zaragoza

Contract no.: 157/2013IRPF

Coordinator: AFAEMME



PROJECTS 2014

❖ Promoting Catalan women entrepreneurship in the Mediterranean

Overall project value (EUR): 828,00 €

Date: January – December 2014

Contract no.: 59/13

Info.: This project aimed at spreading information about AFAEMME's regional, national and international activities among Catalan women in order to build a bridge between all the Mediterranean businesswomen and to facilitate knowledge among Catalan about what is going on in terms of gender and business in the rest of Spain and in other Mediterranean countries.



Generalitat de Catalunya
Institut Català de les Dones

PROJECTS 2014

❖ Reinforcing the associative movement of AFAEMME

Overall project value (EUR): 10.869,64 €

Date: January 2014 – December 2015

Contract: 107/2014

Info.: This project supported the structure and the functioning of AFAEMME in order to reinforce AFAEMME's visibility and promote the incorporation of new members .



PROJECTS 2014

❖ Imagining Growth 2



Overall Project Value: 274.710,00 €
Contract & Date: 1-682-LEO05-07856 // October 2012 – Mai 2014
Coordinator: Women Business Development Agency (WBDA) - UK
Partners involved: AFAEMME, APID, PCC, University of Birmingham



...Imagining Growth 2



Info.: This Leonardo Lifelong Learning project aimed at contributing to the EU's economic recovery and growth by creating a comprehensive, sustainable, specialist women's enterprise support service from pre start-up through to business growth. Partners delivered in their corresponding countries one investment readiness program for women-owned businesses and one business start up program for disadvantaged women facing socio-economic barriers to start a business.



PROJECTS 2014

❖ Support business creation (Empren Impuls)



Overall Project Value: 39.600,00 €

Date: Dec.2013 – Nov. 2014

Contract: 086-05-2013

Info.: This project was aimed at supporting entrepreneurs in Catalonia (Spain), especially women and young people. The support was provided through the provision of information, training, guidance and awareness. AFAEMME was specifically in charge of providing gender sensitive information, training and advice.



PROJECTS 2014

❖ Engage men successfully and enhance work-life balance

Overall Project Value: 1.200,00 €
Date: January – December 2014
Contract: Barcelona City Council

Info.: AFAEMME implemented a series of workshops about work-life balance and the role of men in supporting household and childcare.



PROJECTS 2014

❖ Give Spanish women a second chance



Overall project value (EUR): 7.800,00 \$

Date: July - December 2014

Scale of the investigations: Spain

Funded through Chime for Change by "Gucci Parfums" and "Special K"

Info.: Through this project AFAEMME helped 30 unemployed women with viable business ideas to enter the Spanish job market as self-employed or start-up business owners. AFAEMME provided women with support in starting a business, helped finance the legal process, and got their newly created businesses the visibility it needs. By doing so it provided them with a real second chance.



YOUNG WOMEN AS JOB CREATORS PROJECT



- ❖ Project labeled by the **Union for the Mediterranean** at the end of 2011
- ❖ Project Promoter: AFAEMME
- ❖ 2013: execution first phase
 - Partners: Jordan Forum for Business and Professional Women (JFBPW), *Association des Femmes Chefs d'Entreprises du Maroc* (AFEM), Business and Professional Women – Ramallah Club, Catalan Association of Business and Executive Women (ACEE)
 - Activities Value: 295.379,60 €
 - Countries: Jordan, Morocco, Palestine and Spain
- ❖ 2014: execution second phase
 - Partners: Albanian national, professional, businesswomen and crafts Association (SHGPAZ), Egyptian Business Women Association (EBWA), *Chambre National Femmes Chefs d'Entreprises Tunisie* (CNFCE)
 - Activities Value: to be confirmed
 - Countries: Albania, Egpt, Tunisia

JEUNES FEMMES CRÉATRICES D'EMPLOI



- ❖ Projet approuvé par l'**Union pour la Méditerranée** à la fin de 2011
- ❖ Promoteur du projet: AFAEMME
- ❖ 2013: exécution première phase
 - Partner: *Jordan Forum for Business and Professional Women (JFBPW)*, *Association des Femmes Chefs d'Entreprises du Maroc (AFEM)*, *Business and Professional Women – Ramallah Club*, *Catalan Association of Business and Executive Women (ACEE)*
 - Valeur des activités : 295.379,60 €
 - Pays: Jordanie, Maroc, Palestine et Espagne
- ❖ 2014: exécution deuxième phase
 - Partner: *Albanian national, professional, businesswomen and crafts Association (SHGPAZ)*, *Egyptian Business Women Association (EBWA)*, *Chambre National Femmes Chefs d'Entreprises Tunisie (CNFCE)*
 - Valeur des activités: pour confirmer
 - Pays: Albanie, Égypte et Tunisie

YOUNG WOMEN AS JOB CREATORS PROJECT



SHE DECIDES, YOU SUCCEED PROJECT



Overall project value (EUR): 399.043,81 €

Date: September 2014 - September 2016

Scope: Italy, Latvia, Netherlands, Romania, Spain, UK

Contract no: JUST/2013/PROG/AG/4889/GE

Coordinator: AFAEMME

Direct partners involved: Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA), European Association for Women in Science, Technology and Engineering (WITEC), Centre for Inclusive Leadership Latvia, Women Business Development Agency UK, Femei in Afaceri Romania, Women's NGOs Cooperation Network Latvia, Spanish Organisation of Businesswomen and Active Management (OMEGA), European Women Inventors and Innovators Network (EUWIIN).



SHE DECIDES, YOU SUCCEED PROJECT

Info.: The project aims at promoting gender balance in the private sector by developing a toolkit to disseminate the benefits for companies of having more women in their economic decision-making positions. To do so, AFAEMME has conducted a research and elaborated a guide about the specific benefits for private companies of facilitating women's access to economic decision-making positions. It has developed a Toolkit on the basis of the guide to be disseminated amongst private companies and business organizations, with clear reasons why private companies should be interested in increasing the number of women in its decision-making positions. Fifteen Women Leaders selected and trained will visit over 150 companies to encourage them to facilitate women's access to decision-making. By the end of the project, there will be 30 motivated companies per country (150 companies in total).



AFAEMME ANNUAL MEETING - 2014

ACTIVITIES 2014

MEETINGS AND CONFERENCES



MEETINGS AND CONFERENCES

- ❖ **Agreement on the replication of the Young Women as Job Creators project,** January 2014, Barcelona (Spain)



- ❖ **Meeting with Ms. M. Teresa Fernández de la Vega, President of Women for Africa Foundation,** January 2014, Madrid (Spain)



MEETINGS AND CONFERENCES

- ❖ with the Moroccan Ministers of Foreign Affairs and Cooperation & of Industry, Trade, Investment and Digital Economy, February 2014, Madrid (Spain)



- ❖ Presenting the results of the Young Women as Job Creators project and launching of its second phase, March 2014, Barcelona (Spain)



MEETINGS AND CONFERENCES

- ❖ **AFAEMME, elected member of the Med4Jobs Advisory Board,**
May 2014, Barcelona (Spain)



- ❖ **Barcelona-Africa Business Forum,**
June 2014, Barcelona (Spain)



MEETINGS AND CONFERENCES

- ❖ **Visit of a business delegation from Chengdu (China),**
June 2014, Barcelona (Spain)



- ❖ **AFAEMME' President, new President of the Catalan Federation of SME owners,**
July 2014, Barcelona (Spain)



MEETINGS AND CONFERENCES

- ❖ **Executive Committee and Board Meeting of the Spanish Confederation of SMES,** September 2014, Madrid (Spain)



- ❖ **Meeting with the Director of the EC' DG Enterprise and Industry,** October 2014, Brussels (Belgium)



MEETINGS AND CONFERENCES

- ❖ **ENA Seminar on projects and perspectives for the southern neighborhood,**
October 2014, Barcelona (Spain)



- ❖ **Round Table on fostering regional integration and inclusive growth,**
October 2014, Barcelona (Spain)



MEETINGS AND CONFERENCES

AFAEMME's Annual Meeting

November 2014, Thessaloniki (Greece)



MEETINGS AND CONFERENCES

VI MEDA Women Entrepreneurs Forum



MEETINGS AND CONFERENCES

VI MEDA Women Entrepreneurs Forum



MEETINGS AND CONFERENCES

- ❖ **AFAEMME at the Mediterranean Tourism Forum,**
December 2014, Barcelona (Spain)



ACTIVITIES 2014

PARTICIPATION IN OTHER ORGANISATIONS' ACTIVITIES



PARTICIPATION IN OTHER ORGANISATIONS' ACTIVITIES 2014

PARTICIPATION IN THE ANNUAL MEETINGS OF:



Annual Meeting of OMEGA (Spanish Organisation of Businesswomen and Active Management)



Annual Meeting of FOMENTO (Spanish Confederation of Business Owners)



Annual Meeting of FEPIIME-Catalunya (Catalan Federation of Small and Medium Sized Enterprises)



Annual Meeting of ACEE (Catalan Association of Business and Executive Women)



Annual Meeting European Women's Management Development (EWMD)

PARTICIPATION IN OTHER ORGANISATIONS 2014

NATIONAL INSTITUTIONAL RELATIONS



PARTICIPATION IN OTHER ORGANISATIONS 2014

NATIONAL INSTITUTIONAL RELATIONS



Confederación Española de Organizaciones Empresariales



PARTICIPATION IN OTHER ORGANISATIONS 2014

EUROPEAN/INTERNATIONAL INSTITUTIONAL RELATIONS



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



ASCAME



EUROPEAN WOMEN'S
MANAGEMENT DEVELOPMENT
INTERNATIONAL NETWORK

AFAEMME ANNUAL MEETING - 2014

ACTIVITIES 2014

PUBLICATIONS

AFAEMME ANNUAL MEETING - 2014

PUBLICATIONS 2014

AFAEMME NEWS BULLETINS

April

July

December



PUBLICATIONS 2014

REPORTS

- ❖ **Entrepreneurship from a Gender Perspective**

- ❖ **Women's participation in economic, professional and social life in Spain**
Chapter in: **Women in the Mediterranean**



AFAEMME ANNUAL MEETING - 2014

ACCOUNTS 2014



ACCOUNTS 2014

ANNUAL COMPARISON

	2013	2014
TOTAL INCOME	224.036,95 €	298.683,85 €
❖ Net Income (Revenue)	0,00 €	27.000,00 €
❖ Pending Invoices	0,00 €	48.750,00 €
❖ Bank Interests	23,81 €	11,85 €
❖ Grants (TOTAL):	224.013,14 €	222.922,00 €
▪ Catalan Women Institute	885,00 €	0,00 €
▪ INICIA - Enterprise Creation	0,00 €	5.818,75 €
▪ Spanish Women Institute	5.374,00 €	15.569,62 €
▪ Ministry of Health, Social Policies & Equality	30.167,00 €	52.823,00 €
▪ Barcelona City Council	1.300,00 €	1.200,00 €
▪ EC (Leonardo Lifelong Learning)	19.000,00 €	10.850,00 €
▪ UFM Norwegian Ministry Foreign Affairs	96.150,39 €	0,00 €
▪ UFM Gas Natural Fenosa SDG	54.000,00 €	0,00€
▪ Barcelona Provincial Council	7.963,19 €	0,00 €
▪ EC (ANIMA Investment Network)	9.173,56 €	3.388,43 €
▪ Catapult (Chime for Change)	0,00 €	5.578,28 €
▪ EC (PROGRESS)	0,00 €	127.693,92 €

ACCOUNTS 2014

ANNUAL COMPARISON

	2013	2014
TOTAL EXPENSES	223.741,95 €	298.248,58
❖ Staff Expenses	85.392,62 €	94.388,57 €
❖ Pending Invoices	24.000,00 €	94.838,66 €
❖ Other Expenses:	114.349,33 €	109.021,35 €
▪ Office and computing equipment	897,86 €	7.472,14 €
▪ Insurances	295,82 €	254,82 €
▪ Banking services (commissions)	564,87 €	1.101,03 €
▪ Banking interest	0,00 €	686,17 €
▪ Advertising and translations	9.056,17 €	4.457,71 €
▪ Travel expenses	16.830,29 €	9.827,51 €
▪ Independent professional services	71.375,23 €	52.786,95 €
▪ Other expenses (telephone, web hosting)	14.935,39 €	7.211,13 €
▪ Depretiation stoks	0,00 €	25.164,65 €
▪ Amortization	393,70 €	59,24 €
PROFIT	297,00 €	435,27 €

BUDGET – INCOME & EXPENSES 2015

Incomes

Own financing	2.500,00 €
Grants	200.000,00 €
Other financial resources	5.000,00 €
TOTAL INCOMES	207.500,00 €

Expenses

Staff	120.000,00 €
Maintenance	10.000,00 €
Activities	70.000,00 €
Other expenses	7.500,00 €
TOTAL EXPENSES	207.500,00 €

AFAEMME ANNUAL MEETING - 2014

**ACTIVITIES 2015
&
SUGGESTIONS FOR THE FUTURE**



PROGRAM OF ACTIVITIES 2015

Regular Activities of the Association:

- ▶ Meetings with Member Organisations to analyze several new European and Mediterranean projects and apply for funding
- ▶ Integration of new members to AFAEMME
- ▶ Promotion of Gender Equality to develop the competences of businesswomen organizations and the economic policy and to implement gender equality in the economy
- ▶ Dissemination of the website www.womenmobility.org which provides info on women's professional and geographic mobility and on public aid for the conciliation of private and professional life
- ▶ Dissemination of the project "Promoting Women Entrepreneurship in Universities"
- ▶ Application to international Calls for Proposals (Grant Application)
- ▶ Promotion of the activities of the European Commission's Network of Women in Decision-Making Positions in Politics and the Economy

PROGRAM OF ACTIVITIES 2015

Activities carried out during 2015:

- ▶ Development of the project “Empower 20 unemployed Spanish women”
- ▶ Organization of the “VIII MEDA Women Entrepreneurs Forum” of the 27th of November 2015, in Barcelona (Spain)
- ▶ Implementation of the second phase of AFAEMME’s Union for the Mediterranean labeled project “Young Women as Job Creators”, in collaboration with the Albanian national, professional, businesswomen and crafts association (SHGPAZ), the Egyptian Business Women Association (EBWA), the Jordan Forum for Business and Professional Women (JFBPW), the *Association Femmes Chefs d’Entreprises du Maroc* (AFEM), the Ramallah Club on Business and Professional Women (BPW-Palestine) and the *Chambre Nationale des Femmes Chefs d’Entreprise Tunisie* (CNFCE).

PROGRAM OF ACTIVITIES 2015

Activities carried out during 2015:

- ▶ Implementation of the project “She decides, you succeed”, co-funded by the EC under the PROGRESS program, in collaboration with: *Associazione Imprenditrici e Donne Dirigenti di Azienda (AIDDA)*, European Association for Women in Science, Technology and Engineering (WITEC), Centre for Inclusive Leadership Latvia, Women Business Development Agency UK, *Femei in Afaceri* Romania, Women's NGOs Cooperation Network Latvia, Spanish Organisation of Businesswomen and Active Management (OMEGA), European Women Inventors and Innovators Network (EUWIIN).

SUGGESTION 1: PROMOTION OF WOMEN IN DECISION-MAKING POSITIONS

As our Member and Association which is involved in promoting gender equality,
in order to Promote Women in Boards of Directors

WE ASK EACH OF YOU TO GIVE US:

Several names of women in your country to take part as
Speakers in International Forums and Conferences

Several names of women in your country to be appointed as
Company's Board Members

SUGGESTION 2: **AFAEMME SHOULD BE REPRESENTED IN THE WEBSITE OF ITS MEMBER ASSOCIATIONS**

AFAEMME is NOT being showed in the website of the following member Associations:




- ▶ SHGPAZ Albania – www.shgpaz.al
- ▶ SEVE Algeria - **NO WEBSITE?**
- ▶ AFCARE Algeria - **NO WEBSITE?**
- ▶ ONE B&H – www.one.ba
- ▶ BPW Cyprus - www.bpwcyprus.org.cy
- ▶ EBWA Egypt - www.ebwa.info
- ▶ AWTAD Egypt - www.awtad-egypt.org
- ▶ FCE France- www.fcefrance.fr
- ▶ SEGE Greece - www.sege.gr
- ▶ AIDDA Italy - www.aidda.org
- ▶ IWW Italy - www.italianwomenworld.com
- ▶ FIDAPA Italy - www.fidapa.com
- ▶ Terziario Donna Confcommercio Italy - www.confcommercio.it
- ▶ CNA Donna Impresa Italy - www.cna.it
- ▶ YWEA Italy - **NO FUNCTIONING WEBSITE**

AFAEMME ANNUAL MEETING - 2014

- ▶ W@Work Italia – www.womenatworkitalia.it
- ▶ LBWA Lebanon - **NO WEBSITE?**
- ▶ YAWE Lebanon - **NO FUNCTIONING WEBSITE?**
- ▶ Libyan Women Forum -**NO WEBSITE?**
- ▶ MAWB Malta - www.mawb.eu
- ▶ Foundation for Women Entrepreneurs Malta - www.women.org.mt
- ▶ AFEM Morocco – www.afem.ma
- ▶ AFCE Monaco - www.afce-monaco.org
- ▶ GIZ PODJETNOST Slovenia- **PROBLEMS WITH THE WEBSITE**
- ▶ MAWRED Syria - **NO WEBSITE?**
- ▶ AMEP Portugal – www.amep.pt
- ▶ AFYDE Spain - **NO WEBSITE?**
- ▶ ASEME Baleares Spain - **NO WEBSITE?**
- ▶ ADE Spain - **NO FUNTIONING WEBSITE?**
- ▶ OMEP Spain – www.omep.es
- ▶ CNFCE Tunisia – **NO FUNCTIONING WEBSITE?**
- ▶ ANTIKAD Turkey -**NO WEBSITE?**
- ▶ ANGIKAD Turkey - www.angikad.org.tr




SUGGESTION 3: PUBLISH THE PROFILES OF ALL THE MEMBERS OF AFAEMME's BOARD

At www.afaemme.org/boardofdirectors.php we publish the profile's of our Board Members:

MEMBER PROFILE		
PERSONAL EXPERIENCE		
<p>How did you become interested for the field of gender equality?</p> <p>I grew up in a family that believes in gender equality, and my greatest goal is to broadcast this principle. I have learned so far to respect people, independently if someone is man or woman. From my personal experience I have never had a problem because of my female nature. Indeed, most of the times this was a very positive detail.</p> <p>In the other hand, because we does not live in an ideal world, and understand that some woman face serious problems in the labour market, I decided to help, as I can in an active way.</p> <p>What is your greatest professional achievement?</p> <p>I believe that the most difficult part for a woman is to combine business with family. I have made it so far with success. Since 1989 we manage a company (my husband and me) that involved with Import/Export of Lubricants and Motor oil.</p>	<p>Which personal qualities/skills help you as a woman entrepreneur?</p> <p>Determination, that is necessary in every job, especially for woman entrepreneur. Patience that helps you to handle difficult situations with clients. Social and visionary mind, quality that keeps you one step fronts the others. Including hard work, all these years I'm trying to achieve a successful progress in my company.</p> <p>Which advice would you give to future women entrepreneurs?</p> <p>Be creative in your company and don't afraid to make your ideas come true. Knowledge is the key for success, education for life, you never know enough! Learn from your own mistakes and act with determination. Set a target and go for it!</p>	 <p>Mrs. Despina Triakosari</p> <ul style="list-style-type: none">- Position: President of the Greek Businesswomen Association (SEGE)- Nationality: Greek- Country of residence: Greece  <p>Association of Organisations of Mediterranean Businesswomen</p>  <p>Σ.Ε.Γ.Ε. ΠΡΟΒΟΛΗ ΓΥΝΑΙΚΕΙΑΣ</p>

SUGGESTION 3: PUBLIER LES PROFILES DE TOUS LES MEMBRES DU CONSEIL D'AFAEMME

Au site web www.afaemme.org/boardofdirectors.php on fait publique le profil des membres du Conseil:

MEMBER PROFILE		
PERSONAL EXPERIENCE		
<p>How did you become interested for the field of gender equality?</p> <p>I grew up in a family that believes in gender equality, and my greatest goal is to broadcast this principle. I have learned so far to respect people, independently if someone is man or woman. From my personal experience I have never had a problem because of my female nature. Indeed, most of the times this was a very positive detail.</p> <p>In the other hand, because we does not live in an ideal world, and understand that some woman face serious problems in the labour market, I decided to help, as I can in an active way.</p> <p>What is your greatest professional achievement?</p> <p>I believe that the most difficult part for a woman is to combine business with family. I have made it so far with success. Since 1989 we manage a company (my husband and me) that involved with import/Export of Lubricants and Motor oil.</p>	<p>Which personal qualities/skills help you as a woman entrepreneur?</p> <p>Determination, that is necessary in every job, especially for woman entrepreneur. Patience that helps you to handle difficult situations with clients. Social and visionary mind, quality that keeps you one step fronts the others. Including hard work, all these years I'm trying to achieve a successful progress in my company.</p> <p>Which advice would you give to future women entrepreneurs?</p> <p>Be creative in your company and don't afraid to make your ideas come true. Knowledge is the key for success, education for life, you never know enough! Learn from your own mistakes and act with determination. Set a target and go for it!</p>	 <p>Mrs. Despina Triakosari</p> <ul style="list-style-type: none">- Position: President of the Greek Businesswomen Association (SEGE)- Nationality: Greek- Country of residence: Greece  <p>Association of Organisations of Mediterranean Entrepreneurs</p>  <p>Σ.Ε.Γ.Ε. ΠΡΟΣΩΠΙΚΟ ΕΠΙΧΕΙΡΗΣΙΑΣ</p>

The following profiles of our Board Members are still missing:

- ▶ Ms. Amany Asfour, EBWA
- ▶ Ms. Mercedes Delgado, ADE
- ▶ Ms. Samira Hadjdjilani, SEVE
- ▶ Ms. Laila Miyara Berrada, AFEM
- ▶ Ms. Raoudha Ben Saber, CNFCE Tunisia
- ▶ Ms. Manuela Marín Gómez, OMEP
- ▶ Ms. Marta Turk, GIZ PODJETNOST
- ▶ Ms. Shereen Allam, AWTAD
- ▶ Ms. Ana Alonso Lorente, FAME
- ▶ Ms. Patrizia Angelini, IWW
- ▶ Ms. Franca Audisio, AIDDA
- ▶ Ms. Joëlle Baccialon, AFCE Monaco
- ▶ Ms. Nicoletta Bertolone, W@WITALIA
- ▶ Ms. Cristina de Arozamena, AFYDE
- ▶ Ms. Patrizia di Dio, Terziario Donna Confcommercio
- ▶ Ms. Hacer Çüçclü, YOZGAT
- ▶ Ms. Halal Aydede, KEP Bursa
- ▶ Ms. Candan Çiringiloglu, IZMIR
- ▶ Ms. Anna di Domenico, FIDAPA
- ▶ Ms. Devrim Erol, ANGIKAD
- ▶ Ms. Sevinc Eylik, ANTIKAD
- ▶ Ms. Kikoula Cotsapas, BPW Cyprus
- ▶ Ms. Aicha Kouadri, AFCARE
- ▶ Ms. Daniela Laketic, Poslovna Zena
- ▶ Ms. Shahrazad Moghrabi, LWF
- ▶ Ms. Joanna Musialik, YWEA
- ▶ Ms. Terezina Orlic, KRUG
- ▶ Ms. Paola Sansoni, CNA Impresa Donna
- ▶ Ms. Aida Subcevic, ONE
- ▶ Ms. Haifa Fahoum, AIWF
- ▶ Ms. Angele Giuliano, Foundation WE Malta

SUGGESTION 4: NEXT GENERAL MEETING 2016 - Options:

→ **Tunis (Tunisia), April**

* In collaboration with *Chambre Nationale Femmes Chefs d'Entreprise (CNFCE)*

→ **Istanbul (Turkey), tbc**

* In collaboration with *Women Entrepreneurs Association of Turkey (KAGIDER)*

→ **El Cairo (Egypt), April**

* In collaboration with *Egyptian Business Women Association (EBWA)*

SUGÉRENCE 4: Prochaine Assemblée Générale 2016 - Options:

→ **Tunis (Tunisie), Avril**

* En collaboration avec *Chambre Nationale Femmes Chefs d'Entreprise (CNFCE)*

→ **Istanbul (Turquie), ?**

* En collaboration avec l'Association des femmes d'affaires KAGIDER

→ **Le Caire (Egypte), Avril**

* En collaboration avec l'Association des femmes d'affaires égyptiennes (EBWA)

SUGGESTION 5: **PROJECT SHARING SCHEME**

OBJECTIVE

→ To share successful projects and duplicate them in other regions or countries, by applying for relevant funding, only for AFAEMME members.

METHOD

- Send:
- * The project title
 - * A short description
 - * The amount of funding recieved
 - * Contact details for further information

SUGÉANCE 5: **SYSTÈME DE RÉPARTITION ET PARTAGEMENT DE PROJETS**

OBJÉCTIF

→ Partager les projets réussis et les reproduire dans d'autres régions ou pays, en faisant une demande de financement pertinente, uniquement pour les membres AFAEMME.

MÉTHODE

→ Envoyer:

- * Titre du projet
- * Une brève description
- * Le montant du financement reçu
- * Données de contact pour recevoir plus d'information

SUGGESTION 6: TAKE ADVANTAGE OF OUR
B2B VIRTUAL MEETING POINT

→ <http://www.afaemme.org/b2b-virtual-meeting-point>

- ▶ B2B virtual meeting point where you can register, upload your professional profile, publish your demands or offers, search for business contacts and networking relations
- ▶ A great opportunity for you and your members if you are looking for doing business beyond your country's borders

SUGÉRANCE 6: PROFITER DE NOTRE POINT DE RENCONTRE
VIRTUEL POUR LES ENTREPRISES

→ <http://www.afaemme.org/b2b-virtual-meeting-point>

- ▶ Communauté en ligne où vous pouvez publier vos demandes ou vos offres, rechercher des contacts pour vos affaires et faire des relations de réseautage (Networking).
- ▶ Si vous et vôtres membres êtes à la recherche de faire des affaires au-delà des frontières de votre pays

SUGGESTION 7: **APPLY TO EACEA 41/2015 (ERAMUS+ KA3)**

→ https://eacea.ec.europa.eu/sites/eacea-site/files/full_version_call_supp_appren.pdf

- ▶ Projects presented by existing networks and organisations in order to support strategic activities between their umbrella organisation at European level and their national members or affiliates on strengthening the supply of apprenticeships in SMEs
- ▶ Albania, Greece, Italy, Malta, Spain and Turkey
- ▶ Between 600.000 and 800.000 Euros
- ▶ 20% of co-funding

SUGÉRANCE 7:APPLIQUER À EACEA 41/2015 (ERAMUS+ KA3)

→ https://eacea.ec.europa.eu/sites/eacea-site/files/full_version_call_supp_appren.pdf

- ▶ Des projets présentés par des réseaux et des organisations existantes pour appuyer des activités stratégiques à un niveau européen entre l'organisation-parapluie et ses membres nationaux, avec l'objectif de fortifier l'approvisionnement de pratiques dans des PME.
- ▶ Albanie, Grèce, Italie, Malta, Espagne et la Turquie
- ▶ Entre 600.000 et 800.000 Euros
- ▶ 20% of co-financement

THANK YOU VERY MUCH
FOR YOUR ATTENTION

