

FEDERATION OF INDIAN WOMEN ENTREPRENEURS



14TH GLOBAL ECONOMIC SUMMIT

“MISSION POSSIBLE - 2”

Theme: Empowering Women Entrepreneurs to Global Business Opportunities

PREPARE | PLAN | PROMOTE
EXPLORE | EXHIBIT | EXECUTE THROUGH EXPORT

OUR PARTNERS



Pride Plaza Hotel, Aerocity,
New Delhi, INDIA



1st - 2nd March,
2024

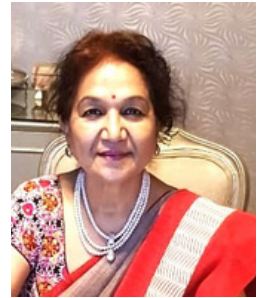
Conference | Exhibition-PRAGATI | Priyadarshini Awards | B2B Meetings

MESSAGE

Dr. Rajni Aggarwal, President, FIWE

Dear Fellow Entrepreneurs,

It gives me immense pleasure to invite you to attend the '14th Global Economic Summit- Mission Possible 2' on "Empowering Women Entrepreneurs to Global Opportunities" to be held in New Delhi on 1st & 2nd March 2024, being organized by the Federation of Indian Women Entrepreneurs (FIWE) in collaboration with the Ministry of MSME, United Nations Industrial Development Organization (UNIDO- ITPO), Bahrain and International Federation of Women Entrepreneurs (IFWE).



I am certain that a global summit of this magnitude will highlight the significant issues afflicting women entrepreneurs worldwide and set a wide stage for cross-communication, strategic networking, and close interaction among ourselves.

Our Mission stands firm: to prepare, plan, and promote the pathways that lead to women's empowerment worldwide. By focusing on exploration, exhibition and executing through export, we aim to create a robust foundation for women entrepreneurs to enable them to have global opportunities & reach new horizons.

It will create an opportunity for close co-operation among associations of women entrepreneurs at national and international levels. It will also foster innovation and facilitate enterprise-to-enterprise co-operation and create a bridge between global women's organizations. The issues chosen are of crucial importance. The assemblage will provide a wide platform to participants to voice their views, enable the development of sustainability models, embracing digitalisation, understand the startup ecosystem and growth strategies.

We are excited and looking forward to having a large number of participants from each and every country to attend this important event which will witness myriad-minded and hydra-headed congregations from all over the world. Your active participation will make this event memorable, creative, and highly beneficial for businesses in this entrepreneurial eco-system and one-on-one interactions will further the confidence in embarking on this journey of exponential business building.

It is a great privilege for us at FIWE, to host this 14th Global Economic Summit and I once again invite you all to attend all the forums through this summit and elevate yourself for future growth.

I wish you all success!

Dr. Rajni Aggarwal
President,
Federation of Indian Women Entrepreneurs (FIWE)
Email: president@fiwe.org

'Together Towards a Glorious Future'

MESSAGE

Dr. HASHIM HUSSEIN

Dear Participants,

I wanted to take a moment to address the important topic of women entrepreneurs and the global opportunities that lie ahead for them. As the head of UNIDO- ITPO Bahrain, I am constantly reminded of the incredible potential and talent that women bring to the business world.



At the UNIDO Investment and Technology Promotion Office in Bahrain, we are dedicated to empower women entrepreneurs by providing them with the essential support and resources needed to succeed. Among our numerous initiatives, the Enterprise Development and Investment Promotion Program holds tremendous significance as it supports women in creating bankable projects and overcoming the obstacles they may encounter. This program has been successfully implemented in 52 countries around the world.

In this regard, I would like to applaud the Federation of Indian Women Entrepreneurs (FIWE) for their efforts in promoting women entrepreneurship. The conference, MISSION POSSIBLE II, is perfectly timed in the post-covid era, as it aims to explore effective strategies to empower women entrepreneurs by establishing connections, providing financial support, encouraging technology adoption, and granting market access.

The global marketplace holds vast potential for women entrepreneurs, and it is our duty to ensure they have the tools and opportunities to seize them. Together, we can build a more equitable and prosperous future for all.

Thank you for your participations!

Dr. Hassim Hussein
Head - UNIDO, ITPO Bahrain



BACKGROUND

Federation of Indian Women Entrepreneurs (FIWE), which is a National-level organization, founded in 1993 is today, one of India's Premier institutions for Women thoroughly devoted towards Entrepreneurship Development. The objective of the organization is to foster the Economic Empowerment of Women, particularly the SME segment, by helping them to become successful entrepreneurs and become a part of the mainstream industry.

FIWE endeavors to provide: Networking platform for women, Technical know-how, Industry research & expertise, Skill development & training and brings the businesswomen on a Common Forum; and ensures that their opinions, ideas and visions are collectively and effectively taken up with policy makers and various other agencies respectively for the development of Enterprise in Women.

The organization is a formation of an umbrella group of local organizations around India with a growing member base of 15,000 including those from 30 local affiliated associations in India. Small-Scale entrepreneurs account for approximately 60 percent of FIWE combined membership, with large firms representing 5 percent and micro-enterprises the remainder. Thanks to the distribution on the territory of the target group, FIWE's activity of assembling and representing business associations and enterprises of all economic sectors, is articulated all over India.

Encouraged by the outstanding accomplishments of previous events, FIWE has organized the “14th Global Economic Summit- MISSION POSSIBLE 2 on Empowering Women Entrepreneurs to Global Opportunities”, where 400 participants from all over the world including 40 countries are expected to attend. Concurrently delegates will be benefited through our business matching program and get an opportunity to exhibit their products & their ideas. Outstanding Women Entrepreneurs will be awarded the Priyadarshini Awards to recognize their exemplary efforts in their respective fields.

International Federation of Women Entrepreneurs, (IFWE), an international non-Governmental organization of small and medium enterprises, has been in existence since 1993 and now has members and associates in 21 countries. It maintains a close working relationship with the International Labor Office, International Trade Centre, UNCTAD/WITD, OECD and various international Non-Governmental organizations dealing with small and medium enterprises.

The foundation meeting of IFWE was held in Karachi on January, 29, 1994. IFWE met again in March 1994 in Addis Ababa, followed by a large meeting in September 1994 in Jakarta, where the Memorandum and Articles of Association were approved and a plan of action was formulated. IFWE's 4th meeting was held in Langkawi Resort, Malaysia in July 1995 and was internationally well attended at Ghana in 1996. IFWE has participated in many international meetings including the World Conference on Women in Beijing, September 1995 IFWE is now an independent body. It is doing. Laudable work under the Presidentship of Mrs. Dra. Hi Dewi Motik Pramono of Indonesia and Dr. Rajni Aggarwal, Secretary General from India.

After a resounding success of the 7th Global Conference in India, the summit was carried forward to Malaysia, Indonesia, Myanmar & China. Now, we are excited to host the “14th Global Economic Summit, Mission Possible 2, in New Delhi, India.

OBJECTIVES OF THE CONFERENCE

- Empowerment through knowledge to equip women entrepreneurs with knowledge, skills & excel in global markets.
- Networking & collaboration to facilitate meaningful networking & collaboration opportunities among women entrepreneurs, investors & government representatives.
- Policy advocacy to highlight the importance of supportive policies & advocate for gender- inclusive measures that encourage women's participations in international trade & entrepreneurship.
- Inspirational stories to showcase success stories of women entrepreneurs who have made a significant impact on the global stage.
- To explore the role of technology & innovation in scaling women- led businesses on a global scale.
- To emphasize the importance of sustainable practices & potential for women entrepreneurs to drive positive social impact worldwide.

Highlights of the Conference

The conference will feature various sessions, including a Keynote Address by Visionary Entrepreneurs, Interactive Workshops and Panel Discussions, Networking Sessions with International Delegates, Innovation and Technology showcase, B2B, B2C, the Priyadarshini Awards, and the Exhibition Pragati.



- Startup Incubations
- Business Acceleration
- Cross-Border Culture & Market Understanding



- Business Recasting
- Product Innovation
- Business Globalization and Market Access



- Platform to Share Experience
- Building Products & Business on Global Standards
- Corporate Integration

Who Should Attend?

- Women Entrepreneurs from various Sectors and Stages of Business
- Government Officials and Policymakers
- Investors, Venture Capitalists, and Angel Investors
- Industry Experts, Academia, and Thought Leaders
- International Trade and Export Promotion Organizations
- Non-Governmental Organizations (NGOs) working towards women's economic empowerment
- Potential Entrepreneurs, Startups, and aspiring Students

Why Attend?

- **Plenary Sessions:** Engaging in panel discussions with renowned experts, policymakers, & successful women entrepreneurs on topics such as Unlocking Global Markets for Women Entrepreneurs, Leveraging Technology for International Expansion, Access to Finance and Funding Opportunities.
 - **Workshops:** Practical workshops on International Marketing Strategies, Export-Import Procedures, Intellectual Property Rights, and Branding and Digital Marketing for Global Outreach.
 - **B2B Networking :** Tailored networking sessions to facilitate partnerships and collaborations between women entrepreneurs and potential investors, distributors, and partners from around the world.
 - **Exposition 'Pragati' :** is a platform for women-led businesses to showcase their products and services to a diverse audience, fostering business growth and visibility.
- **Policy Dialogue :** Roundtable discussions with policymakers and government representatives to advocate for gender-responsive policies and incentives for women entrepreneurs engaged in international trade.
- **Awards & Recognition:** Each year the FIWE recognizes, honors, and celebrates amazing women entrepreneurs and business owners across industry sectors, for their economic performance and contribution to the growth and social development.
- **Access to Finance & Funding :** A platform to gain knowledge on accessing finance and connect with VCs, incubators and angel investors
- **Success Stories:** Inspirational sessions, where successful women entrepreneurs share their journeys, challenges, and triumphs in expanding their ventures globally.



REGISTRATION INFORMATION

Registration will begin from 08.30AM hrs. to 09.30AM hrs. on 1st & 2nd March, 2024 at Hotel Pride Plaza, Aerocity, New Delhi. All timings are according to Indian Standard Time (IST)



"14th Global Economic Summit : Mission Possible - 2" Registration for National Delegates:

**50% Discount
on Registration
Fee till 31st
December
2023**

FIWE EXISTING MEMBERS

Option - I : Rs. 9500/- : 2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night

Option - II: Rs. 38000 (9500 + 28500): 2 Days Conference Registration, 2 Lunches+2 Networking Dinners, Fashion Show & Award Night, Hotel Booking for 3 Nights at Pride Plaza (5 Star Hotel) with Single Occupancy including breakfast

Option - III : Rs. 24000 (9500 + 14500) : 2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night

Hotel Booking for 3 Nights at Pride Plaza (5 Star Hotel) with Double Occupancy/Twin sharing including breakfast

Option - IV: Rs. 20000 (9500 + 10500) : 2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night Hotel Booking for 3 Nights at 3 Star Hotel including breakfast

NON - MEMBERS

Option - I : Rs. 11500/- :

2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night

Option - II: Rs. 40000 (11500+28500): 2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night Hotel Booking for 3 Nights at Pride Plaza (5 Star Hotel) with Single Occupancy including breakfast

Option - III : Rs. 26000 (11500 + 14500) : 2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night

Hotel Booking for 3 Nights at Pride Plaza (5 Star Hotel) with Double Occupancy/Twin sharing including breakfast

Option - IV: Rs.22000 (11500 + 10500) : 2 Days Conference Registration, 2 Lunches + 2 Networking Dinners, Fashion Show & Award Night Hotel Booking for 3 Nights at 3 Star Hotel including breakfast

**Hotel booking are subject to the room availability & for 3 Nights (Check-in on 29th Feb. 2024 & check-out on 3rd March 2024)*

Details for payment through Bank transfer / NEFT/Online Transfer

Name: Federation of Indian Women Entrepreneurs

Bank Name - Axis Bank Ltd
Account No. 015010100391924
Branch- E-146, Saket, New Delhi-110017
IFSC CODE - UTIB0000160

Bank Name – Yes Bank Ltd.
Account No. 006194600000714
Branch- E/31, Block E, Saket, New Delhi
IFSC CODE - YESB0000061

Pay through Cheque or Demand Draft in Favor of "Federation of Indian Women Entrepreneurs" payable at New Delhi



Scan & Pay



"14th Global Economic Summit : Mission Possible - 2" Registration for International Delegates:

**15% Discount
on Registration
Fee till 31st
December
2023**

Option - I

USD 400

SAARC: USD 300

It Includes:

2 Days Conference Registration,
2 Lunches + 2 Networking Dinners,
Fashion Show & Award Night

Option - II

USD 850

(USD 400 Conference Registration + 450 Hotel Charges)

SAARC: USD 750

It Includes:

2 Days Conference Registration
2 Lunches +2 Networking Dinners,
Fashion Show & Award Night
Hotel Booking for 3 Nights at Hotel Pride Plaza (5 Star Hotel) with Single Occupancy including breakfast

Option - III

USD 625

(USD 400 Conference Registration + 225 Hotel Charges)

SAARC: USD 525

It Includes:

2 Days Conference Registration 2 Lunches +2 Networking Dinners,
Fashion Show & Award Night
Hotel Booking for 3 Nights at Hotel Pride Plaza (5 Star Hotel) with Double Occupancy / Twin Sharing including breakfast

**Hotel booking are subject to the room availability & for 3 Nights (Check-in on 29th Feb. 2024 & check-out on 3rd March 2024)*

Details for payment

Beneficiary Name: Federation of Indian Women Entrepreneurs

Bank Name : Yes Bank Ltd.,
Address: E/31, Block E, Saket, New Delhi 110017
Beneficiary Account Number: **006194600000714**
SWIFT Code: YESBINBB

Remittance Routing Instructions for USD:

i) JP MORGAN CHASE BANK, A/c No. 765902317
(ABA Routing No. 021000021), Swift Code: CHASUS33
ii) WELLS FARGO BANK, N.A, A/C No. 2000193004500 (ABA Routing No: 026005092) Swift Code: PNBUS3NNYC

Bank Name: Axis Bank Ltd., Saket
Beneficiary Account Number: **015010100391924**
SWIFT Code: AXISINBB160
Remittance Routing Instructions for USD:
Intermediary Bank: J P Morgan Chase Bank, New York, USA
SWIFT Code CHASUS33, ABA – 021000021
Beneficiary Bank: Account no. 11407376 Axis Bank Ltd. Formerly UTI Bank Ltd.) Saket Branch

For National Inquires contact Ms. Renu at +91- 9319997554 E: fiwereception@gmail.com
For International Inquires, Please contact Ms. Riya at +91- 9873346376 E: fiwe.adm@gmail.com
Alternate Number +91-9810077180 (Ms. Rupali)



REGISTRATION & AWARD FORM

1. Name of the Participant: _____
2. Designation/ Title: _____
3. Name of the Company/ Organization: _____
4. Address: _____
City _____ Country: _____
5. Mobile Number: _____ WhatsApp Number _____
6. Email ID: _____
7. Age: _____ Web Presence/Social media handle: _____
8. Select your Company Type: Proprietorship \ Pvt. Ltd. \ Ltd. Company \ NGO \ Other: _____
9. Provide your Sector/Industry detail: _____
10. Describe your Product/Services: _____
11. Number of employees: _____
12. Registration for:
 Only **14th Global Economic Summit**
 Both **“14th Global Economic Summit & Priyadarshini Award Nomination**
13. Please select (tick) the package from page no. 5:
Indian FIWE Member: Option-I : Option-II Option-III
Indian: Non-Member: Option-I : Option-II Option-III
International: Option-I : Option-II Option-III
SAARC Countries: Option-I : Option-II Option-III

Fill the details below, If you are applying for Awards:

14. Award Category _____ (Select the Award Category from Page No.7)
15. Attach your brief profile (1 page containing 400 words)
16. Highlights your achievements in the last 3 years years, any specific innovations or accomplishment
17. What impact have you made, your strategic approach, how, what and overall impact and sustainability: _____
18. Previous Awards received, if any _____
19. Media Coverage if any _____

FOR ONLINE REGISTRATION PLEASE SCAN QR CODE
OR VISIT <https://fiwe.org/2023/10/1992/>



PRIYADARSHINI AWARDS 2024

Each year the **Federation of Indian Women Entrepreneurs (FIWE)** recognizes, honors, and celebrates high achievers entrepreneurs and business owners across industry sectors, for their economic performance and contribution to the growth and social development.



1st - 2nd March, 2024

Pride Plaza Hotel, Aerocity, New Delhi

CALLING NOMINATIONS FOR

AWARD CATEGORIES:

- Life Time Achievement Award (Female/ Male)
- Outstanding Entrepreneurs Award (Female/Male)
- Startup of the Year
- Young Women Entrepreneurs Award (Below 40)
- Best Rural Enterprise of the Year
- Exporter of the Year
- Fashion and Designer of the Year
- Travel and Tourism Award
- Hospitality of the Year
- Media Award
- Leadership Award
- Sports person of the Year (Female/Male)
- Agriculture Leader of the Year
- Social Activist of the Year
- Innovator of the Year
- Inclusivity Award

Scan the QR Code & Apply
Now or Visit
<https://fiwe.org/2023/10/1992/>



For Award related queries, Please contact Ms. Riya +91- 9873346376 E: fiwe.adm@gmail.com



FASHION

Show

**1ST MARCH
2024**

Pride Plaza Hotel, Aerocity New Delhi

6:00 PM onwards,

Followed by Networking Dinner

Opportunity for designers to showcase their creations and designs. Final show selections & presentation is strictly subject to decision of the fashion show curator & team. For further information, you may contact Ms. Renu +91- 9319997554 E: fiwereception@gmail.com

In order to be a part of the fashion show, please register for the "14th Global Economic Summit : Mission possible 2"



Scan the QR Code & Register Now or
Visit <https://fiwe.org/2023/10/1992/>



REGISTRATION FORM FOR BUSINESS MATCHING

To be part of the business matching program, please complete and return the following form:

FULL NAME _____
 DESIGNATION _____ ORGANISATION _____
 ADDRESS _____
 CITY _____ STATE _____ COUNTRY _____
 ZIP _____ TELEPHONE _____
 E-MAIL _____ WEBSITE _____

Business NETWORKING PROFILE

Which industry sector do you represent? (Choose one or two from the Focus Sectors) _____

WHICH COUNTRY DO YOU WISH TO?

Export to (Name the country/Countries) _____

Import From (Name the country) _____

Enter a joint Venture with (Name the country) _____

Discuss Investment In (Name the country) _____

Discuss Technology Transfer with (Name the country/Countries) _____

Agriculture, Forestry

- Agro-processing
- Horticulture
- Viticulture
- Forestry/ Logging

Manufacturing

- Food,
- Metal, Plastics
- Electronics, Gem & Jewellery
- Services to be above

Construction

- Urban Design
- Environment Mgmt
- General Construction
- Services to be above

Retail Trade

- Food /Personal Care
- Retailing, Personal
- Household Goods
- Motor Vehicle Retailing

Wholesale Trade

- Raw Material
- Machinery
- Personal and
- Household Goods

Tourism

- Medical/Cultural
- Tourism
- Restaurants
- Entertainment
- Eco-tourism

Information Technology

- Multimedia/Animation
- ICT/Financial Services
- Software Services
- Services to be above

Education

- Vocational Studies
- Universities
- Training Services
- Services to Education

Personal & Other Services

- Personal Care
- Health care+
- Beauty Culture
- Services to be above

Wholesale & Trade

- Textile
- Jewellery
- Engineering Goods
- Cooperatives

Health & Community

- Hospitals
- Community Health
- Aged Care
- HIV/ AIDS/Chronic

NGO

- Training Programmes
- Collaborations Cluster
- Development

EXHIBITION: PRAGATI - 8

GLOBAL OPPORTUNITY

PREPARE | PLAN | PROMOTE | EXPLORE | EXHIBIT | EXECUTE THROUGH EXPORT

The Innovation and Technology exhibition will run concurrently with the conference, providing a platform for cutting-edge Products, Services and Solutions from emerging startups and established enterprises. Explore the future of Entrepreneurship through hands on demonstrations and engaging displays

- Textiles & Clothing
- Beauty & Cosmetics
- Food & Agri Products
- Green Products

- Accessories & Decor
- Handloom
- IT & Services
- Film & Media

- Handicraft
- Gem & Jewelry
- Readymade Garments
- Herbal & Ayurveda



**For Exhibition related queries, Please contact Ms. Renu +91- 9319997554
E: fiwereception@gmail.com**

EXHIBITION: PRAGATI 8

REGISTRATION FORM FOR EXHIBITION

1. Name of the applicant: _____
2. Name of Company / Enterprise _____
3. Address with City, Postal code and State: _____
4. Mobile Number _____ Whatsapp No. _____
5. Email: _____
6. Udhyaam Registration Number (if you are eligible and applying for MSME scheme benefits then Udhyaam Registration is mandatory) _____
7. Attach the copy of: EM Part II / Udyog Aadhaar Number _____
8. Category of the Entrepreneur: General [] SC\ST\NER\PH \Others _____
9. Type of the unit: Micro [] Small [] Medium [] Large []
10. Category of the Unit: Manufacturing [] Service []
11. Product description for to be displayed: _____
12. Do you wish to expand / export? please specify countries: _____
13. Do you have GST Number? If yes please provide : _____
14. Do you want to opt for lunch? it will be chargeable YES [] NO []
15. Do you want a hotel accommodation (it will be chargeable) YES [] NO []



STALL SIZE: 2 Meters X 3 Meters,

INR 15,000/

(It Includes : 2 Chairs, 1 Table 3 Spot Light, One Power Plug Point, Carpeting, Company Name)

**SCAN QR CODE to book your Stall
or Visit <https://fiwe.org/2023/10/1992/>**



TOURS

The delegates are sure to enjoy their stay in Delhi in the colorful environment of the city with congenial day and night temperatures of 20 degree Celsius to 7 degree Celsius. To enhance the joy, a number of package tours have been arranged and can be availed of on an optional basis. For all tours, the mode of transport will be a 35-seater AC Bus coach. The places included in the package are:

TOUR PACKAGES



PACKAGE 1- Tour of Delhi The cost per person is Rs.1200+5% GST Total is Rs.1260/- in US\$ 16\$ Per Person.

Full day Sightseeing Tour of Delhi (Old & New Delhi)- The schedule of Full day Tour on every day except Monday. The cost per person is Rs.1200+5% GST Total is Rs.1260/- including Parking Charges. Covering Six(06) Places such as: Birla Temple , Qutub Minar, Lotus Temple, Red fort(from outside, Lahori Gate) , Rajghat & Humayun's Tomb. The tour starts 09:00 Am from C.R.O (Central Reservation office) Delhi Tourism opposite Hanuman Temple , Coffee Home , Connaught place , New Delhi-01

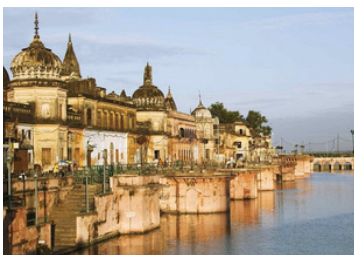


PACKAGE 2- Tour of Agra The cost per person is Rs.4000 + 5% GST Total is Rs.4200/- in US\$ 48\$ Per Person.

Agra Same Day Tour- The schedule of Agra Same Day Tour on every Wednesday, Thursday, Saturday & Sunday. The cost per person is Rs.4000 + 5% GST Total is Rs.4200/- including Guide , Toll tax & Parking. Covering in Agra (Taj-Mahal & Agra fort).The tour starts 07:00 Am from C.R.O (Central Reservation office) Delhi Tourism opposite Hanuman Temple , Coffee Home , Connaught place , New Delhi-01



PACKAGE 3- Tour to Varanasi, U.P, Spritual capital of India, a city on the Ganges river in northern India, the ultimate pilgrimage spot for Hindus. Trains from Delhi to Varanasi – Vande Bharat Express departing at 6:00 am arrival at 2:00 pm & NDLS MLDT Exp departing at 6:00 pm arrival at 8:00 am
Contact travel desk for further details



PACKAGE 4 - Tour to Ayodhya, U.P, Regarded as one of the seven sacred cities of the Hindus, revered because of its association in the great Indian Epic Ramayana with the birth of Lord Rama. Trains from Delhi to Ayodhya- Ayodhya Express departing at 6:20 pm and arrival at 7:15 am & Kafiyaat Express departing at 8:25pm and arrival at 6:56 am
Contact travel desk for further details

Depending upon number of people and confirmations prices may vary