

## FIRST INTERNATIONAL WORKSHOP FOR WOMEN ENTREPRENEURS

HAVANA INTERNATIONAL CONFERENCE CENTER, CUBA, from 27 May – 28 May

*“WHEN WOMEN PROGRESS THE WORLD PROGRESSES”*

*M. Verveer*

### ORGANIZING COMMITTEE

Grupo Empresarial PALCO  
Solymed Event Planner  
Cuban Women Federation - FMC  
With the kind collaboration of AIDDA

**Grupo Empresarial PALCO** is an important holding in Cuba that operates in different sectors: economic, cultural, scientific, artistic and social; organizes international fairs, conferences and events.

**Solymed EventPlanner**, is the official representative for Europe and is responsible for the promotion of Grupo Palco Events.

The recent international events, the reopening of diplomatic relations with the United States, the visit of His Holiness Pope Francisco and important heads of state, new investment laws, and other relevant events, have created excellent opportunities and incentives to continue working for better future. Cuban women occupy key positions in the professional, cultural, artistic, sporting, technical, handicraft, social levels. This interesting exchange will be exceptional in order to better understand the value of synergies by their experiences, as the role of women is increasingly crucial in the global scenario. We want to know and communicate the stories of women whose work are examples for the new generation.

### TOPICS

Creativity and business: the power of women  
The role of women in the economic development  
Special story of ordinary women: the Female Leadership  
Female dynamism to support economy, tourism, agriculture, trade, crafts

### PARTICIPANTS PROFILE

Women leaders, Women entrepreneurs, Women professional, Women artists, Sportswomen  
Technical women, Artisan women, women farmers.

## **STRUCTURE OF THE PROGRAM**

**May 27** Havana Conference Hall International Center

09:00 am Congress Registration

09:30 - 13:00 **Work sessions** - Conference Room 3

### **Opening Ceremony**

Welcome addresses by Representatives of the Cuban Authorities and International Delegations Heads  
(AIDDA President, International Relations Director Chamber of Commerce of Cuba, Vice Minister of Foreign Investments, Cuba, Vice Minister of Industry, Cuba)

### **Panel Sessions**

13:00 - 15:00 Lunch Ristorante

15:00 -17:00 **Work sessions** – Conference Room 3

### **Panel Sessions and B2B meetings**

19:00 -21:00 Welcome Cocktail

**May 28** **Work sessions**

09:00 - 11:00 Conference at Hall conference

11:30 - 13:00 Visit to Historical Center

13:30 - 15:00 Closure Ceremony with Lunch

## **SUBMISSION OF ABSTRACTS AND PAPERS**

Authors must send their abstracts to the Organizing Committee

Before April 25, 2016. They must be e-mailed to: [solymed.congressi@yahoo.com](mailto:solymed.congressi@yahoo.com)

## **REGISTRATION FEES**

Delegate EURO/USD 200

Accompanying person EURO/USD 80

## **RIGHTS FOR REGISTRATION**

**Delegates:** Name badge, access to all sessions of the congress and to the different activities included in the program; documentation, participation in the welcoming cocktail and lunch

**Accompanying persons:** Name badge, access to the opening and closing ceremonies, welcoming cocktail and farewell lunch

## **FORMS OF PAYMENT**

The payment of the registration fee may be effected by transferring bank

Contact: [solymed.congressi@yahoo.com](mailto:solymed.congressi@yahoo.com)

When Delegates and accompanying books one of the packages specially prepared for the event, the registration fee is included.

## **FOR FURTHER INFORMATION CONTACT US:**

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