

CURRICULUM VITAE

1. **Family name:** Allam
2. **First names:** Shereen Ibrahim
3. **Date of birth:** 8 October 1963
4. **Nationality:** Egyptian
5. **Civil status:** Married
6. **Awards and Education**

AWARDS

- | | |
|------|---|
| 2014 | TIAW World of Difference 100 Award |
| 2009 | Fighting Corruption – Ministry of Human Development Egypt |
| 2004 | Best Recycling Company Award in Cairo |

<i>Institution</i>	American University in Cairo
<i>Date: from (month / year): to (month / year):</i>	1980 - 1984
<i>Degree(s) or Diploma(s) obtained:</i>	BA in Business Administration with Higher Honors

<i>Institution</i>	International School of Sri Lanka (my father was stationed in the Embassy during that time in this country)
<i>Date: from (month / year): to (month / year):</i>	1977 - 1979
<i>Degree(s) or Diploma(s) obtained:</i>	O Levels

7. **Language skills:** (Mark 1 to 5 for competence, 5 being the highest)

<i>Language</i>	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
Arabic	5	5	5
English	5	5	5
French	3	2	2

8. **Membership of professional bodies:**

- | | |
|----------------|---|
| 2014 | TIAW – The International Alliance for Women |
| 2013 – 2015 | President of MENA Business Women Network |
| 2009 – Present | Member in Afemme |

2008- Present	Member of Business Women Network (Regional 10 countries in the MENA
2011- Present	PNB (Obama Entrepreneurial Initiative) (Egypt Chapter – Vice President)
1979 – 1984	Rotary - Maadi Branch Member

9. Key qualifications (relevant to the programme):

PROFESSIONAL QUALIFICATIONS

2012	GIZ Gender training for Value Chains
2010	Team Building Course – MEPI US
2009	Facilitation Training Course - SOLIYA
2007	Presentation Skills Course – Quest Egypt
2006	Negotiation Skills Certification- MEPI
2004	Diploma in Entrepreneurship from Rady school of management San Diego US
Other qualifications /skills	
1989	Fashion Designing Diploma
1980	Typing and short hand Diploma
1982	Ticketing Certification

10. Professional Experience Record:

Consultation Experience:

From – To	2014-2015
Location	Egypt – Cairo
Organisation	EBRD
Position	National specialist for the EBRD Gender and Equal Opportunities Initiative for major agribusiness company, Juhayna.
Description	Worked hand in hand with the international experts on this project and handled main aspects of local gender issues and helped facilitate certain sessions that were concerned with local cases and laws and regulations. Also supported and contributed in drafting parts of the reports and recommendations.
From – To	One week in 2012
Location	Sudan
Organisation	ILO
Position	Gender consultant for project to support the female empowerment with the Government of Sudan
Description	Traveled to Sudan and met with officials and all parties responsible for the project and visited the location of the project. Discussed possible and viable project designs, so that it can be impactful enough to create empowerment of

women in Sudan. Held discussion groups and facilitated multi party discussion to capture all ideas to formulate a proposal for ILO to work on to impact around 5000 women. Revised and submitted the suggested budget and the partners that can work together to bring real gender empowerment.

From – to 2011 -2012
Location Egypt – all governorates
Organisation GIZ
Position Consultant for a gender project to break stereotypes for Women in Egypt
Description Using nine short documentaries recording women stereotypes in the MENA Region and building around them a set of activities to increase awareness and to enable women to break the stereotypes built around certain jobs, social positions and cultural status. This was done through discussion and debate groups, skill rising session particularly for advocacy and negotiating and facilitation. Handled sessions to raise awareness about gender laws and regulations that exist and need to be implemented and utilized and how to do so.

Work & Entrepreneurial Experience:

From – to 2008 – Present
Location Egypt – Cairo
Organisation AWTAD NGO
Position Founder and President of AWTAD NGO
Description Supporting the economic empowerment of women and youth through mentoring women through SMU program, personal and professional empowerment of women through GLOW program, low income women support and development through the artisan program Anamel Masriya and advocacy and lobbying techniques for women through Solokiate program. All those programs are designed by me and serve women in a number of governorates of Egypt.

From to 2013 – present day
Location Cairo, Egypt
Organisation Jozoor.
Position CEO
Description Jozoor consults and support entrepreneurs in the early start up stage. Jozoor works with young entrepreneurs to stand tall during the first three years of their incorporation to ensure that the survival rate of start-ups is on the rise. It also offers simulations and trainings on behavioural change and breaking stereotyping in Egypt and managing teams.

From – to 2011 – Present
Location Cairo, Egypt
Organisation Eygada
Position Co-Owner (social enterprise)
Description Eygada was established to help the creation of supply chains in Egypt for all the small producers so as to increase their mobility and ability to penetrate new markets. This mainly served women producers all over Egypt and helped link them to business opportunities and other players in the supply chain needed for them to grow.

From – to	2001 – 2010
Location	Cairo, Egypt
Organisation	ECOTEK
Position	Co-owner and Vice President Ecotek (Cartridge recycling company)
Description	Managed the administrative and marketing sides of the company. HR matters were handled, from recruitment to all the paper work and procedures of hiring and firing. Most of the staff in the sales department and the administrative side were women. Handled all their trainings and personal development plans.
From – to	1989 – 2000
Location	Cairo, Egypt
Organisation	Baby Boom/ Baby Barn – (Baby's clothes manufacturing, designing & distribution company)
Position	Owner and President
Description	As a manufacturing company with over 200 employees mostly of whom were women and in production positions, I had to screen, hire and train each of them on quality, self discipline, ethics, standardization, production procedures, production-line time saving procedures, team work and reporting procedures. The systematic process of manufacturing and retailing had to be designed and all had to be trained on it accordingly and that was one of my main aims to ensure the quality of the work produced and the services given.
From – to	1987 – 1989
Location	Giza, Egypt
Organisation	AT&T
Position	Administrative Assistant to CEO (Multi-National Company)
Description	Managed all staff and office matters at all times. Handled HR, administrative and financial decisions when the CEO was out of the office and his work as a MENA region manager took him out of the office most of the year. Handled employee complaints, created systems to help the smooth operation of most internal procedures within the CEO office in relation to all other departments. Handled all filing and administrative work.
From – to	1985 – 1987
Location	Cairo, Egypt
Organisation	UNESCO
Position	Junior Officer and assistant to 5 Experts (Water, Agriculture, Arts, Economics)
Description	Analyzed field reports, wrote final reports, collected data, filing and interdepartmental disbursement and collection of data.
From – to	1983 – 1985
Location	Cairo, Egypt
Organisation	Cairo American College
Position	Administrative assistant to high school counsellor's office
1984 – 1985	Cairo Economics Public Relations Officer (Economic Magazine)
1982 – 1984	Summer Job at KLM head office in Cairo Ticketing Officer

11. Publications: Wrote two articles for the World Bank on Economic empowerment for women in 2013- published on their online sites.

12. Training Sessions: Delivered Mentoring sessions for women entrepreneurs to support their self development in decision making and communication.

Held Gender mentoring for HR departments in Companies (30 hours) under AWTAD's Program "Job Ready" for female employment and gender balance and compliance in the work place.

Work with women to increase their negotiating and facilitation capabilities so that they are more able to achieve better positions and higher wages.