

MEMBER PROFILE

| PERSONAL EXPERIENCE | THE ASSOCIATION | |
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| <p>How did you become interested for the field of gender equality? The realizations I had as a businesswoman about women in business and laws made me very interested in gender equality. I found myself drawn to advocating for gender equality in business. I came to the conclusion that the gender gap is too wide, and I refused for my gender to create any limitations. When I found that I had the ability to overcome these discriminations I decided to be the voice for other women who may not have the same opportunities.</p> <p>What is your greatest professional achievement? Till now, the NGO Young Arab Women Entrepreneurs that has built a database of dynamic women from the MENA region and allowed for like minded women to come together is my greatest achievement.</p> <p>Which personal qualities/skills help you as a woman entrepreneur? The qualities I value the most are the ability to self motivate, the empathy, the time and effort I put into clarifying any misconceptions or self limitation to overcome personal barriers.</p> <p>What advice would you give to future women entrepreneurs? Nothing comes without sacrifice. In order to achieve any goals we need the support of our partner and loved ones and we have to do sacrifices.</p> | <p>Which are the most important achievements of the association? The most important achievement of YAWE is PUSH Magazine, the first business and empowerment magazine for women in the Middle East.</p> <p>Could you please tell us what are your association's projects and activities for the future? For 2012 we plan to be more active in projects that are innovative and socially responsible. We will also be working on EntreMED: "Boosting the Mediterranean towards Green Entrepreneurship", a cross-border exchange program that provides new green entrepreneurs the opportunity to gain experience in the field of work they pursue which is provided by experienced green entrepreneurs managing small and medium enterprises (SMEs) in Lebanon.</p> <p>What would be your collective wish for you, your collaborators and the association? Our collective wish is to promote CSR in Lebanon and see results; I would love to see corporate funding benefit the public sector. In the future we would like to promote transparency in the region and promote better business practices that protect women.</p> | <div data-bbox="1499 315 1793 634" data-label="Image"> </div> <p data-bbox="1514 646 1787 678">Mrs. Samia El-Sohl</p> <ul data-bbox="1430 708 1871 878" style="list-style-type: none"> - Position: President of the Businesswomen Association of Montenegro (Poslovna Zena) - Nationality: Montenegrin - Country of residence: Montenegro <div data-bbox="1451 948 1892 1179" data-label="Image"> </div> <div data-bbox="1583 1208 1766 1312" data-label="Image"> </div> |