

# MEMBER PROFILE

## PERSONAL EXPERIENCE

How did you become interested for the field of gender equality?

It is the natural result of my involvement in voluntary work and my activities as a woman entrepreneur. I even took a MA on Women Studies

What is your greatest professional achievement?

To have been able to rescue an insolvent business, with no credit and liquidity and with a work force of 500 and put it back on its feet

Which personal qualities/skills help you as a woman entrepreneur?

I think a woman entrepreneur should never give up. She should be perseverant, willing to take risks, attentive to others and to what is happening around her

What advice would you give to future women entrepreneurs?

To Learn, learn, learn, the will to take risks being aware of the difficulties

## THE ASSOCIATION

Which are the most important achievements of the association?

To have been the first Association in Portugal to fight for the recognition of the importance of women entrepreneurship in a developed economy and to fight for the rights of equal gender

Could you please tell us what are your association's projects and activities for the future?

To increase, locally, nucleus of women entrepreneurs. Organization of international forums, now with the collaboration of AFAEMME, of thematic meetings and professional training for new and existing women entrepreneurs

What would be your "collective wish" for you, your collaborators and the association itself?

That in the present economic crisis women entrepreneurs will not be affected and will not have to endure more than men entrepreneurs



**Mrs. Maria Teresa d'Avila**

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- Nationality: Portuguese
- Country of residence: Portugal



[AMEP – Associação de Mulheres Empresárias em Portugal](#)

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