

MedaWomen 2018: “WOMEN IN TECH: THE WAY AHEAD”

ASCAME organizes the MedaWomen 2018 forum, one of the most iconic events about women entrepreneurship. This year’s edition will offer the opportunity to women in technology to take the center stage in order to address key opportunities and pressing issues for women in technology in the Mediterranean region.



The graphic features a woman in a dark blazer and white blouse on the left. On the right, it includes the EBSOMED logo (Enhancing Business Support Organizations) and the European Union flag. The text "SAVE THE DATE" is prominently displayed in blue. Below it is the "M10W" logo for the Mediterranean Women Entrepreneurs Forum. The event dates "2nd - 3rd October 2018" and location "Amman Chamber of Commerce Theater - Jordan" are listed. At the bottom, there are logos for AFAEMME, ASCAME, Amman Chamber of Commerce, and the Chamber of Commerce of Barcelona.

Barcelona, July 18, 2018 – The **10th Mediterranean Women Entrepreneurs Forum**, co-organized by **ASCAME** (Association of Mediterranean Chambers of Commerce and Industry), **AFAEMME** (Association of Organisations of Mediterranean Businesswomen) and **JFBPW** (Jordan Forum Business and Professional Women). Also, with the support of the Chamber of Commerce of Amman and the Chamber of Commerce of Barcelona. The event will be held next **October 2nd and 3rd, 2018 at the Amman Chamber of Commerce Theatre, Jordan.**

MedaWomen is one of the most iconic events about women entrepreneurship. This year’s edition will offer the opportunity to women in technology to take the center stage in order to address key opportunities and pressing issues for women in technology in the Mediterranean region. Particularly, it will focus on influencing future perspectives and planning actions in the **STEM sector** (Science, Technology, Economics and Mathematics).

A **Roadshow of the EBSOMED project** (Enhancing Business Support Organizations) will be implemented within the framework of the MedaWomen Forum. Under the theme of “**the incorporation of women entrepreneurs in the digital economy**”, the EBSOMED project will be presented into detail, including the presentation of its main activities, goals and services. The roadshow will provide information about development and opportunities to the small and medium-sized enterprises and will include workshops, seminars, training sessions, presentation of best practices and round-tables.

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EBSOMED is a 4-year project co-financed at 80% by the European Union through the EuropeAid Programme for a global amount of EUR 6 million. It aims to boost private business and Business Networks in the Southern Neighbourhood. The project is implemented by a public-private alliance.

MedaWomen is a great opportunity for women to exchange challenges, talk about changing women's roles, the rapidly changing dynamics in the social and economic areas in the Mediterranean and provide solutions for businesswomen.

Please register [here](#)

Check the program: [ProgramMedaWomen](#)

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