

# PROGRAM

**“SHE DECIDES, YOU SUCCEED” - FINAL CONFERENCE**

Thursday 9th June 2016 – Foment del Treball - Via Laietana, 32 - Barcelona - SPAIN

## WELCOME AND OPENING SESSION

**11:00 H.**

### **Ms. Maria Helena de Felipe Lehtonen**

President of Association of Organisations of Mediterranean Businesswomen (AFAEMME)

### **Mr. Joaquín Gay de Montellá Ferrer-Vidal**

President of Foment del Treball (Catalan Employers Organization)

### **Ms. Teresa Maria Pitarch i Albós**

President of Institut Català de les Dones

### **Mr. Ferran Tarradellas Espuny**

Head of the European Commission Representation in Barcelona

### **Ms. María Elvira Rodríguez Herrera,**

President of Comisión Nacional del Mercado de Valores (TBC)

## DEBATE:

**“Accelerating business growth by gender balance in decision-making”**

**The “Seven Benefits”: the real outcomes of “She decides, you succeed”**

**11:30 H.**

### **Ms. Margarita Artal**

General Secretary of The European Association for Women in Science, Engineering and Technology (WITEC)

### **Ms. Bola Olabisi**

Founder and Director of European Women Inventors & Innovators Network International (EUWIIN)

### **Ms. Caro van Eekelen**

CEO of Accor Hotels Paris and Senior Vice President Talent & Culture Transformation of Accor Group Worldwide

### **Ms. Mirella Visser**

Founder and Managing Director of The Centre for Inclusive Leadership and Quality Controller of the Project (CFIL)

*During this panel there will be screened the video “The Seven Benefits” produced in the framework of our project by the Dutch video designer Brigitt Albers and with the support of the Centre for Inclusive Leadership and its Director Mirella Visser.*

## ROUNDTABLE AND DEBATE:

**“WOMEN LEADER AND PRIVATE COMPANIES”**

**13:00 H.**

### **Ms. Inete Ielite**

Chair of the Board Women’s NGOs Cooperation Network of Latvia – WL

### **Ms. Alice Botnarencu**

President of Femei in Afaceri (Women in Business Romania) - WL

### **Ms. Inmaculada Álvarez**

President of Organización de Mujeres Empresarias y Gerencia Activa (OMEGA) – WL

### **Ms. Sally Arkley**

Director of The Women’s Economy (WE) - WL

### **Ms. Franca Audisio**

President of Associazione Imprenditrici e Donne Dirigenti d’Azienda (AIDDA) - WL

## CLOSING SESSION

**14.30 H.**

## COCKTAIL LUNCH

**For more information about the Meeting please contact:**

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Centre for Inclusive  
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