



**Events to mark  
International Rural Women's Day 2015**

**Friday, 2 October 2015**

Conference Hall, Ministry of Agriculture, Livestock,  
Fisheries and Food  
(Avinguda Diagonal, 523-525, Barcelona)

**09.30 h Reception**

**10 h Welcome and institutional presentation of the event**

- **Mr Josep Maria Elorduy Vidal**, Secretary-General of the Ministry of Agriculture, Livestock, Fisheries and Food (DARP)
- **Ms Montserrat Gatell**, Chair of the Catalan Women's Institute (Institut Català de les Dones)

**10.30 h Gender perspective in the Common Agricultural Policy and in the Fishing and Maritime Policy, and their relevance to the DARP's Programme for Women in Rural and Maritime Communities**

- **Ms Esther Peña de las Heras**, Director-General for Rural Development, DARP
- **Ms Àngela Seira Sanmartin**, Director-General for Fishing and Maritime Affairs, DARP

**11.30 h Coffee break**

**12 h Female entrepreneurship: European Union instruments and resources 2014-2020 to foster the creation of companies by women**

**Host: Ms Brígida Lorenzo Caselles**, head of Gender Mainstreaming and Equality Policies, DARP

- **Mr Gregorio Davila Díaz**, Policy Officer, DG for Agriculture and Rural Development of the European Commission
- **Mr Jordi Sebastià i Talavera**, member of the European Parliament Committee on Agriculture and Rural Development (COMAGRI) and the Committee on Women's Rights and Gender Equality
- **Ms Willemien Koning Hoeve**, Chair of the COPA-COGECA Women's Committee
- **Ms Beatriz Fernández-Tubau Rodés**, Secretary-General of the Association of Organisations of Mediterranean Businesswomen – AFAEMME

**14 h Close**

**Mr Josep Maria Elorduy Vidal**, Secretary-General of the Ministry of Agriculture, Livestock, Fisheries and Food

*A simultaneous interpreting service will be provided*

*Please confirm attendance by 21 September by emailing  
gabinet\_tecnic.daam@gencat.cat or by calling +34 934 445 042*

**Organization:**



Generalitat de Catalunya  
**Ministry of Agriculture,  
Livestock, Fisheries and Food**  
Catalan Women's Institute

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