



International Forum-Exhibition

"Hands Women"

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Press-release

**Dear ladies, we invite you to take part in the International Forum-Exhibition
"Hands Women"!**

3-4 november 2018 in Strasbourg, France (Congress Palace) will be represented the international forum-exhibition "Hands women".

Forum-Exhibition "Hands Women" - this is an exhibition of decorative applied art, ethnography, charity events, fashion shows, photo exhibitions, concerts with ethnographic collectives.

Forum-Exhibition "Hands Women" - this is a flexible, dynamic, large-scale structure, which was created in order to solve urgent problems and issues facing women around the world.

Forum-Exhibition "Hands Women" - this is a unique platform for the unification of women of different faiths and political views, which is planned to discuss the most pressing issues.

Forum-Exhibition "Hands Women" - will provide for participants unique opportunities to find partners, investors and investment platforms.

Forum-Exhibition "Hands Women"- this is the development in the format of the world community, actively promoting the development of small and medium-sized businesses of women entrepreneurs, and successfully integrating advanced economic technologies.

Purposes of the International Forum-Exhibition "Hands Women":

- ❖ Creation of an annual unique platform in Strasbourg to unite women of different faiths and political views, accessible and real for small and medium-sized businesses of women entrepreneurs, active business dialogue, and, at the same time, provide unique opportunities to find partners, investors and investment platforms;
- ❖ Uniting women producers, women leaders, entrepreneurs, business owners;
- ❖ Demonstration of the multinational wealth of goods and services produced by women of the world's peoples;
- ❖ Positive influence on the strengthening of the women's movement and interaction between women entrepreneurs of the participating countries;
- ❖ Strengthening gender equality;
- ❖ Economic empowerment of women;
- ❖ Promotion of women's entrepreneurship;
- ❖ Promoting women's access to decision-making positions in the economy.

PROGRAM OF THE INTERNATIONAL FORUM-EXHIBITION «HANDS WOMEN»

Arrival Day - Arrival and accommodation of participants in hotels of Strasbourg

The arrival of the official foreign and Russian delegations.

Day 1

- Grand Opening of the International exhibition fair «Hands women»;
- Round table "**Women's Silk way**" of women entrepreneurs in Russia, CIS countries, Europe and Asia
- Presentation of works by the authors of decorative art presented by women entrepreneurs of the participating countries;
- Presentation of exhibited products on stage;



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- Performing fashion shows on stage;
- Presentation of Russian associations in France;
- Presentation of the International project of photographic art;
- Gala dinner.

Day 2

- Round table "**Women's Silk way**" of women entrepreneurs in Russia, CIS countries, Europe and Asia
- Presentation of works by the authors of decorative art presented by women entrepreneurs of the participating countries;
- Presentation of exhibited products on stage;
- Performing fashion shows on stage;
- Presentation of Russian associations in France;
- Presentation of the International project of photographic art;
- Closed event.

Day 3

- Excursion
- Departure of guests from the hotel

STRUSTURE

- ❖ Round table of women entrepreneurs of the world «WOMEN'S SILK WAY»
- ❖ Decorative and applied arts
- ❖ *INTERNATIONAL FASHION AWARDS.*
- ❖ Presentation of Russian associations in France
- ❖ International project of photographic art:
- ❖ *The image of the mother and children in national costumes of different peoples of the world;*
- ❖ Plunge into a fairy tale.
- ❖ Business block(B2B, conferences, etc)
- ❖ Gala dinner
- ❖ Closed event

To participate in the International forum-exhibition "Hands of women" you need to register on the website www.handswomen.com

Registration is open.

The organizer of the International Forum-Exhibition "Hands of a Woman" is the Fund for support of cultural initiatives «ZurArt».

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