

#### MEDITERRANEAN PROGRAMMS & OPPORTUNITIES FOR BUSINESS

(Chair: Ms. Dilyana Slavova)

### **MARTA MAIQUES**



Beatriz Fdez-Tubau @Beatrizftubau · Nov 24 #MedaWeek17 Exposición de diversos programas y oportuni dades de negocio para las empresarias del Mediterráneo @afaemmeoficial @NEmpresaries #empresarias#emprendimiento#networking

**Ms. Marta Maiques**, Communication manager at **AFAEMME**. Graphic designer and professor in several Designs Universities.

Project "Young Woman as Job Creator", implemented in Albania, Egypt, Jordan, Morocco, Palestine and Tunisia for promoting self employment and entrepreneurship among young women in the University who were near to graduate or had an interest in start their own businesses, is the main aim of the program. The third phase of the project will be planned for the next year.

#### **MONICA CARCO**



**Monica Carco,** works at International civil servant engaged in youth employment and woman economic empowerment at **UNIDO** - Investment and Technology Industrial Development Organization-

Project "Promoted women empowerment for inclusive and sustainable industrial development in the MENA Region". The main objective is enhancing women's economic inclusion and creates the conditions for a sustainable and inclusive growth by harnessing the potential of women entrepreneurs. Project is ongoing in this moment.

#### KARIMA BERGHEUL



**Karima Bergheul,** expert engineer technical Control of regulation of hydrocarbons in **AFEV** -The Association of the in the green economy-

Project "Woman Entrepreneurship in Algeria" was selected by the Foundation of the women of the Euro-Mediterranean to analyze the role of women entrepreneurship in Algerie center and Bouzaréah. Identification of main obstacles in the project and the role of local actors to enhance the entrepreneurship woman



# **CAROLINA LOPEZ**



Presenting projects to empower #BusinessWomen in Med #MedaWomen17 #MedaWeek17 Barcelona @ascameorg @afaemmeoficial

Carolina Lopez, Teacher of University of Murcia, and CEO on the Companies in the University of Murcia

ENVISION platform offers the opportunity to activate small businesses to innovate their business models. Community of 3 million SMEs. Research on Business Models, Networking, Markets, Business development assistants. Succesful roles on the website.



## **NOUR SALAMEH**



Union for the Mediterranean and 1 other liked



Euromed Women @euromedwomen · Nov 24

Nour Salameh, from our team, talking on behalf of @halabugaighis from @jusoorly about their initiative for businesswomen in #Libya, part of our CSOWINS project #MedaWomen17

Nour Salameh, Doctor of UNESCO on the Intercultural Dialog in the Mediterranean Area.

Project"The Libya Case" based on building an Inclusive Economy campaign to advocate and encourage women entrepreneurs to join the official economy. Through this campaign, the organization aims to increase the proportion of women who have formally registered projects with a series of panel discussions with business owners in Yefren, Sabha, Benghazi and Tripoli.

