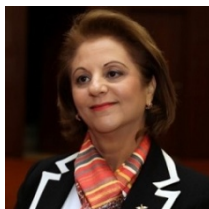


## HOW ARE SMALL BUSINESS RUN BY WOMEN IMPROVING IN MEDITERRANEAN COUNTRIES? (Chair: Ms Elisabeth Trallero)



The Representatives of the **BUSINESSWOMEN ORGANIZATIONS from AFAEMME** , explained the role of the women in Business in their countries and how their businesses were improving in the Mediterranean countries.



**Raoudha BenSaber** | National Chamber of Women Entrepreneurs (CNFCE) - **TUNISIA**

**“Women entrepreneurs can help to solve the problem of unemployment , but they need better access to financial resources, being the main obstacle to start a business and contribute with job creation”**



**Amany Asfour** | Egyptian Association of Businesswomen (EBWA) - **EGYPT**

**“More of the women in business, need more skills in digital and ITC matters and the importance of belonging to the business women associations, for a real networking and cooperation between businesses is crucial”.**



**Doris Sammut** | Malta Association of Women in Business (MAWB) – **MALTA**

**“In Malta women are achieving a high rate of Women entrepreneurs and the job creation is getting better”**



**Asmâa Morine** | Moroccan Women Business Association (AFEM) - **MORROCO**

**“It is needed in Morocco more skills for business women only 10% of women in business are CEOs. There are necessary reforms for combating the informal sector”**



**Carla Fiore** | Women at Work - **ITALY**

**“The relevance of childcare in Italy is a priority for allowing women balancing their lives.”**



**Lina Tsaltampasi** | Greek Association of Women Entrepreneurs (SEGE) - **GREECE**

**“Barriers for top high educated women in Greece must be eradicated if we want to archive more women in decision making positions”**



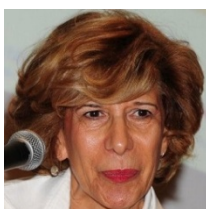
**Samira Hadjdjilani** | Algerian Network of Businesswomen (RAFA) - **ALGERIA**

**“In Alger there are very motivated women entrepreneurs and the legal framework for business must to be improved”**



**Sana Ghenima** | Femmes & Leadership - **TUNISIA**

**“Tunisian revolution brought a new point of view over different cultures in the Mediterranean region. It’s crucial to focus in cultural education for the young people”**



**Cristina Visconti** | Social Promotion Association for Female Entrepreneurship - **ITALY**

**“Network between women entrepreneurs is the key point of the Businesswomen Associations”**



**Serena Bonfanti** | APID Female Entrepreneurship - ITALY

**“New opportunities for training women in business, promoting role models and strengthening the relations with the local authorities are the main aims for business women associations”**



**Aicha Kouadri** | Association of Algerian Female Executives (AFCARE)- ALGERIE

**“Women are open to new challenges in Alger and it will help to develop civil society”**



**Yomna El Sheridy** | Business Women of Egypt21 - EGYPT

**“Women have the capacity for bettering our societies”**



**Rita Assogna** | Italian Association of Women Inventors and Innovators (ITWIIN) - ITALY

**“An International women network, with capacity to push technological start-ups in Italy is ITWIIN”**



**Elvira Marasco** | International Relations of the Board (AIDDA) - ITALY

**“National business Associations have the big role of promoting women in business at national level**



**Eva Turk** | Lebanese League for Women – LEBANON

**“Most of the Lebanese women in business have are very internationalized businesses”**



**Yesim Sevig** | Women Entrepreneurs Association of Turkey (KAGIDER) **TURKEY**

**“Relations with Businesswomen associations and Universities are relevant for increasing women in decision making positions”**



**Joëlle Baccialon** | Association Femmes Chefs d’Entreprise Monaco (AFCE) – **MONACO**

**“Joining efforts of different businesswomen networks in the Mediterranean area is a goal that we have to achieve”**



**Manal Zraiq** | Businesswomen Forum (BW) - **PALESTINE**

**“More opportunities for businesswomen in Palestine are needed”**

